

Internal inquiry begun into Tube disaster

London Regional Transport, which runs the underground system, yesterday began an internal inquiry into the fire at King's Cross station on Wednesday, in which 30 people died.

The inquiry will involve all station staff on duty at the time and train drivers and administrative staff may also be interviewed. The conclusions will be made public unless there is a finding that they will pre-empt the public inquiry set up by the Government.

Underground chief executive Dr Tony Ridley said the inquiry would investigate claims that passengers told staff about smoke and smouldering material at least an hour before the alarm was raised.

WORLD NEWS

Ceasefire in Sri Lanka

India yesterday declared a 48-hour unilateral ceasefire in its six-week military action against Tamil rebels in Sri Lanka, to give them time to lay down weapons.

Both Sri Lanka's government and Tamil spokesmen welcomed the ceasefire, which India said would be extended if there were "hopeful signs and a proper atmosphere." Back Page

Gorbachev speech off

The White House withdrew a plan to ask Mikhail Gorbachev to address the first Soviet head to address a joint session of Congress. Page 2

US seen as less honest

Britons see the US as less honest than the Soviet Union in seeking an arms control agreement, according to a Gallup poll in the Daily Telegraph.

Kidnapped girl freed

Spanish police stormed a flat near Gibraltar and freed five-year-old Melodie Nakachian, kidnapped 12 days earlier. One man was shot in the chase.

Gandhi's party wins

Indian Premier Rajiv Gandhi's Congress (I) party won control of Nagaland state, ending two years of electoral losses. Page 2

Exocet hits tugboat

An Iraqi Exocet missile hit a tugboat in the Gulf, killing one crew member.

News on Sunday closes

The left-wing newspaper News on Sunday closed after seven months with losses of about \$10m. Page 3

'See Home Office' - Judge

Colin Dungay, 20, was jailed for five years for Showery for 22 hours, most committed after magistrates granted him bail six times. The judge said his victims might like to consider suing the Home Office.

Royal anniversary

The Queen and Prince Philip celebrated their 40th wedding anniversary.

England victory

England, 263 for eight (Gooch 142), beat Pakistan, 240 for eight (Rameez Raja 99, out for obstructing the field), in a one-day match at Karachi and lead the three-match series 2-0.

Passion killer

A New York judge banned a perfume called Elizabeth Taylor's Passion from sale at some stores, saying it competed unfairly with another perfume called Passion.

MARKETS

DOLLAR

New York luncheonette: DM 1.6820; FTT 5.7120; SFT 1.3805; Yen 135.55; London: DM 1.6225 (1.6800); FTT 6.10 (6.697); SFT 1.2804 (1.3770); Yen 135.40 (136.15); Dollar index: Yen 63.98 (68.5); Tokyo close: Yen 136.37 (136.68).

US LUNCHTIME RATES

Fed Funds 5.14%; 3-month Treasury Bills: yield: 5.816%; Long Bond: 100.02%; yield: 8.85%; GOLD: New York Comex Dec latest: \$465.1; London: \$464.5 (465). Close price changes yesterday; Back Page

Austria: Sch 22; Bahrain: Dinar 450; Bermuda: \$L50; Belgium: BFr 46; Canada: C\$1.00; Cyprus: £1.50; Denmark: DK 1.00; Egypt: £32.25; DM 2.20; Greece: Dr 100; Hong Kong: HK\$1.25; India: Rupee 12.5; Indonesia: Rp 1100; Israel: NIS 20; Italy: L1400; Japan: Yen 160; Jordan: Dinar 1.00; Kuwait: Dinar 1.00; Lebanon: £1.00; Libya: Dinar 1.00; Netherlands: F1.00; Norway: Kr 1.70; Pakistan: Rupee 100; Portugal: Esc 100; Saudi Arabia: Rial 0.5; Singapore: S\$1.10; Spain: Pta 12.25; Sri Lanka: Rupee 100; Sweden: SKr 1.00; Switzerland: SF 1.20; Taiwan: NT\$35; Thailand: Baht 21; Turkey: Dinar 800; Turkey Lira: DM 6.50; USA: \$1.00. SELLING PRICE IN IRELAND 60p

BUSINESS SUMMARY

BZW makes crash loss

BARCAYLS de Zoete Wedd, investment bank, says it has been badly hit by last month's stock market crash.

It has made a pre-tax loss so far this year of £18m and analysts calculate this means losses of £60m in the crash. Back Page

EQUITIES rallied at the end of the session but the FT Ordinary Index still ended down 4.2 on the day at 1285.7 and down 31.4 on

the week. Yesterday's share trading volume was only 472.5m compared with 800m daily a week ago. Page 12

LONDON LIVES Association is cutting operations sharply after running into financial problems, but both policyholders and staff will be affected. Back Page

RENAULT, the French state-owned vehicle group, is to cut its workforce by a further 5 per cent. Back Page

BEDFORD's medium and heavy truck operation is expected to be sold to David J. Brown and his County Durham-based group of vehicle companies. Page 4

ROVER GROUP, UK state-owned vehicles company, has ended its link with merchant bank Hill Samuel. Page 4

OUND DIFFUSION chairman Paul Stoner is to resign as chairman of the electrical and equipment leasing group. Back Page

GUINNESS, brewing and distillery company, plans to buy back up to 10 per cent of its ordinary shares. Page 8

US CONSUMER prices rose at a seasonally adjusted rate of 4.8 per cent in the first ten months of the year. Page 2

INTERNATIONAL TIN Council: MacLaine Watson, London Metal Exchange trader, asked the High Court to order the insolvent council to give details of its worldwide assets. Page 3

ABERY NATIONAL, UK building society, underwent its main rivals by cutting its mortgage rate to 10.1 per cent. Page 3

HUNGARY is to close four large iron and steel plants. Page 2

STEELING New York luncheonette: DM 1.6820; FTT 5.7120; SFT 1.3805; Yen 135.55; London: DM 1.6225 (1.6800); FTT 6.10 (6.697); SFT 1.2804 (1.3770); Yen 135.40 (136.15); Dollar index: Yen 63.98 (68.5); Tokyo close: Yen 136.37 (136.68).

STOCK INDICES FT Ord 1285.7 (-4.2); FT-A All Share 316.22 (-0.7%); FT-SM 100 103.65 (-5.7%); FT-100 share price index: High: 100.8 (17) (same); New York: £1.00; London: £1.00; Tokyo: Nikkei 2270.56 (+36.76).

LONDON MONEY 3-month interbank: closing rate 8.54% (same)

NORTH SEA OIL Brent 15-day Dec (Argus): \$17.45 (\$17.67)

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OVERSEAS NEWS

W German broadcasts that no one can hear

BY RAYMOND SNODDY

EUROPE'S first direct broadcasting satellite, the West German TV-Sat, was scheduled for launch early today - but with little prospect of anyone being able to watch it because of delays in producing the receiving equipment.

"It is a satellite broadcasting to everyone but received by nobody," Dr Burkhardt Nowotny, managing director of the German cable and satellite association, said.

Delays became inevitable when Mr Christian Schwarz-Schilling, the Bundespost minister, rejected pleas that the satellite transmit in PAL, the existing television system, until 1990 when a second German DBS satellite is due to be launched. Instead, Mr Schwarz-Schilling, renewed his commitment to the new D2-MAC standard even though the first prototypes of the microchip decoders are only being produced.

Dr Thomas Fischer, executive assistant at Internextel, the ITT subsidiary manufacturing the D2-MAC chips, says fully working chips are now available.

"We have made a commitment that we will provide 10,000 chips a month from January," Dr Fischer said.

But Internextel concedes that it could be next summer before the receiving equipment is in German shops in any quantity.

Mr Rolf Arnim, managing director of Eutelsatellite, the Franco-German consortium that has built TV-Sat and the French satellite TDF-1 due to be launched next spring at a total cost of about DM520m (517.3m), believes the delay could be shorter.

The Bundespost, which assumes the risk for the satellite as soon as the hooks restraining the Ariane rocket fall away, needs about three months before TV-Sat is fully operational. Mr Arnim, who is holding a party for 1,000 people near Munich tonight to celebrate the launch, believes receiving equipment could be ready by March.

The satellite will carry four television channels - the private channels Sat-1 and RTL Plus and Drei-Sat and Eins-Plus from public service broadcasters ZDF and ARD and a possible 16 channels of digital stereo sound during the day.

The channels which are already available on German cable networks and on land transmitters in some parts of Germany will be available all over Western Europe, including the UK, although large dish aerials are needed the further away you get from the centre of the satellite beam.

British Satellite Broadcasting, holder of the UK's DBS franchise, is due to launch three new channels of satellite television in 1989 with yet another standard D-MAC.

Hungary to close four steel plants

By Susan Greenberg in Budapest

HUNGARY'S Presidential Council, the country's top decision-making body, agreed in a controversial move this week to close four large iron and steel plants considered to be economically inefficient.

The names of the four plants have been decided but not yet made public, according to a senior trade union official. The timing and details of the closure are still to be decided.

The decision which will lead to redeployment and possible unemployment for thousands of workers came after months of heated debate about ways of restructuring Hungary's faltering economy. It also comes at a time when the public is feeling jittery about the introduction, for the first time, this January of income tax and VAT.

Reformers in Hungary have long argued that the Government should cease to subsidise declining heavy industries and put their support into lighter industries which would help the country's balance of trade.

Most large state-controlled enterprises are considered to be loss-making. It is estimated that the Government spent about Forint 160m (52.4m) supporting such enterprises in 1985, a quarter of the state budget.

Japan urged to join Iran embargo

By IAN RODGER IN TOKYO

US COMMERCE Secretary Mr William Verity yesterday urged Japan to join the oil embargo against Iran.

The call started the Japanese Government, which had thought the US accepted Japan's reluctance to jeopardise its relations with Iran.

Mr Verity said it was time for Japan to join the US in the shared leadership of the free world. He suggested several ways Japan might reflect its acceptance of enhanced international responsibilities, among them the removal of protectionist measures.

Stefan Wagstyl experiences some of the perplexities which confront a newcomer to Tokyo

Japan's two faces of arrogance and kindness

JAPAN is open to the foreigner. And it is closed. This became clear to me one day in Shinjuku Station soon after arriving in Tokyo.

Like many Westerners before me, I got completely lost in this complex of railway and bus stations by an several levels with a sprawling station on top.

With my few words of Japanese, I tried to ask one passer-by the way and then another. The first man raised his hand and walked past, the second brushed me aside.

A few moments later, an old man who had seen what had happened came up and asked where I wanted to go. When I told him, he insisted on taking me there and snared his umbrella with me because it was raining.

These are the two faces Japan presents to the foreigner - one an arrogance, the other touched

with kindness born of a deep-rooted respect for the guest.

Both are visible any day. On the Tokyo underground, Japanese people will often avoid sitting next to a foreigner, but sometimes, the one person who will do so will start a conversation in English, find out where you are going, and explain which one of the 12 exits at Otemachi station you need.

It is the same with policemen.

Driving in central Tokyo one day, I braked suddenly and a lorry hit me. The driver called the police, who took us both to the station. When I told the other driver it was 100 per cent my fault and he must apologise to the foreigner. Reluctantly, he did.

Another day, I asked a policeman the way. The policeman merely asked to see my identity card, a document every foreigner

must carry complete with photo and fingerprints.

I did not have one. So I was hauled off to a roadside police box and lectured (in English) by his sergeant, about the duties of foreigners in Japan.

At first sight, there is a superficial familiarity about Tokyo for a visitor from the West. With its skyscrapers, neon lights, traffic lights, and traffic jams, Tokyo could be Manhattan. There are few parks or gardens and what little of old Japan survived the 1923 earthquake was mostly demolished in the war. Macdonald's, Pizza Express, Calvin Klein and Michael Jackson - all of American life seems to be here.

However, in between the similarities, the differences are now through. Just off Omotesando, a chic Tokyo street that young Japanese call the Champs Elysees, urban farmers still grow sweet potatoes on tiny plots surrounded by luxury flats. In my street, there are blocks of flats, old Japanese wooden houses, shops, a car park, and boarding kennels with a huge neon sign saying "Pet Hotel". Urban planners have their enemies, but anyone who thinks they should be banned should visit Tokyo.

This lack of planning has its charms, but the temple, hidden behind a laundrette, the Japanese garden enclosed by an office block. But the overall result is that the richer people on earth live in some of the world's smallest flats.

One result of small homes is that the development of electronic gadgets is curiously one-sided. Anything small is state-of-the-art: the latest video recorders on the market print colour photographs, the newest kitchen machine is an automatic bread-maker which mixes its own dough. But large appliances look as if they are hardly up to doing the job - the shops seem to be full of underpowered vacuum cleaners and washing machines especially designed to do one shirt at a time.

The newly-arrived Westerner is inevitably overwhelmed by the Japanese language. At first you are forced into a false sense of security. The signs in shop are in English, because English is the fashionable way to promote anything from cars to underwear. But every word of explanation will be in Japanese.

Japanese cuisine is delicious but presents problems. After several enjoyable meals out, my wife and I decided to try sashimi raw fish - at home. Unfortunately, it was not the same. After munching a piece of raw octopus we decided that enough was enough. We threw it into a pan and fried it. It was perfect.

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Consumer prices in US rise by 4.8%

By Nancy Dunn in Washington

US CONSUMER prices, boosted by higher energy costs, advanced at a seasonally adjusted rate of 4.8 per cent during the first ten months of the year, the US Labour Department said yesterday.

In October alone, the consumer price index rose 0.4 per cent on a seasonally adjusted basis. The increase follows an 0.2 per cent rise in September.

The Department said that October's rise was largely caused by higher costs for shelter, cars, car financing and clothing. Food prices, which had risen 0.6 per cent in September, edged up only 0.3 per cent in October.

For the year thus far, energy has been the fastest rising component in the index, recording a 10.1 per cent increase.

Yugoslav group to go bankrupt

AGROKOMERG, a major Yugoslav state food company involved in a multi-million dollar financial scandal, is to be declared bankrupt, the state Tanjug news agency said yesterday. AP reports from Belgrade.

The Bosnian agricultural company, once held up as a model of rural economic development, had issued close to Sibn of uncovered bills of exchange since 1983.

Tanjug said that the equivalent of \$50m would have had to be invested to keep the company from going bankrupt after the illegal flow of funds was stopped.

Yugoslavia, which is going through a serious economic crisis, has no funds for "uncertain" investments, said Tanjug.

Irish move on extradition

A MEETING of the Dail, the Irish parliament, is likely next week to consider a bill to simplify extradition of terrorist subjects to the UK. British goal which has met some resistance in Dublin, the Press Association reports.

The Irish government is expected to fix an all-day sitting to consider the bill, which includes safeguards specially requested by Irish politicians.

Taiwan charges journalists

THE Taipei district court has indicted one of two Taiwanese journalists who in September visited China in defiance of a government ban on visits to the mainland, writes Bob King in Taipei.

Mr Lee Yung-tah and his paper's president, Mr Wu Feng-chang, face charges of falsifying official documents in the paper's request for the assistance of the government information office in obtaining an exit permit for Mr Lee. The paper told the government: Mr Lee was to visit Japan rather than China.

Gandhi's party holds Nagaland

Mr Rajiv Gandhi's Congress I party last night won its first victory in a state assembly election for over two years when it maintained control of the assembly in the north-eastern state of Nagaland, writes John Elliott in New Delhi.

The victory in this small state on the border with Burma will help boost the Congress I Party's low morale. But regional issues dominated the campaign.

Yugoslavia's IMF credit

A reference in some editions of yesterday's Financial Times to a \$20m Yugoslav government stand-by credit arrangement with the IMF should have made clear that the \$20m refers to the country's estimated hard currency debt. The government is hoping to secure either standby or a stand-by credit arrangement with the IMF. The \$20m is an extended fund facility to strengthen its position in negotiations with foreign creditors when existing rescheduling arrangements expire in 1988/89.

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Reagan abandons plan for Gorbachev speech

BY ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT, AND LIONEL BARBER IN WASHINGTON

THE White House yesterday backed off a plan to ask the Soviet leader, Mr Mikhail Gorbachev, to become the first Communist leader to address a joint session of Congress.

President Ronald Reagan's chief spokesman, Mr Marvin Fitzwater, acknowledged growing Republican opposition to the plan, said there was "probably a better forum" for Mr Gorbachev to meet Congressional leaders during his December 7-10 summit trip to Washington.

Mr George Shultz, US Secretary of State, is to meet Mr Eduard Shevardnadze, Soviet Foreign Minister, in Geneva next Monday to discuss Mr Gorbachev's agenda in Washington and resolve outstanding differences on the prospective treaty to scrap medium and shorter range nuclear missiles (INF).

US officials say that verification of the INF treaty - ensuring that no cheating is taking place - remains the main issue to be settled on the arms control agenda.

Washington claims the Soviet Union has still not provided all the data on INF missile deployment considered essential by the US if a treaty abolishing all medium-range nuclear missiles is to be signed.

On the other hand, Moscow is reported to have made an important concession in allowing US on-site inspection of the Soviet missile force. SS-20 strategic missiles are manufactured, so as to reassure Washington that it was not being used to make SS-20 medium-range missiles.

Yesterday, the US announced in Geneva that the two superpowers had agreed to carry out several joint nuclear test explorations to calibrate equipment to help verify future pacts on atomic blasts. The agreement was foreshadowed earlier this year.

Mr Michael Armacost, US under-secretary of state for political affairs, made it clear yesterday that the two ministers would also prepare the summit discussions on regional conflicts, human rights and bilateral problems.

The hastily-convened meeting is taking place following the failure of US and Soviet arms control negotiators to finalise an



Shevardnadze: final details

Malaysia sets free 11 of 106 detainees

BY WONG SULONG IN KUALA LUMPUR

THE MALAYSIAN authorities yesterday released 11 of the 106 detainees, held for nearly a month without trial as part of the government's security crackdown against political prisoners and leaders of pressure groups.

Their release follows what the government claims to be an improvement in the racial and security situation in the country.

The most significant name among those freed was Mr Ahmad Sebi, managing director of Television 3, owned by the ruling United Malays National Organisation.

He is one of the most powerful figures in the mass media and is closely linked to several senior Malay ministers.

Malaysia's Internal Security Act allows for detention without trial for up to 90 days, after which detainees are held for a further two years on orders from the home minister.

Several detainees have filed writs of habeas corpus, and the first case is to be heard in the Kuala Lumpur High Court on Monday.

However, legal experts are not confident detainees will win as the ISA is so structured that in most cases, the courts will accept the authorities' perception of what constitutes a threat to national security.

Dr Mahathir Mohamad, the troubled Malaysia Prime Minister, claims the arrests averted a racial clash between Malays and Chinese, who had been challenging each other on many sensitive issues in recent weeks.

Australia, Egypt fail to agree debt rescheduling

BY TONY WALKER IN CAIRO

AUSTRALIA and Egypt have failed to agree on terms for rescheduling about Australian and US dollar components of the debt. The rates for wheat shipments are expected to meet again in Canberra in the new year. The two sides are at odds on the margin to be charged on Australian government borrowings to cover debts rescheduled under a Paris Club agreement in May. Australia was one of 18 countries party to the Paris Club accord which allowed the US \$60m of government-guaranteed

not only test President Duarte's willingness to conduct a dialogue with the whole of the opposition to observe a number of measures introduced by the "Constituent" Democratic Government of President Jose Napoleon Duarte. President Duarte has not hesitated to resort to the death squad. Only three weeks ago Mr Herbert Anaya, a leading human rights activist, was assassinated in San Salvador in broad daylight.

The two FDR leaders will stay in El Salvador for approximately two weeks. Their action could well lead to renewed pressure on the Sandinista Government in Nicaragua to permit the return of some of the leading figures

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This week, Swapo claimed responsibility for three bomb blasts which destroyed a section of railway line in Namibia and caused damage in the South African port enclave of Walvis Bay.

The rebels also claimed last night that Swapo guerrillas, who have been fighting to end Portugal's rule over the territory, had injured five civilians in a mortar attack in the north and injured another four when a vehicle detonated a landmine.

Under the terms of the existing tri-lateral agreement signed in May 1984, the South African Electricity Corporation (Eskom) is to draw 1,450 mw from the Angolan power grid, equivalent to 8 per cent of South Africa's electricity demand.

Mr Ian MacRae, Eskom's general manager, said that although South Africa has surplus capacity, restoration of the Cabo Bassa supply was an important link in creation of a regional grid for Southern Africa, and would reduce the need for capital investment in new South African power stations.

Work is to be halted on constructing a nuclear reactor at Trino Vercelais and the 25-year-old reactor at Latima would be closed. Mr Goria made no reference to Montalto or Castro, where work on a 2,000mw reactor is well advanced, but it is assumed that this will be completed.

The government would shortly be presenting draft legislation to deal with the other controversial referendum issue - a citizen's right to damages against judicial error. Mr Goria said that the compensation for which a magistrate would be liable by the law.

The government would shortly be presenting draft legislation to deal with the other controversial referendum issue - a citizen's right to damages against judicial error. Mr Goria said that the compensation for which a magistrate would be liable by the law.

OVERSEAS NEWS

Laos, shy land that asks to be seen in a good light

Stewart Dalby
revisits old
haunts in a
remote, secret
country

EVEN Albania allows groups of tourists these days, but virtually none has visited Laos. A few journalists have been allowed in, though aid officials and diplomats visit, of course. But the country is firmly anchored in the Eastern Bloc. It has particularly close relations with Vietnam, which it borders and which has 30,000 troops there. The largely mountainous country also has 2,000 'advisers' from the Soviet Union.

The semi-clandestine Indo-Chinese nation has been one of the most remote and secretive places in the world since the country's Communist Pathet Lao Party consolidated its hold on power in 1975.

Hardly any Western journalist who knew the place in the early 1970s when the Americans used Vientiane, the capital, to prosecute a war by proxy against the Pathet Lao, has been back to make comparisons about the quality of life.

The visit of Princess Anne to Laos as part of a Far East tour as President of Save the Children Fund afforded a rare opportunity for a group of journalists to take a look at the country.

Princess Anne is admirable, of course, in the way she tirelessly visits the most deprived and backward in bad conditions. But it is idle to pretend that I was not curious to visit my old haunts.

The prospects were not good.

After the deserted airport and a drive along mostly empty streets (yes, the Russian-built bus did break down on our 200 yards from the airport), we booked in to the old French-built hotel - the Lane Xang. Mr Panthong our host, the then vice minister for foreign affairs, told us that at 22 we were the largest group of Western journalists to visit Laos since the liberation.

"We are a new country," he said. "There are a lot of things not ready to be shown. We are shy. We need to be shown in a good light."

We were to adhere strictly to the official programme for the Princess Royal. We would not be allowed to talk to anyone but ourselves and probably would not see any top officials. "You may go to your rooms by yourselves," he said, then burst into hearty laughter. "Everywhere else you must be accompanied by your collaborator."

It was not much of a joke since we had to share rooms, or, in some cases go four to a room, even though apparently some Russians had been relocated so they could fit us in. To add insult to injury, we had to pay for the rooms in dollars and not for our official transport because, according to Mr Panthong, our Ministry is very poor.

I managed to give my collaborator the slip and made straight for the Hotel Constellation, two blocks away. In my day it was run by Maurice Cavalerie, a handsome half-French/half-Vietnamese unashamed smuggler of opium. The Constellation was flyblown with a high marble



Heroic workers look down on streets mercifully free of cars and the roar of motor-bikes

cable, ceiling fans and small waiters flitting around like moths.

It seemed always to be full of Americans in check trousers and with hairy foreheads looking conspiratorial over Coors Coles and Corsicans with gold teeth and dark glasses looking equally devious over their permed Laos was a French colony until 1954.

I always used to think that the Americans, with the arrogance of affluence, strutted around as if they owned the place. As an American trade worker pointed out to me, the American budget

sid was 96 per cent of the Lao budget. They paid the Royal Lao

Air Force separately for each town they dropped.

The saturation bombing meant that out of a population of 2.5 million, 1m had refugees in their own country. Most of them lived on Vientiane Plain. Vientiane was heaving with people and gorged with American money it could not absorb - a river town straight from the pages of a Joseph Conrad novel. Today, Greater Vientiane has a population of no more than 200,000.

The Constellation is now called The Vieng Vilay, and in some cases go four to a room, even though apparently some Russians had been relocated so they could fit us in. To add insult to injury, we had to pay for the rooms in dollars and not for our official transport because, according to Mr Panthong, our Ministry is very poor.

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per capita income is put at \$140 a year, but it is difficult to know what this will purchase since much of the economy is demobilised.

Some of official wages are paid in coupons for rice and meat and so on. Much of the economy is based on the extended family with some members farming and others doing part-time jobs. Suffice it to say, though, the Lao remain extremely poor. At this stage, two collaborators arrived and glowered at us over their glasses, grinning as decided to go to bed as everywhere was closing. It was just 10 o'clock.

Next morning we persuaded our collaborators that a visit to the central market in between the schools and the hospitals would not do lasting damage to the motor industry was another frequent offender. Images of fast cars which could foster antisocial behaviour require some of the more controversial decisions that the ASA has to make. For

UK NEWS

Feona McEwan reports on the Advertising Standards Authority's quarter century

Legal, decent, honest and 25 years old

COMPLAINTS about advertisements reveal much about the times we live in. Once it was acceptable, for example, to use the highest of the high to endorse a product, without permission. In the 1890s, Bovril gave its product the divine blessing of the Pope. "The two infallible powers" declared the press advertisement which pictured the Pope wielding a steaming mug of the dark liquid.

Cigarettes were claimed to cure sore throats, alcohol was said to be good for you, and hair-restoring potions could do the impossible and replace lost locks.

Laying down the code is one thing, interpreting its spirit is another. Deciding what offends, outrages and upsets the consumer is not always easy.

That was before 1961 when the birth of the Code of Advertising Practice, which guides press and poster advertisements, curbed the excesses of the more over-enthusiastic and unprincipled advertisers.

The Advertising Standards

suspicion about manipulation by advertisers was strong, and the newly-born commercial television network was setting the pace with strict regulations.

So the advertising community took matters into its own hands on the press and poster front, before the Government did so for it. The industry evolved its own Code of Practice, which has since become the model for many of the world's self-regulatory advertising systems. It remains a voluntary system administered by the industry.

The code demanded for the first time that ads must be legal, decent, honest and truthful. This meant an end to the unchecked ads of the post-war era, which promised a lot but justified little.

The code put a brake, for example, on companies offering cosmetic wunderdrugs without any proof. Out went ads admonishing women to "increase and beautify your bustline in a few short weeks" from advertisers who had not been required to give proof of substantiation.

Among early offenders in the code's first days was the holiday travel. Hotels were advertised with swimming pools before the pools had been built, or before the hotels themselves had been built.

A combination of experience, admonishment and consumer pressure has helped reduce the volume of complaints in recent years in this area. But as one industry learns to operate in line with the public interest, there is always another sector of advertisers ready, it seems, to replace it in the black book.

More recently it has been advertisements for computers, symbols of the technology-driven 1980s, that have offended more than most, coming from nowhere in 1982 to third in the year's top 10 complaints league this year. The Advertising Standards Authority reports cases of computer companies advertising a

new advance: the market jumps it, orders flow in and then it emerges that the product is not in existence yet, or not in sufficient quantity, and customers are let down.

As a marketing failure, this is the failure of success. The ASA maintains, pointing out that it is a problem that can happen only in a growing industry. "Still, it should not happen at all."

The motor industry is another frequent offender. Images of fast cars which could foster antisocial behaviour require some of the more controversial decisions that the ASA has to make. For

example, it banned an ad of the Toyota Supra Celica showing it alongside a revolver. The line read: "The trigger is under your foot, the bullet is under the gun." The gun was suspended off the ground beneath the line "Flying Lessons Optional" was outlawed.

Currently financial services ads are taking much of the flak and attracting complaints. Banks, building societies, insurance and investment companies, newly freed to operate in a wider competitive marketplace, have leapt from seventh place in the 1985-86 list of offenders to sec-

ond this year.

Complaints have generally been on the ground of accuracy. One firm, for instance, implied that its credit card was acceptable at a wider range of outlets than was the case.

Laying down the code is one thing, interpreting its spirit is another. Deciding what offends, outrages and upsets the consumer is not always easy. One striking example of an ad that offended hugely was the poster from Today newspaper of the political leaders Thatcher, Black, Owen and Steel which showed them in a pub. The tag line was "Would Britain be better off with a hung parliament?" This drew one of the biggest volumes of protest from the public and was banned on grounds of taste by the ASA.

The ASA, like many industry bodies, has a somewhat weaker profile than it would perhaps like. To mark its silver jubilee year it is touring Britain with a roadshow explaining what it is and what it does.

Its role in handling consumer complaints is about 8,000 a year, is only one strand to its bow. In order to keep in touch with public sensibilities and amend the rule book when the need arises, the ASA also commissions research in advertising. It is currently investigating the public's view of the depiction of women in advertising. The effects of advertising on children is also a concern.

In addition, the authority offers advice to those who produce and publish advertisements and runs a continuous monitoring programme independently checking about 15,000 ads and sales promotions each year.

Some of the recent responses from the ASA, owing to consumer pressure, include the avoidance of health dangers. Smoking, bad diet and misuse of alcohol have brought in stricter disciplines.



An 1890s advertisement: standards have changed since then

News on Sunday closes down

BY RAYMOND SNODDY

THE NEWS on Sunday, the left-of-centre newspaper launched in April, finally collapsed yesterday with total losses of about \$10m.

Mr Owen Oyston, the Lancashire millionaire who has been keeping the paper afloat since it went into receivership in June, told staff that there would be no paper this Sunday.

He blamed lukewarm trade union support for a plan to distribute copies free to union members for a period, with the aim of boosting circulation, as the main reason for closure.

Mr Oyston has lost \$2m in the venture, said: "It is a sad day. We had a viable business plan but the trade union support was too little and it came too late."

Mr Ron Todd, of the Transport and General Workers' Union, who has been funding the paper on a weekly basis with Mr Oyston, supported a free distribution plan but only for existing trade union members.

The collaborators were perfectly friendly about all this.

There was no menace in their minding. It is just that they had never had to cope with so many of us before and did not know quite what to expect.

Vientiane has reverted to being what it was - a sleepy town where one gets little feeling of oppression or rank dissatisfaction. It is much nicer than it was.

Goods began to come across the river both officially and unofficially. The men and women said they earned about \$200 a week about \$30 on the official market. This is about what government officials earn. The



Mr Ron Todd of the TGWU-backed free distribution

The paper was losing \$80,000 a week and circulation had dipped to 112,000.

It is believed the TGWU had, like Mr Oyston, committed \$2m to the paper.

Mr Oyston is hosting a farewell dinner this evening for the 70 staff who have lost their jobs.

Fire-damage costs rise 11% to £134.9m

By Eric Short

FIRE-DAMAGE costs rose to £134.9m in the third quarter, up nearly 11 per cent on second-quarter costs. This was more than 9 per cent higher than damage costs in the third quarter of last year.

The figures, from the Association of British Insurers, brought total damage costs in the first nine months of the year to £376.6m, up 11 per cent higher than the £359.4m figure for the corresponding period last year.

Damage costs this year are likely to be well ahead of those for last year because figures for the fourth quarter of last year were very low.

The association said the rising level of fire-damage costs in the third quarter was due to the increased number of major fires. There were seven fires in which damage was at least £2.5m in each case.

Bugatti Royale

OUR PAGE 1 report in the World News column yesterday of the \$5.5m type fetched at auction by a 1981 Type 41 Bugatti Royale sports coupe wrongly named the auction house involved as Sotheby's. In fact the car was one of 10 cars auctioned at the Royal Albert Hall by Christie's.

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MacLaine Watson, a London Metal Exchange member and 50% creditor of the ITC, had already obtained an order that the council disclose the "nature, value and location" of all its assets in the UK.

Yesterday the company returned to the High Court seeking a widening of the order to cover the ITC's assets outside the

Bid to charge VAT on theatre seat income fails

AN ATTEMPT by Customs and Excise to charge owners of seats and boxes at London's Royal Albert Hall VAT on the income they receive from them failed in the High Court yesterday.

The failure to tap what is seen by many business people as a valuable tax base represents the loss of a potentially lucrative source of revenue for the Crown.

Customs and Excise said it would be appealing against the decision because of the "wider implications" of the defeat.

The Royal Albert Hall, where long leases on hundreds of seats and boxes cost anything between \$4,000 for a seat and \$50,000 for a box, is one of many theatres and public areas that operate a policy of selling seats.

Mr Justice Nolan rejected a Customs and Excise appeal against a VAT tribunal ruling that Mr Peter Zinn, a London businessman, did not have to pay £5,028 assessed as due on money he made from selling his Royal Albert Hall seats.

The judge accepted Mr Zinn's argument that the agreement he had with the orchestra was an assignment of a right to occupy land and therefore exempt from VAT.

The judge rejected the Customs and Excise claim that VAT was chargeable because what purchasers were really paying for was not the "purely incidental" right to occupy a seat but the right to attend performances at the Royal Albert Hall.

The judge accepted Mr Zinn's argument that the agreement he had with the orchestra was an assignment of a right to occupy land and therefore exempt from VAT.

Mr Justice Millett said it was the English court's policy to prevent a defendant removing or concealing its assets so as to deny a successful plaintiff the fruits of his judgment.

The judge said that MacLaine could, if necessary, return to court and ask for the order to be widened to include the ITC's non-UK assets, which the company has now done.

The ITC is appealing against the original order.

Abbey National cuts its mortgage rate to 10.1%

BY RICHARD WATERS

ABBEY NATIONAL, Britain's second largest building society, has undercut its main rivals by announcing a reduction in its mortgage rate to 10.1 per cent.

The latest cut in rates of mortgage rates was led by Halifax, the largest society, which announced a reduction to 10.3 per cent on November 4, after base rates had fallen from 9.5 per cent to 9 per cent.

All the large societies except Nationwide Argent have followed Halifax's lead, with Woolwich setting a rate of 10.2 per cent, Alliance and Leicester 10.275 per cent and Leeds Permanent 10.3 per cent.

New competition in the pricing of mortgages, with lenders seeking a marginal advantage over rivals, has been prompted largely by the policy of new lenders seeking a larger market share.

Sumitomo, Girobank and the Mortgage Corporation have all reduced their mortgage rates

to below 10 per cent in the past eight days.

The Halifax said: "If this is a trend over the medium term it could mean that the way rates are set would not be immediately reflected in the rate of interest paid by the society."

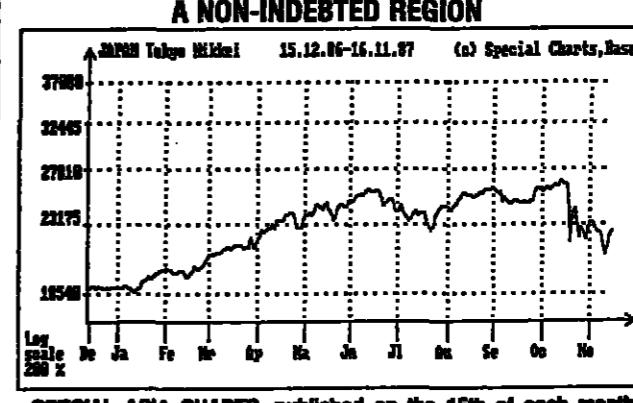
The rates that societies pay investors are set to fall as well.

Although the Halifax yesterday said it had taken no decision about the timing or size of any cut, another large society which declined to be named said it expected to make an announcement next week of a cut between 0.75 point and 1 point.

High street banks' mortgage rates have been cut to between 10.25 per cent (Barclays, NatWest and Royal Bank of Scotland) and 10.5 per cent (Midland and Lloyds).

In most cases, the revised mortgage rates apply to new borrowers immediately and to existing borrowers from December 1.

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Saturday November 21 1987

Babel over US budget

IF THE WORLD economy succeeds in escaping a serious recession before the end of the year, it will probably owe more to luck than to judicious economic management in the United States or elsewhere. The cooperative effort on the part of the leading developed countries that much is clear at the end of a week in which the world's markets switched this way and that, as the American budgetary process moved tortuously towards a compromise.

The economic policy making process in the US is, at the best of times, ungainly: the nature of the constitution ensures that debates which take place behind closed doors are never seen in public in Washington. This is a splendid advertisement for US democracy, but very unsettling for the world's markets, especially when the debate degenerates into a war of words. In the present instance the markets are having to cope with rather more than verbal warfare. From the moment world equity prices crashed in mid-October, economic Babel has reigned as politicians and economists have vied with each other to produce varied and conflicting explanations.

Financial conservatives on Wall Street have argued that the budget deficit is the root cause of the trouble. Yet Mr Beryl Sprinkel, the monetarist-inclined Chairman of the Council of Economic Advisors, argued this week that the plunge in equity prices had been prompted by the fear that taxes in the US were about to rise. Curious, to say the least. Supply side economists such as Mr Paul Craig Roberts, an official in the US Treasury in the early Reagan days, argue that the budget deficit is far from high in the standards of other developed countries, yet seem blithely unconcerned about the US balance of payments crisis and the related problem of low domestic savings.

Robust economy

No two economists are able to agree at a given moment on the appropriate level for the dollar, and when politicians reaffirm their commitment to the Louvre Accord, the markets immediately suspect that Mr James Baker, US Treasury Secretary is about to start talking down the dollar in an attempt to stave off recession. Meanwhile, President Reagan has borrowed his lines from Lewis Carroll's bellman in the Hunting of the Snark: what I tell you three times is true, he says, and the market crash has nothing to do with my policies.

Small wonder that the market

is twitchy. But there is one respect in which many otherwise blincked politicians and economists are right: the market, though important, does not merit the obsessive attention the financial community devotes to it. Nor, indeed, is the American economy a lame duck. It remains a relatively robust economy, which has been badly financed and appallingly managed, particularly in the early years of Mr Reagan's presidency when the trade consequences of a prolonged overshoot of the dollar were completely ignored.

Domestic savings

When the history books come to be written, the timing of the market crash may well be seen as ironic, on the grounds that the adjustment process will turn out to have been well in train at the time. It is not simply that last year saw a massive \$70bn reduction - admittedly much of it one-off due to the tax reform - in the US federal deficit. In volume, the trade account has already improved sharply, and the current account deficit is almost certainly exaggerated by gross statistical inadequacies in the recording of the world's balance of payments. Outside the US, Japan is back on an upward track, with the OECD this week projecting 3½ per cent growth in both 1987 and 1988. The laggard remains Europe, where West Germany has little appetite for either growth or economic cooperation with the Americans.

Moreover, the market crash has already done a great deal more to address the real problem which is parallel to the US inability to finance the budget deficit from its own paltry domestic savings. The decline in US stock prices could, on some estimates, force people to rebuild savings by \$50bn or more a year, which will permit a far bigger improvement in the current account of the balance of payments next year than the scale of budget cuts now under consideration in Washington. By aiming for less than draconian cuts in the current fiscal year and sticking to phase the fall of the account budget measures, the US would have to be taught a more sensible curriculum taking up at least 70 per cent of total study time.

In England (there are differences of detail in Wales, Scotland and Northern Ireland are largely governed by separate legislation) the proposed compulsory subjects are English, mathematics, sciences, technology, history and geography, combinations of art, music, drama and design and physical education. A modern foreign language would also be obligatory in secondary schools and all would additionally have to provide religious study. Children's progress would be assessed, probably by national

Michael Dixon examines the thinking behind the radical changes proposed in British education

AT LAST the Government's much trumpeted grand educational design stands revealed. In legislative terms, at least, the Education Reform Bill is certainly an impressive edifice befitting its advance publicity as the "greatest educational measure since the Butler Act of 1944".

The 169 pages provide the framework for a bewildering variety of changes, some of which have been left for definition during the legislation's passage through Parliament. They range from the outlawing of bogus degrees to the specification of which educational services local authorities may require parents to pay for, and which they must furnish free of charge.

There is less certainty, however, as to what will result when the bill is completed. If its enthusiastic proponents are to be believed, its key effect will be to open the way for market forces to equip Britain with the solidly founded yet multi-purpose, multi-level educational structure the age of new technology requires.

A markedly different view is taken by the interest groups directly affected, such as teachers' unions and associations of local authorities whose territorial rights over education are scheduled to be curtailed. They like members of the political Opposition, picture the proposed structure as a prison which will curb the educational opportunities of children trapped in the state system because their families cannot afford private schooling.

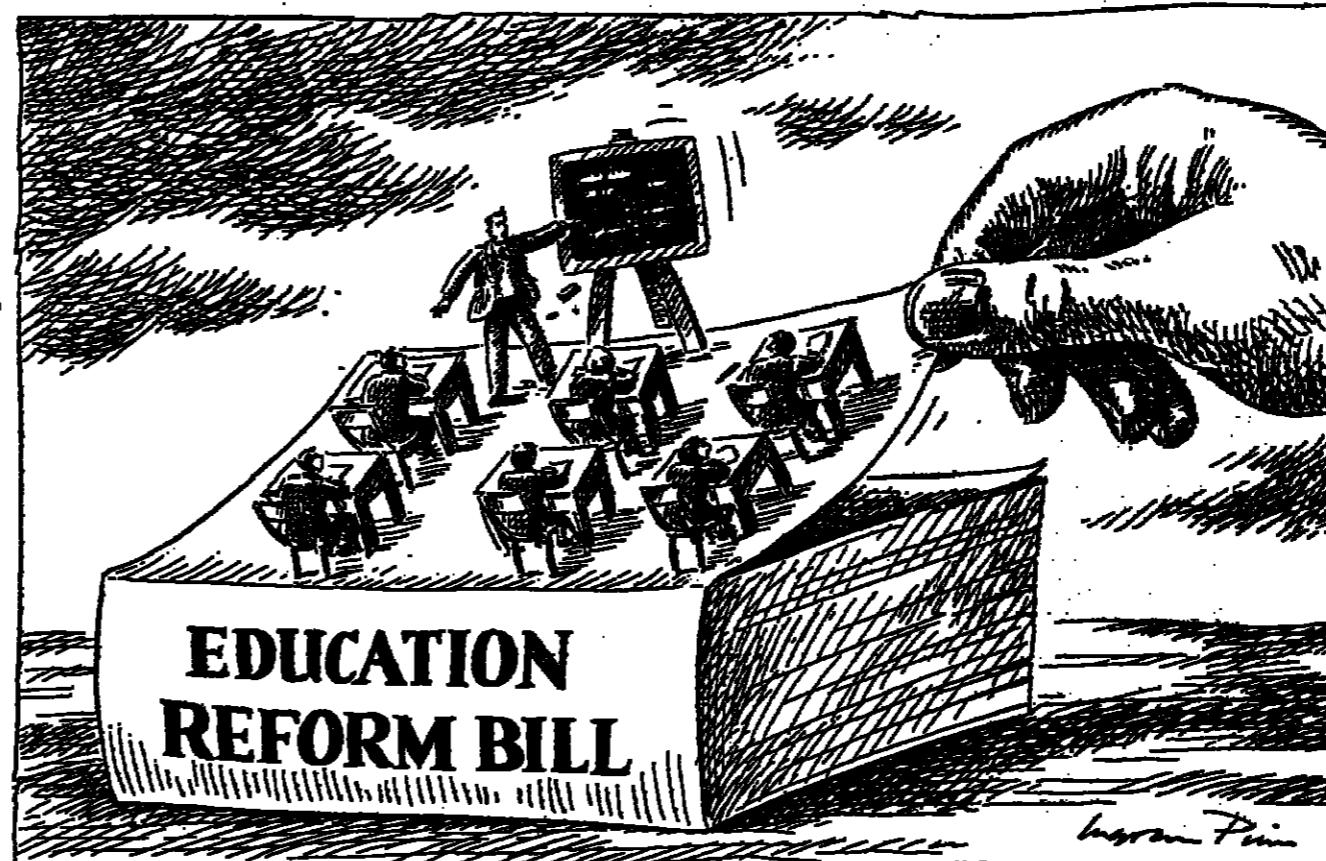
The high probability, as always, is that the outcome will be some way in between those optimistic and pessimistic extremes. But quite where between is hard to tell from a loosely formulated bill envisaging such a complexity of provisions. Nor is predicting the result made easier by the fact that the legislation's architects, to the fundamental issue of schooling, include both centralising and decentralising measures.

For example, at least three of the proposed changes offer some state-maintained schools more freedom to respond to the market. Those popular enough with parents to be oversubscribed with applications would be allowed to increase their intake of children up to their maximum physical capacity. Governing bodies of successful schools would be able, given the majority of pupils' permission, to apply to opt out of local authority control and to run their institution more independently under direct funding from Whitehall. Most head-teachers and governing bodies would be given wider managerial powers, including greater choice of what to buy with their budget.

By contrast, restrictions would be imposed on the longstanding freedom of individual schools' heads and staffs to decide what they teach. All normally capable children aged from five to 16 would have to be taught a national curriculum taking up at least 70 per cent of total study time.

Fortunately, however, there will be less difficulty in judging to what extent the eventual changes are successful because the main objects of the legislation have been stated with fair clarity.

They were outlined initially in January 1984 by Lord (formerly Sir Keith) Joseph, then Secretary of State for Education and Science, who



Wiping the slate clean

tests taken at several ages - for example at 11, 14 and 16 and perhaps in a "lifelong" form, at seven, 10 and 12. With regard to the first Education Secretary to decline himself the champion of the large numbers of children with only little aptitude for the academic studies which dominate UK education. He also firmly directed British education's attention to the better record of their counterparts in West Germany and elsewhere in teaching mathematics and other fundamentals to children of that kind.

The over-riding aim for the UK, he said, was to ensure that at least 80 and preferably 90 per cent of all 16-year-olds achieved the educational standards customarily reached by only half.

"The curriculum needs to accord more than it does now with four principles: breadth, relevance, differentiation and balance."

It should be broad in developing personal qualities such as a disciplined attitude to society as well as skills in the full range of basic subjects including technology, including mathematics and other degree-awarding colleges, in the scale of attainment should be prescribed. The curriculum needed to be "relevant to the real world and to the pupils' experience of it", and to cater for children of different types as well as levels of ability. Balance should be improved by revising what was taught so that each subject made its optimum contribution to the development of the pupil's full potential.

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good teachers, in particular, from putting their individual talents to good use.

Many dispassionate observers of education are worried that the curriculum scheme, as it stands, would have a similar straitjacketing effect. It is not beyond possibility that those worries are shared by Lord Joseph, even though his only comment on the legislation is that he is "intensely pleased the government is so determined to raise standards for children of all abilities and backgrounds". The need for a common "core curriculum" he spoke of while at the Education Department scarcely implies the stipulation of specific subjects occupying a minimum of 70 per cent of pupils' hours in class.

Another apparent gap between the aims expressed in the legislation and their fulfilment lies in the fact that only about 10 per cent of school time is expected to be focused on technology. The changes oddly with Ministers' repeated statements that all pupils should be taught a range of practical as well as academic skills.

Moreover there is a risk that the competition-promoting spirit underlying the whole complex of proposals might give rise to problems at least as damaging as those the bill solved. An example is the potential effect on universities and polytechnics. In return for the imposition of more demanding conditions on their funding, the two types of institutions have been told that between them they can raise their student rolls over the next few years by taking in 50,000 more undergraduates than were allowed for in the Government's previous plan.

The concession is a distinctly mixed blessing because the increase is scheduled to coincide with a sharp drop in the number of British youngsters reaching the normal higher educational entry age of 16. Since the size of an institution's student roll powerfully influences its income, the importance of attracting an increasing share of the decreasing supply of potential entrants is even more acute today.

Even so, whether the replacement framework justifies the impending upheaval might well depend on a further factor absent from the legislation: the record of the bill's supporters.

"Genuine equality of opportunity must be, but this does not mean that every young person must be the same," she declared 17 years ago. "Indeed, the record of the UK's education system shows that the needs and their potential differ. So must our response." In later speeches she made it plain that the response should include developing the practical in addition to the academic talents of the UK's young population, not only in schools but in higher educational institutions including universities.

Mr Thatcher's term at the Education Department may also be at the root of the bill's proposals to place the allocation of taxpayers' money to universities as well as to the newly self-standing polytechnics and other degree-awarding colleges, in the hands of a new funding committee.

Unlike the existing University Grants Committee and National Advisory Body covering the other types of institutions, the funding councils are expected to include significant representation from industry and commerce and to require individual universities and colleges to say what educational goods they intend to deliver in return for the public money they receive.

In one sense, therefore, the Prime Minister probably spoke truly 17 years back when she asserted that everything did not need to be "the same". If the bill leaves little room for error, if they fail to define the criteria closely enough, the teaching and testing could miss the mark. Too close a definition could prevent

Man in the News

Tom Foley

Fixer with the style of an academic

By Stewart Fleming



he has guided is hard to imagine. Round the table sat the representatives of a President whose administration is riven with bitter ideological rivalries and who sent to lead the talks on his behalf, Mr Jim Baker and Mr Howard Baker, the White House Chief of Staff. Both are distrusted as compromisers by the right wing's "true believers".

Their brief was to make a deal with enough spending cuts to enable President Reagan to swallow his pride and accept a tax increase after swearing in public that taxes would be raised "over my dead body".

A no less divided Republican Party, many of whose members are as reluctant to compromise on taxes as the President, occupied seven of the other seats, facing representatives of a Democratic Party which believes that

the time for compromising with Ronald Reagan is over.

With a presidential election next year, many Democrats believe that a recession could provide their party with a passport to the White House. It is no wonder that Republican political analysts have been speculating that some Democrats - Mr Wright's name is high on their list - would not be unhappy to see the budget talks break down.

This view sees the Democrats calculating that the resulting shock in the financial markets would help them realize their dream as well as wreaking just retribution on Mr Reagan. Such speculation testifies to the mood of distrust and suspicion surrounding the budget.

As he walked down the White House driveway last month on the day the President agreed to

participate in the talks, Mr Foley insisted that it was not so much the fight over cutting the budget deficit which was important as the symbolism of an agreement to demonstrate that the US Government could begin to address the budget challenge.

After all, he has asked if you put Mr Margaret Thatcher, the British Prime Minister and Mr Neil Kinnock, the Leader of the Opposition, in a room for three or four weeks, could you get them to agree on the right mix of taxes and spending?

In Washington, the difficulty of making such political decisions is greater. Fewer third-party leaders have agreed a rank and file not bound by strict discipline but jealous of its independence has to be persuaded to vote to implement any accord.

People who know Tom Foley well say it is characteristic that he should think in terms of a British parallel. Elected from the congressional district centred on Spokane, in eastern Washington state, Mr Foley is an internationalist, a cosmopolitan and a member of London's Reform Club. A protege of Senator Harry "Scoop" Jackson, he shares the fascination with foreign affairs, particularly US-Soviet relations, which Senator Jackson inspired in many who worked with him.

Although he is not a member of the House Foreign Affairs Committee, he is chairman of the House Geneva Observers Committee, which with an equivalent Senate group, monitors and controls negotiations on behalf of Congress. He is also conscious of the importance which America's allies attach to the deficit talks as a demonstration of US capacity to lead, and of the difficulty the allies - and the financial markets - have in understanding the process by which Washington's spending and taxation decisions are made.

He must be acutely aware, too, that as the weeks of budget talks drag on, the momentum which the stock market crash imparted to them faded. As a majority leader with credibility on both sides of the aisle, an agreement would test his patience further in the weeks ahead in the struggle to persuade the House to vote for a proposal which many are saying is not worth the sacrifice of their political principles.

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IT IS THE death of Channel 4 in its private form and the birth of Channel 4," said a senior British television executive.

The broadcaster commenting on this week's controversial appointment of Mr Michael Grade as the new Chief Executive of Britain's Channel 4, was Brian Wenham, former director of programmes at BBC Television, knows his man. It was he who was dispatched to Los Angeles in 1983 to talk to Mr Grade after Melvyn Bragg, author and television presenter, had told the BBC that Grade was unhappy as President of Embassy Television and wanted to return to work in Britain.

The rest is history. Granada screened The Jewel in the Crown to universal critical acclaim and a modest audience at the same time as the BBC showed the Thorn Birds to enormous audiences and widespread condemnation. The BBC's discomfiture led it to offer the BBC 1 Controllership to Michael Grade, whose clever exploitation of populist programmes already in the pipeline, such as Eastenders and Weather, increased the BBC's ratings and caused ITV great embarrassment.

There were also real achievements such as his instinctive backing for Bob Geldof's Band Aid concert which did more than anything to focus attention on the famine in Africa.

As the rising crescendo of clicking camera shutters threatened to drown his words at last Tuesday's press conference, he

A clash of style

Michael Grade tried to distance himself from his populist past. "I am not coming in Channel 4 in any way, shape or form to change it. We have to develop. All television has to develop. It would not be my intention - it would be foolish - to try to make Channel 4 similar to any other channel," said Mr Grade, with obvious sincerity.

Unfortunately it is not as simple as that. Because of who he is and where he has come from, the appointment of Lord Lew Grade's nephew will inevitably change the perception of Britain's fourth channel. He will also have an unusual degree of autonomy, because Sir Richard Attenborough, Chairman of Channel 4, will be out of Britain for long periods over the next few years due to film commitments.

The contrast between Mr Grade and his predecessor, Jeremy Isaacs, rounder father of Channel 4, was spelled out with clarity by Mr Isaacs last Wednesday.

He fulfilled a long-standing engagement to speak at the annual conference of the Marketing Society in London and talked about how Channel 4 took its shape. "Five years ago nobody knew what we stood for except me and my closest colleagues. I knew what we stood for; it was in my head," said the man who

wept this week when his successor was appointed. He has now graciously accepted what he tried to prevent.

He went on to explain the Isaacs manifesto. "We did not want anyone to watch us all of the time. We wanted people to dip in and dip out. Other schedulers might dream of viewers who switched on and stayed tuned to

from a real Liverpool housing estate, American football and a better class of American repeats.

"To have a minority interest

channel as Parliament required us to do and to have it actually funded by advertising, even indirectly, has become the envy of the world," said Ms Sue Stoezel, head of marketing at Channel 4, Switzerland, Canada, Den-

Raymond Snoddy on the new Chief Executive at Channel 4

one channel throughout the evening, kept there by loyalty, or by one attractive programme succeeding another," he said.

"We did not want to cater for the many preferences of tens of millions. Others did that." He might have added, though he did not, that Michael Grade was one of those "others". Perhaps Grade's greatest skill is that of the show business agent he once was - knowing what to put at the top of the bill at the Palladium.

The programming reality of Jeremy Isaacs' vision, which has attracted about 8 per cent of the total television audience, includes an hour-long news programme every evening. Film on Four, Brookside, the twice-weekly soap opera broadcast

mark, Hungary, Mexico and Peru are just some of the countries that have sent ministerial delegations to Channel 4 to see whether the model - of commissioning programmes rather than making them in-house, one which has almost single-handedly created an independent production industry - can be replicated elsewhere.

One of the most telling symbols of Channel 4's programming strategy was the screening earlier this year of more than nine hours of Shoah. Claude Lanzmann's study of the Holocaust, on consecutive evenings - a programme that attracted 1.7m on the first evening. The programme was shown without advertising, a decision which

would have been much more difficult without assured finance.

At the moment Channel 4 is a subsidiary of the Independent Broadcasting Authority and both it and the Welsh Fourth Channel are funded by a subscription from the ITV companies amounting to 17 per cent of ITV's net advertising revenue. In turn the ITV companies sell Channel 4's airtime and keep the proceeds.

The biggest winners in all this are the ITV companies. With one swoop their greatest irritant at the BBC - the one man there whose scheduling instincts they fear will be removed and a Chief Executive installed who is already talking about ways of introducing greater complementarity between ITV and Channel 4 schedules.

To achieve this he will need the agreement of the powerful ITV programme planning committee but Mr Richard Dunn, Managing Director of Thames Television, the largest ITV company, believes more competitive ITV and Channel 4 system could emerge.

Whether Michael Grade, the man with the red braces and a near-endless supply of one-liners, will pick up and respect the mantle of Jeremy Isaacs will be seen until next year when programmes he has commissioned hit the screen.

What is not in doubt is that, from January 1, the man who once arrived in a Rolls-Royce as a trainee sports reporter on the Daily Mirror is facing the greatest challenge of his life.

Michael Grade, above, and top, his predecessor, Jeremy Isaacs.

to give the firmers' undertakings that he accepts the board position on separation - that the status quo should continue for five years unless the Government decides otherwise - and that the existing programme remit will continue to run.

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Despite obvious misgivings within the five-man commission, the SEC on Thursday formally dropped its objections to a clarification of the insider trading law by presenting its own definition of the crime to Congress. Congress is expected now to move quickly to fashion a law out of the hotch that have been presented. "It's kind of like a clarion call for new legislation," Mr Pitt says of the Supreme Court decision. "The ruling should serve as a sobering reflection that a plain-language statute is needed."

Other cases will be pursued with such vigour in future is another matter. Insider trading is hard to prove at the best of times and Mr Giuliani has still to seek an indictment against the arbitrageur at Kidder Peabody and Goldman Sachs, nine months after their arrest. The case against Drexel Burnham appears eminently practicable.

Lawyers doubt that the commission will ever again press a case so far from the traditional notion of insider trading. "It's unlikely we'll see another Winans," said one.

Insider goes inside, but laws remain unclear

James Buchan on the latest Supreme Court ruling

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Some lawyers find this perverse. "It is somewhat ironic that the misappropriation theory that underlay both the group's conviction under securities law, but only on a tie which is resolved by reverting to the lower court judgement. It upheld unanimously, 8-0, the group's conviction under the statute that forbids the transmission of stock information. (In this case, the top of the statute, information through the mails or down telephone wires.)

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UK COMPANY NEWS

Cambridge shares fall with profits

BY PHILIP COGGAN

SHARES in Cambridge Instruments, scientific and optical instrument manufacturer, fell by more than 20 per cent yesterday after the company announced a fall in operating profits and a £3.7m extraordinary debit, largely reflecting the discontinuance of the shaped electron beam lithography system.

The news caused the company's broker, Kleinwort Grieveson, to cut its profits forecast for the full year from £10.8m to £8.5m and the shares closed down 15p at 70p.

Pre-tax profits for the six months to January 30 were slightly higher at £2.77m (£2.61m) but that was due to the interest benefits derived from the company's stock market flotation in April. Thanks to a lower tax charge, earnings per share were 21 per cent higher at 2.46p (2.04p).

The disappointing operating profits largely reflected problems in the semiconductor equipment manufacturing business where orders were deferred. The company was forced to scale down its operations causing 75 redundancies last month at its Cambridge plant.

Analysts were estimating that the semiconductor business lost £1.4m in the first half. When the company was floated, it was unable to break down the profits attributable to the semiconductor business.

The shaped electron beam lithography project, based on technology acquired from the French company, Thomson, experienced serious difficulties and the company now felt that the costs and risks associated with the programme were no longer justified. It was now negotiating the termination of the contract and has made an extraordinary provision to reflect the expected costs.

The industrial products division also experienced difficulties, making only a marginal profit. But the problems were mainly caused by the Elliot Relay business which has since been sold to £8.10m.

Profits were higher in the optical products division, which mainly consists of electron beam lithography which Cambridge acquired from Warner-Lambert in 1986. Although sales were flat, cost savings achieved through rationalisation at the Buffalo, New York plant helped increase margins.

Since the end of the half, Cambridge has acquired the optical systems division of Bausch & Lomb for £37m (£20.7m). That

according to Dr Terence Gooding, gave the company a dominant share of the US optical equipment market. However, the company would be merging Bausch's Rochester plant with the Buffalo operation and the rationalisation costs would delay the benefit to profits for up to two years.

Dr Gooding emphasised yesterday that the acquisitions meant that in future semiconductors would represent a very small part - less than 10 per cent - of turnover. On pro-forma figures, optical instruments now represented about half of sales.

Turnover was 8 per cent lower at £51.5m (£56.1m). The interim dividend is being increased to 0.22p (0.2p). See Lex

Sedgwick profits 18% lower at 9-months

BY ERIC SHORT

Sedgwick Group, Britain's biggest quoted insurance broker, reported pre-tax profits down 17.7 per cent at the nine month stage this year at £59.2m against £113.2m.

The result was at the lower end of market expectations and the shares shed 3p to 184p.

A lower rate tax charge resulted in earnings falling about 12 per cent from £8.4m to £6.3m. However earnings per share declined by a quarter from

18.7p to 14.4p. The result reflected the continuing decline in operating profits seen at the half-way stage.

Like other insurance broking operations, the group has been hit by falling rating levels, particularly in the US. It is particularly vulnerable to rate reductions in property and commercial package business.

Sedgwick has also been affected by lower levels of activity in the oil and energy industries, while its reinsurance

operations continue to be affected by shortages in committed capacity, particularly in casualty lines.

The statement claims that the group is gaining new business in difficult trading conditions. Expenses are being closely controlled without affecting the range and quality of service to clients, though the group does not provide such a breakdown in its nine month figures.

The problems besetting the group and international insurance broking generally are likely to worsen next year,

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Guinness plans to buy back shares

BY CLIVE WOLMAN

Guinness, brewing and distilling company, plans to buy back up to 10 per cent of its ordinary shares. It believes its shares have become seriously undervalued by the stock market.

Approval is being sought at an extraordinary general meeting on December 18. Most repurchases are likely to follow in the subsequent four weeks before such transaction become restricted as the date for the announcement of the company's annual results approaches.

Guinness will be able to buy

back shares up to a maximum of 105 per cent of the average of the middle market price quotations for the shares in ten business days preceding the purchase.

Mr Michael Julian, finance director, said that the move had been considered for several months, even when the price was as high as 370p to 380p. It became a matter of urgency following the stock market crash as a result of which the price fell as low as 227p.

This is not a highly capital

intensive business," Mr Julian said. "We can see cash coming out of it and this is the best way of using the money to increase earnings per share."

He said that the company had no need of the cash to finance any major investment or expansionary moves. "We have got our heads down now."

Companies were empowered to buy back their own shares for the first time in 1981 and only a few days ago so far done so, the best known being GEC and J. Rothschild Holdings.

TRNR and Platou settle deal

BY MIKE SMITH

TR Natural Resources, Touché Rémnant investment fund, and Platou, the Norwegian investment company which recently won a bid battle for control of TRNR, have agreed on a formula asset value of £109.912p for the trust.

Shareholders who accepted the cash alternative of Platou's offer will therefore be entitled to 103.917p for each ordinary. Those who accepted the shares offer will be entitled to three new Platou and £230.26 cash for every 1,000 TRNR.

Menvier-Swain deal

Menvier-Swain Group, US-quoted designer and maker of fire alarms, is paying \$894,000 (£502,000) for 54 per cent of the US company. It has not sold as hoped. In fact, it had not been for the film contribution from the computerised video star Max Headroom and the strong performance of Largo, the record wholesale export business, record earnings would have been lower than last year. Analysts were disturbed that the company had left it until this week - 4½ months after the year end - to announce the new profits which would not be so high as the shares dropped 5p yesterday to close at 135p. The US company is now trading well and the roster of artists is getting bigger and better, but pre-tax profit forecasts for this year have been lowered to between £7.5m and £8.5m, producing a prospective p/e of 7.

TSB/Hill Samuel

TSB Group has declared its offer for Hill Samuel wholly unconditional. It controls, owns, or has received acceptances from holders of 91.5 per cent of the shares. The offer will remain open until further notice.

Yates buoyant

Mr John Yates, chairman of S. Yates, carpet yarn spinner and dyer, told shareholders at the annual meeting that the company had every confidence that the company would have a good Christmas sales period.

New store openings continued apace. In total, the current period would see the company through additional people into the stores.

The directors said that second profits should reflect improved trading activity and increased interest in the company's cash deposits. They intended to restore dividend payment as soon as profits justified.

Earnings for the six months worked through at 0.17p (1.16p) per 10p share after a nil tax charge (£14,000). There was an extraordinary £176,000 debit (£21,000).

Charterhall ups stakes

BY DAVID WALLER

Charterhall, the investment vehicle of Mr Russell Goward, the Australian protege of Mr Ron Brierley, has taken stakes in two companies, ERF Holdings and Atkins Brothers (Hosiery).

It announced yesterday that "recent purchases" had taken its holding in ERF, the UK's only independent truck manufacturer, to 4.86 per cent of the company's equity. It said that it now had more than 5 per cent of Atkins, a textiles and electronics company which announced flat profits in June and has been a perennial target of bid speculators.

Electro's shares are traded on the OTC market and Menvier intends in due course to make a tender offer to the remaining shareholders at the same £3 purchase price per share which, if fully taken up, would amount to a further consideration of £714,000.

In the year to June 6, Electro made a net loss of \$31,430 on turnover of \$2.7m. However, results for the first quarter of the current year show that it has returned to profitability. At June 30 had net assets of \$1.4m.

The gain, however, has been reversed in the recent market collapse with net assets falling by 39.5 per cent to \$0.8m, much in line with falls both in the All-Share and the Property Share index. Managers, though, say that they see no parallel with the background which existed in 1974 and "view the future as one that will offer good opportunities."

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INTERNATIONAL COMPANIES & FINANCE

Pennzoil reduces Texaco damages suit to \$5bn

BY JAMES BUCHAN IN NEW YORK

TEXACO, THE US oil company which has sought refuge in bankruptcy from a monumental \$10.5bn in damages awarded to Pennzoil, has come under new pressure to settle out of court with the announcement that its smaller rival will accept a total of \$5bn.

Pennzoil, whose record damages award was confirmed three weeks ago when the Texas Supreme Court threw out Texaco's appeal said yesterday that it had proposed that Texaco pay a non-refundable \$1.5bn immediately in exchange for a \$5bn ceiling on Texaco's total liability.

Texaco is appealing to the

Supreme Court, the highest court in the US, in a last-ditch attempt to overturn the damages awarded by the Texas courts.

Texaco was found guilty before a Houston jury in 1985 of intentionally breaching Pennzoil's binding contract with its general creditors' committee, which includes Pennzoil. The committee put forward the idea last week that a floor and ceiling should be placed on the damages, even if the entire award is upheld.

The creditors are also pushing to file their own plan to reorganise Texaco and lead it out of bankruptcy.

This week's Pennzoil offer, which exceeds its last public proposal of \$4.1bn, is seen on Wall Street as a clever and brutal attempt to put new pressure on Texaco to settle, rather than risk an adverse judgement for the full \$10.5bn in the Supreme Court. The proposal was made at

the request of other Texaco creditors, who have become increasingly active in trying to bring the two companies together.

"I'm trying to get Texaco and Pennzoil to negotiate on the settlement figures," said Mr Charles Luce, chairman of the general creditors' committee, which includes Pennzoil. The committee put forward the idea last week that a floor and ceiling should be placed on the damages, even if the entire award is upheld.

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Texaco is appealing to the

Bank of NY cuts offer for rival

BY OUR NEW YORK STAFF

BANK OF New York, the oldest bank in the US, yesterday sharply reduced its aggressive offer to buy its larger rival on Wall Street, Irving Bank, to account for the collapse in stock values in the past month.

Bank of New York, which stunned the banking industry when it launched its hostile \$1.4bn take-over in late September, said yesterday it was reducing its offer to a roughly 250 a share in cash and securities to \$3.50 a share or \$1.3bn.

But the stock market remained deeply sceptical that the offer would succeed. Irving Bank stock, which traded as high as \$7.50 a share before the market crash, was quoted at \$4.90 in early trading yesterday.

Mr Carter Bacot, chairman of Bank of New York - which has gross assets of \$22.4bn - said the bank was determined to proceed

with its approach, which Irving has largely rejected.

"But the recent sharp decline in the stock market has changed the value placed on the shares of all bank holding companies, including our two companies. We are revising our offer to reflect both the realities of current markets and economic conditions, and also Irving's response to our initial proposal," he said.

The new offer is for cash of \$6.80 a share for 39 per cent of Irving and 2.4 shares of Bank of New York for each of the remaining Irving Bank shares outstanding up to a maximum value of \$88. The original offer was for \$80 a share in cash for 47 per cent of Irving and 1.9 shares in Bank of New York, then worth over \$40 for each of the remainder.

Irving Bank, the holding com-

pany for Irving Trust, has about \$25bn in gross assets.

One of Irving's defenses was that the combined company would have to seek a capital structure, said Mr Mark Lynch, analyst at Bear Stearns.

The Bank of New York has essentially put more stock in and made the capital structure stronger. The new offer also lowers the goodwill portion of the offer by lowering the price," Mr Lynch said.

Mr Papageorge added that re-evaluation of Irving's minority investments on the basis of public information not available at the time of the original offer also reduced goodwill.

Minebea drops takeover bid for Sankyo Seiki

BY OUR TOKYO STAFF

MINEBEA, the unconventional Japanese maker of ball bearings, has decided to drop a controversial bid for Sankyo Seiki, a leading machinery maker.

Mr Takami Takahashi, the predator company's flamboyant chairman, announced this week that it has shelved its takeover plan. Hostile take-overs are extremely rare in Japan as they are considered bad business practices.

The ball bearing maker had acquired 18.1 per cent of Sankyo Seiki more than a year ago. At that time, Minebea had proposed that it provide Sankyo Seiki with bearings and magnets for its small motors and magnetic heads. The machinery company flatly refused to discuss Minebea's proposals.

At the same time, Minebea announced that pre-tax profits for its latest year to September advanced to Y9bn (\$66.5m) from Y8.6bn, while sales were up to Y127.7bn from Y113bn last year.

Top Japanese builders show mixed results

BY CARLA RAPORT IN TOKYO

JAPAN'S leading construction companies have produced mixed results for their latest reporting periods in spite of a boom in domestic building activity.

Kumagai-Gumi showed a decline in earnings which it blamed on increased competition at home and a large drop in revenues from its land and property deals.

As a result, the company showed pre-tax profits for the year to September down to Y24.1bn (\$1.78m) from Y24.6bn while sales declined to Y75.6bn from Y84.1bn. It predicts an increase in profits and sales for the current year of 7 per cent and 10 per cent respectively.

Taisei, which is more dependent on the domestic market than Kumagai, showed a 14.6 per cent increase in pre-tax profits for the six months to September, largely thanks to the boom in civil engineering works. Pre-tax profits hit Y4.5bn in the period.

Meanwhile, Japan's housing boom pushed profits for Misawa Homes up by a stunning 67.2 per cent in the six months ended September. Sales were up by 27 per cent to Y88.7bn while profits hit Y4.5bn in the period.

Y84.4m while sales grew 3 per cent to Y422.9m.

Saitama and Obayashi also scored increases for the six months but recorded relatively flat profits up by 13 per cent and 9.5 per cent respectively. Obayashi said that orders rose 12.5 per cent in the period on the strength of the Government's policy to expand domestic demand.

Shimizu's sales in the period were Y427.5bn, down from Y439.6bn previously, but pre-tax profits were up to Y10.5bn from Y9.3bn last year. Obayashi showed pre-tax profits for the six months at Y11.6bn while sales dropped by 2.8 per cent to Y379bn.

Mr Young also noted that computer networking and peripheral products have emerged as significant new contributor to earnings. Orders for this category of products grew by close to 20 per cent in 1987, the company said.

These included a 16 per cent increase in international orders and an 8 per cent rise in domestic orders.

Hewlett Packard earnings leap

BY LOUISE KAHAN IN SAN FRANCISCO

A 39 PER CENT fourth-quarter leap in earnings boosted Hewlett-Packard, the US electronics and computer group, to fiscal 1987 net earnings of \$644m, or \$2.50 per share, which represents the company's highest ever earnings from operations.

Earnings for fiscal 1987, ending October 31, rose 28 per cent from fiscal 1986 net earnings of \$451m, or \$2.02 per share. The company attributed the improved US market conditions along with a continuing higher growth rate in international sales.

Hewlett-Packard's earnings are the highest since 1984, when the company reported earnings of \$665m. In that year, however, Hewlett-Packard along with many US companies adjusted its accounting methods for restating international earnings and recorded a one-time gain of \$11.8m.

Sales revenues for the year were up 14 per cent to \$5.9bn, compared with \$4.16bn for 1986. Domestic revenue totalled \$4.12bn, up 8 per cent over 1986. International revenue was \$3.96bn, up 21 per cent. For the fourth quarter, earnings jumped from \$157m, or 62 cents per share, in 1986, to \$215m, or 85 cents per share.

Sales revenue for the fourth quarter totaled \$2.27bn, compared with \$1.93bn for the corresponding 1986 quarter. Orders booked during the fourth quarter were valued at \$2.13bn, up from \$1.91bn in the same period last year.

These included a 16 per cent increase in international orders and an 8 per cent rise in domestic orders.

Commenting on the earnings report, Mr John Young, HP's president and chief executive, noted that HP faced a challenge in the fourth quarter to fill orders placed in the preceding quarter.

This year, HP began shipments of six new computer systems based upon the company's revolutionary "precision architecture," HP aims eventually to convert virtually all its computer products to the new design concept which features reduced instruction set" design.

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Banesto cool on offer from Banco de Bilbao

BY DAVID WHITTE IN MADRID

BANESTO, THE CREDITO

BANESTO

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UNIT TRUST INFORMATION SERVICE

UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

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Saturday November 21 1987

BZW discloses loss of £18m

BY DAVID LASCELLES, BANKING EDITOR

BARCLAYS DE Zoete Wedd, the investment banking arm of the Barclays Bank group, disclosed yesterday that it had been badly hit by last month's stock market crash. Sir Martin Jacob, BZW chairman, announced that the investment division had made a pre-tax loss of £18m for the year so far. From this, City analysts calculated that the group had suffered total losses of some £60m as a result of the share price collapse.

BZW is one of the UK's largest dealers in securities, with 1,750 stocks on its market-making books and it carries a heavy exposure to movements in the stock market.

Because of its size, BZW's losses are likely to be among the largest suffered by any City banking institution. S.G. War-

burg Group, another large equity market-maker, said it had lost £4.7m on the first day of the year but has given no further details. The group is due to announce its interim results on Wednesday. Morgan Grenfell said it had lost £14m (£7.8m) on its US arbitrage operations, though it claims to have since recovered this.

Among other leading market-makers, Kleinwort Benson said it was reasonably pleased with its performance. County NatWest, the investment banking arm of the National Westminster Bank, said it would not be detailing its results now. Mr Jonathan Cohen, chief executive, said: "Nobody has escaped from the recent events. We are examining the entrails, but we do not plan any cutbacks or pull-outs."

At BZW, Sir Martin said: "As a leading market-maker in equity securities, we were adversely affected by the recent falls in stock markets."

"Although this represents a setback in one area, BZW's business as a whole is progressing well. We regard this recent experience as exceptional and the strategy which our diverse and well-capitalised group is pursuing is unchanged. We are continuing to develop our securities and investment banking businesses across a broad front in the UK and overseas."

Mr Joe Quinton, Barclays group chairman, said the losses in no way affected Barclays' commitment to BZW. "We continue to have full confidence in our long-term strategy in the securities business."

BZW reported a pre-tax profit of £22m for the first half of this year, down from £24.5m in 1986. Analysts have suggested more than £15m from its non-banking side since then. For it to be now £18m in the red implies a loss in the crash of up to £60m. BZW's capital is £260m, and its parent is due to invest more next year.

Renault to cut 3,835 car jobs next year

By Paul Betts in Paris

RENAULT, THE French state-owned vehicle group, plans to cut its car workforce by a further 5 per cent, that is 3,835 jobs, next year, to try to boost productivity.

The group is expected to return to the black this year after losses of FF730m (£2.98bn) in the past four years, but has told its unions that it must continue with productivity improvements and job-cuts to increase competitiveness.

Renault is expected to report net profits of at least FF500m this year after restructuring and rationalisation in the past three years. This week the group reported a 12 per cent rise in first-half sales totalling FF74.3bn.

It cut its French workforce by 30,000 between January 1983 and last June. Job-cuts this year are expected to total 5,500, reducing the total workforce of the French car division to 73,655 by the year's end.

The company told its unions it wanted to cut the workforce further, to 69,900 by the end of next year.

It has told its unions that a sharp fall in its car markets next year because of a general economic slowdown would mean revising its latest job-cut targets.

The latest job-cuts were opposed by the pro-Communist CGT union, the influence of which in the company, however, appears to have been dwindling in recent years.

The latest cuts coincide with the French Government's decision to change the privileged status of the group, turning it into an ordinary state-controlled company. Up to now, Renault has been protected from bankruptcy by its special status.

The National Assembly is due to debate a bill to change Renault's special status early next month.

At the same time the Government has agreed to write off FF120m worth of Renault debt, to help restructure the group's balance sheet before its legal status is changed. This will leave Renault with a total debt burden of about FF40bn.

Renault, apart from launching the latest job-cuts, is also discussing with Volkswagen of West Germany and General Motors of the US possible collaboration in the joint production of a new light commercial vehicle.

The French group is, through this, seeking to cut the heavy costs of developing a new light van to replace its ageing Trafic and Masters vans, launched in 1980.

London Life cuts operations

By ERIC SHORT

THE LONDON Life Association, Britain's second oldest mutual life company founded in 1806, has run into financial problems and is cutting its operations sharply.

Both policy-holders and staff will be affected by the cuts. From the beginning of next month, ultimate payout on claims for with-profits policy-holders will be reduced by at least 10 per cent. The separate terminal bonus rate, which applies to death or maturity claims, will be cut from 175 per cent to 125 per cent.

More than 100 employees, including around 30 sales staff, are being made redundant, or are taking early retirement. Five branches are being closed at Belfast, Cardiff, Dundee, Newcastle on Tyne and Plymouth, while the two London branches in the City and West End are to be combined.

In addition, the company plans to limit its growth by cutting its targets for new business in 1988 to around 80 per cent to 85 per cent of this year's level. Mean-

while, plans to set up its own unit trust company next year have been shelved.

The measures are designed to stem cash outflow and build up the business from a more financially sound base.

London Life has funds of around £1.2bn, making it a small-to-medium-sized life company. It has been growing rapidly over the past decade, with premium growth averaging around 30 per cent a year.

Because the bulk of expenses in selling and feeding a policy company at the outset, there is an initial financial strain in selling new business. The optimum rate of new business growth is determined by the amount of free assets available.

As a mutual company, London Life has to finance its development internally. Its rate of growth has eaten into its reserves and the recent collapse in equity prices has further depressed the margin of assets over liabilities so that the company's appointed actuary, Mr

Brendon McBride, recommended corrective action.

London Life's chief executive, Mr John Evans, was emphatic that these measures had not been prompted by the Department of Trade and Industry, though the DTI had been kept fully informed of the position.

A statement will be given to policy-holders in the next issue of the company's Investment Bulletin, due out in the next couple of weeks.

Such moves would almost certainly have resulted in independent intermediaries shunning the company for business. But London Life is one of the few life companies that does not pay commission to intermediaries, so it obtains little business from this source.

There are no indications of any other life company taking similar action. Many small-to-medium-sized companies, including Scottish Life and National Mutual Life, stated they had no plans to cut back on new busi-

ness over the last month.

The row with Ernst & Whinney came after Mr Stonor took the unusual step of announcing the unaudited profits of just under £100m for 1986. After several months of discussion, Ernst & Whinney insisted on audited profits of just £57m. Shortly afterwards, the company disclosed that interim profits for the year had fallen by 88 per cent.

The only company to have made its losses in Sound Diffusion public is Tansital Group, which has a 4.9 per cent stake.

Sound Diffusion's shares closed 45 up yesterday at 43p.

Sound Diffusion chief to quit

By PHILIP COOGAN

MR PAUL STONOR, chairman of Sound Diffusion, the electrical equipment leasing group, has been put under institutional pressure for him to quit in the wake of several years of delayed results and missed profits forecasts.

He said yesterday he would step down by December 9. His statement came after a group of institutions had proposed an extraordinary general meeting at which they were to seek his removal.

Pressure for Mr Stonor's resignation had become overwhelming over the past year. As well as a series of disappointing results and missed profits forecasts, there was a dispute in June with the group's auditor, Ernst & Whinney over group profits for 1986.

The latest cuts coincide with the French Government's decision to change the privileged status of the group, turning it into an ordinary state-controlled company. Up to now, Renault has been protected from bankruptcy by its special status.

The National Assembly is due to debate a bill to change Renault's special status early next month.

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Three executives resign at Statoil

By KAREN FOSSI in OSLO

THE DISPUTE over the affairs of Statoil, Norway's state oil company and one of Europe's largest oil-producers, has resulted in a boardroom shake-up which is expected to foreshadow a widespread reorganisation of the company next year.

Three board members have resigned following allegations of a cover-up over a project to build an oil refinery and terminal at Mongstad, on the west coast of Norway, which was backed by its budget.

The three other board members, including Mr Inge Arne Johnsen, the chairman, also offered their resignations. Mr Arne

Oien, the Oil Minister, has asked them to stay until replacements could be found.

The dispute over the refinery project had caused acute problems for Norway's minority Labour Government which has suffered a series of political setbacks this year.

The project had been set a budget of Nkr6.8bn in 1984. The overrun is to be met by Norwegian taxpayers.

The resignations follow calls from opposition leaders for Mr Oien to step down unless he acted against Mr Arne Johnsen, Statoil's president, and the board.

Mr Oien said he had intended to retire in January but had received approaches from a number of potential bidders for the company, one of which said it wished him to continue in office while it considered its offer. He felt the correct course

Unilateral ceasefire declared by India in Sri Lanka

By John Elliott in New Delhi

BZW put out its announcement to quell speculation about the extent of its losses and to reassure staff who were disturbed by the recent falls in stock markets.

"Uncertainty can be very destructive," Lord Camoys, BZW's chief executive, said. He added that apart from the equity side, BZW's businesses were performing well, and that the group expected to pursue its plans to recruit 30 graduates for next year's intake.

BZW reported a pre-tax profit of £22m for the first half of this year, down from £24.5m in 1986. Analysts have suggested more than £15m from its non-banking side since then. For it to be now £18m in the red implies a loss in the crash of up to £60m. BZW's capital is £260m, and its parent is due to invest more next year.

THE LEX COLUMN

More sentiment than sense

In the fifth week after the Great Crash, the Tokyo stock market just about held its own, but the London market finished lower, despite a late rally yesterday afternoon. Apart from the socialist driven down raid on BP and its investment arm, have continued to sit on the sidelines and trading volumes in UK equities have been low. An uneasy calm has descended on both interest rates and foreign exchange rates as the world awaits the outcome of the US deficit reduction package. The talks were going right down to the wire, as the Americans like to say, and there was considerable uncertainty over the actual deadlines by which the US had to prove to the world at large that it was prepared to put its house in order. The conflicting Tamil and Sri Lankan spokesmen welcomed the ceasefire.

Mr K. Natwar Singh, Indian Minister of State for External Affairs, told the New Delhi Parliament that Indian troops would "not open fire of their own initiative" for 48 hours from 7am today. He indicated that the period would be extended "if we see hopeful signs and a proper atmosphere."

In Sri Lanka, both Government and Tamil spokesmen welcomed the ceasefire. The initiative was timed to follow the handing over of 18 captured Indian soldiers by the Tigers. It was hoped that this would create a cooperative mood, even though four Indian soldiers were reported to have been killed after the handover had been completed.

Leading Tamils in the northern peninsula of Jaffna have been urging that the Tigers should be given a chance to lay down their arms and join the island's developing political process. But the Indian Government only felt confident enough to risk an initiative this weekend, having been attacked by the Tigers in small areas of the Jaffna peninsula and captured more than 55,000 rounds of ammunition.

However, Mr Mahendran Mahadeva, the Tigers' deputy leader, told Indian journalists who witnessed the handover on Thursday that Indian troops would have to withdraw to barracks and all the Tamils' grievances would have to be solved before they would surrender their arms. This falls far short of India's demand.

Such a move may anger some of India's military commanders on the island who have lost more than 250 officers and men and have felt unduly constrained by politicians, during operations with the Tamil Tigers. However, even if it reaches agreement with SAS or Sabena, its financial position is parlous enough to make a full takeover by an airline which understands its problems the preferable solution. BCAL's shareholders may not like the new offer, but they can hardly complain that the unchanged terms are mean. If the cash element is worth about half the original, it is the market that is to blame, and Sri Lanka is scarcely a natural holder of BA's market. The gap between the two sides has to be bridged.

Against this sort of background, the direction of the financial markets is much more affected by psychology than by fact. In the UK, for example, the yield on the market has risen from 3.0 per cent a month and a half ago, to 4.5 per cent now, the yield on long-dated gilts has dropped by 80 basis points, and corporate earnings and dividends are still expected to rise by 10 per cent plus next year.

Although there are plenty of technical reasons behind the market's current mood, it may anger some of India's military commanders on the island who have lost more than 250 officers and men and have felt unduly constrained by politicians, during operations with the Tamil Tigers. However, even if it reaches agreement with SAS or Sabena, its financial position is parlous enough to make a full takeover by an airline which understands its problems the preferable solution. BCAL's shareholders may not like the new offer, but they can hardly complain that the unchanged terms are mean. If the cash element is worth about half the original, it is the market that is to blame, and Sri Lanka is scarcely a natural holder of BA's market. The gap between the two sides has to be bridged.

Major General Harikir Singh, general officer commanding the 23,000-25,000 troops on the island, is reported to have said on Thursday there should be "let up" in the operations.

The Indian Government has become increasingly concerned that it might find itself tied into a long guerrilla action which could keep at least some of its troops on the island for three years or more.

While the arguments for a merger are as strong as they were last time, the deal has got off to a slow start. BA's lobbying machine is also working hard to ensure that even a minority foreign stake would be referred to the MMC. Meanwhile, the news of 2,000 redundancies will do nothing to sweeten BA's offer.

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WEEKEND FT

Saturday 21/Sunday 22 November 1987

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Michael Field looks at the Arabs in the aftermath of the Amman summit and finds them still struggling to come to terms with their weakness

Agony of the Arab world

"OUR PEOPLE are losing faith in us," said King Hussein of Jordan in his opening address at the Arab summit conference in Amman last week. His comment was remarkable for its bluntness - generally Arabs like to refer to unpleasant facts only in the most oblique fashion - but it was not at all controversial. None of the millions of Arabs who saw the King's otherwise fairly bland speech on television or read it in the newspapers would have disagreed with him.

In the last year or so the Arabs - and the intelligentsia in particular - have been plumbing the depths of despair. They are appalled by the ineffectiveness of their countries on the international stage, by the lack of individual freedom in the Arab world and, above all, by the violence of the region.

The chronicle of bloodshed is long and depressing. Wars at present are being fought in Lebanon, southern Sudan, the Western Sahara, on the Libyan border with Chad, and, most bloodily, on the Iran/Iraq front, where the last seven years have cost 1.5 million dead and wounded. In the background the Arab-Israeli conflict remains potentially explosive.

During the last 12 years some Arab heads of state have been murdered. Three states, Syria, Iraq and Libya - have carried out campaigns to exterminate opponents abroad and most Arab governments think nothing of imprisoning dissident assets without trial.

Inevitably the Arabs are asking why their society has become so uselessly divided. They also ask: Why has the Arab nation, with 150m people, been unable to defeat Israel, which has a Jewish population of only 3.5m? Why does it feel so threatened by Iran, a nation of 50m which has hardly a friend in the world and is starved of military supplies? Why has the Arab world, with its money and oil, been unable to wield any decisive diplomatic influence against Iran or Israel? And why, when Arab states have received \$12tr (million million) dollars of oil revenues in the past 14 years, has none of them got anywhere near to being a "newly industrialising country" like Korea or Singapore?

In the end these questions boil down to one: why are the Arabs so weak?

This has been asked not only by the Arabs, but also by many foreigners who have dealt with the Arabs in this century, and there are three standard approaches to it.

One can search for some flaw in the Arab character. This issue was addressed in the 14th century by the philosopher historian Ibn Khaldoun, who concluded that the strength of the Arabs waned as soon as they left the desert and encountered material luxury. More recently - in the last 100 years or so - Arab thinkers have said that there seems to be something in their nation's character which makes it unable to accept material benefits that Europe and America have to offer and vice versa. It's own advantage, Islam, it emerges, tends with vulgar enthusiasm to be corrupted by them, and then, rolling from its corruption, tends again to foreign influence of all sorts. This is what is happening at present in the spread of Islamic fundamentalism in the Muslim world.

Another theory is that the Arabs are weak for roughly the opposite reason from that given by Ibn Khaldoun, namely that they are economically too poor. Their countries are mostly barren and devoid of resources other than oil.

Lastly there is the line of reasoning which suggests that the Arabs' present weakness is no more than a logical extension of their recent history. This approach, popular in the Arab world, argues that 500 years of decadence, oppressive and inflexible Turkish rule, which only ended in 1919,

left the Arabs' society immobile and their intellect stultified.

On the economic question - of why \$1.5tr has had such limited effect - the answer is summed up by a cynical colleague on this newspaper: "The trouble with oil," he remarked, "is that it doesn't do anything for a country except teach it to enjoy spending the revenues."

In other words, oil revenues are ideal for building infrastructure - ports, airports and roads - and for providing good health services and lavish welfare systems. But they do not do much to stimulate self-sustaining industrial growth, in the sense of creating assets which will produce more wealth in the future.

In some ways large oil revenues actually hinder industrial development. They raise the standard of living of the population and therefore the cost of labour in that society to a level which makes local industry uncompetitive in both export and domestic markets. In the Arabian peninsula countries, where this effect has been most obvious, industrialisation is further hindered by the small size of the population.

Oil revenues also encourage people to look to their government for making their fortune rather than to a market, at home or abroad. It is much easier for a Middle Eastern businessman to find a way of winning a government contract than to study the corporate or consumer market in his country and find a way of providing it with some product or service at a competitive price.

The same is partly true in those Arab countries which are not oil producers but which have received large amounts of oil money through inter-government aid and the remittances of their citizens working in the oil states. In some of these countries - Jordan, for example - government spending plus remittances have helped push wages to levels which do not help further industrialisation - though his effect is much less pronounced than in the oil producers themselves. There has also been a tendency in these countries for private business to look to government contracts rather than markets for their fortunes and, as in the oil states, to put their money into real estate rather than productive enterprises.

A different problem is that there seems to be an unfortunate lack of complementarity between the Arab economies, which is all the more dangerous for being disguised. One need think at first that the combination of, say, Saudi Arabia's massive and Sudan's population and agricultural potential should produce a huge and successful farming industry, or that Gulf money and the Egyptian population should produce successful manufacturing industries.

In practice, such expectations have been dashed. In some cases the enormous bureaucracies of the recipient countries have delayed projects to the point of making them uneconomic. In one or two countries - Sudan is the classic example - the infrastructure is so rudimentary that building and operating an industrial project in an economic fashion is made impossible. In others the labour force is not sufficiently skilled to run a particular industry or the

domestic market is too poor to buy its products.

It was a mistake, therefore, for anyone in the Arab world or outside to have supposed in the first place that oil wealth alone would make the region, or part of it, rich in a productive rather than a consuming way. What is needed for economic growth in a developing country is reasonably cheap labour, large and increasingly prosperous markets at home or abroad and appropriate industrial initiatives, as well as capital - preferably in private hands. Most of these necessities the Arab world lacks.

The reasons for the Arab's political failure are more difficult to discover. The matter is complicated, and/or the Arabs made much more painful by the fact that they set themselves an impossibly high target: Arab unity. The Arabs are very arrogant once they rule a great country and were the world's most civilised society. They feel that if they could only unite, or at least act together, they would be great again.

In an emotional sense the desire for unity is very strong. The Arab population feels much more passionately than do the people

of the European Community and thinks of having a single culture much more than the Europeans. Although it is easy for foreigners to point to differences in temperament and degree of sophistication among the people of the Arab world, in matters of historical memory, religion, language and general manner the Arabs are similar to each other.

The trouble from a political point of view is that the regimes of the Arab world are so different that they cannot work together. They range from highly conservative monarchies to extreme socialist republics and at the two ends of the spectrum the monarchs are divided by ancient tribal rivalries and the socialists by personal vendettas.

Beside straightforward political differences as a reason for the Arab disunity, other reasons are secondary, but even so there are two traits of personality which seem to contribute to the Arabs' disunity.

First, the Arabs are very themselves, the Arab find it very difficult to accept imperfection.

If one raises some awkward fact in conversation with, say, a government minister whom one does not know well, he is as likely as not simply to ignore it in his reply. And if one persists in referring to it one will be regarded as rude. Those who discuss controversial matters in newspaper articles or conversation are seen not as being practical or constructive, but as having hostile or traitorous intent.

This extreme sensitivity and impracticality, and the lack of self-confidence that lies behind it, combines with the oppressive character of the Arab regime to stifle debate. Also, in being reluctant to face their shortcomings, the Arabs are hampered in working out practical, but as possibly imperfect and partial, solutions.

Second, although the mass of people in the Western world must see the Arabs as a hard and violent nation, they are in fact rather soft. In their dealings they are terribly concerned to be polite and to avoid confrontation or criticism - in fact to avoid hurting people. They are concerned that any matter be transacted in such a way that every person involved feels that his honour is satisfied.

One sees this in all affairs of Arab life. It is the reason for the painful slowness with which the conservative monarchs of the Gulf make government appointments and it lies behind the way officials and businessmen delay telling one when they are going to say "no" to a project. One might say the Arabs are more concerned with means than with ends, which makes them and their governments less effective than they ought to be.

If truth in the Arab personality throw light on the reasons for the Arab world's weakness, they hardly stand out as a complete explanation. For this one has to look at the most mundane of possible causes - the Arabs' own recent past.

The Arabs were shocked by the creation of Israel in 1948, which humiliated them at the time of the summit, "we've moved from unity to integration, to co-operation and then co-operation and now we are just talking about consensus." The official was commenting on the previous failure of the Arabs to work together and he was clearly unhappy about the situation, but for the future, he ruefully conceded, the new mundane aims were a hopeful sign.



The Long View

The downside of 'people's capitalism'

In the aftermath of the stock market crash the small investor has discovered the other side of the capitalist coin. Barry Riley assesses the role of these shareholders



Small investors in the UK and, even more, in France have started to discover the other side of the capitalist coin. Barry Riley assesses the role of these shareholders

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• MARKETS •

All eyes still fixed on the Americans

SO MUCH for the mini-rally. The faltering bounce - reminiscent of a dented ping-pong ball - which emerged 11 days ago failed to survive beyond Monday last

By Tuesday, the FT-100 Share Index was back on the slide, although the market's mood is now closer to a depressed torpor than its earlier frenzied concern. No amount of whistling and shouting by politicians, nor a predominantly favourable string of domestic economic statistics makes much impact.

Broadly, City opinion is divided into two camps. On the one hand, there are a few relatively bullish voices who point to the rapid narrowing in the yield gap over the past month and the fairly healthy UK economy and reason that equities now offer good value. London, they argue, has fallen far enough to discount the derivative impact of a sliding dollar and impending US recession.

But against that, the dominant argument last week was simple: until the outcome of the US budget deficit negotiations is known - and probably nothing can be known - nothing can be assessed with any certainty.

At the back of these bearish minds lurks a suspicion that any estimates of UK corporate earnings growth next year are largely a stab in the dark, and even that the UK Government's current commitment to underpin growth with interest rate reductions

(and even tax cuts) cannot be divorced from worrying up tick in inflationary pressures. It was, perhaps, doubly unfortunate that the UK market should have slogged on Friday - when, under the Gramm-Rudman-Hollings act, \$225bn-worth of spending cuts were due to be triggered in the States - as the last possible date for an outcome in the Congress/White House negotiations. It underestimated the ability of politicians to prevaricate - and opened itself to a series of disappointments as

of the first half of the week. The yield on high coupon longs cut back to under 9.2 per cent by Thursday evening - leaving the yield gap argument as valid than ever.

And certainly, on the corresponding equity front, there were some hefty dividend hikes to be found last week - with the presence of potential predators appearing to concentrate minds wonderfully. Morris McDougall, the UK bakery group where Australian food group Goodman Fielder has an aggressive 29.9 per cent stake, probably took the honours with a stirring 30 per cent rise in the final payout. Its figures, too, left the market somewhat replete: full year pre-tax profits were 28 per cent higher at \$116.1m, thanks to further recovery on the bakeries/milling side and all-round progress in the other six divisions.

That led a few voices to wonder whether RHM, unloading its goods too soon given that Goodman has ruled out a bid before April. But the benefits of its Avana acquisition have yet to be fully felt, and with \$140m-\$165m forecast for the coming year the shares - easing back to 188p - are on a prospective PE of perhaps 11.

The story at Storehouse - the BHS, Mothercare and Habitat retail group which is currently being pestered by a 'demerger' bid from the relatively tiny Bentix Holdings - was a lot less happy. Just when directors are considering the design-led Storehouse concept, they were obliged to announce a sharp profits dip at Mothercare caused by a costly warehousing blunder.

More happily, the other four arms (including the previously uncertain BHS chain) all showed good progress. But that failed to prevent a 3 per cent slide at the pre-tax level to \$26.9m in the first half and the main comfort of a morning, the trickle of corporate activity is continuing. Any remaining worries that Euronet would have problems underwriting its \$770m issue (almost half of which had to be underwritten in London) were dispelled on Monday. Indeed, given that no attempt has been made to price the issue relative to estimated revenue yields, a decent premium could be in view.

Elsewhere, the Kuwait Investment Office took full advantage of the market's slide to new 10 per cent stake in oil giant BP.

That was enough to keep the partly-paid shares steady at 78p - and the Bank of England unemploy.

British Airways, meanwhile, lost little time in coming back with a new non-recommended bid for British Caledonian - amid a heap of rumours that BCal was busy negotiating elsewhere. BA's share exchange terms are unchanged - so shareholders taking that option would only see the value of the bid reduced with the BA share price. The cash alternative, alas, almost halves BCal's a share.

But then BA has had to underwrite, for a maximum of three weeks, on a 18 per cent discount - ample testimony, if it were needed, of the market's present state.

Nikki Tait

Small groups, big worries

SMALL COMPANIES can, and often do, grow much faster than large groups. But being small also means being vulnerable to a change in circumstances and once a small company does get into trouble, it can take a lot of work to get it out again.

Take Biomechanics International, which joined the Unlisted Securities Market in 1983 as a start-up venture. Investor enthusiasm ensured that the shares, priced at 50p, opened on the first day at a 100 per cent premium, before climbing to 130p.

What caused the excitement was the plant development by Biomechanics which used an anabolic steroid for the disposal of human wastes. By transforming waste into fuel, the process was designed to pay for its running costs.

The idea sounded good but the

LAST WEEK'S FALLS

The following table shows the changes in the FT 30-share index and its constituents over the past week. The FT-SE index is also shown.

	Price yesterday	Change since 13/11	1987 High	1987 Low		Price yesterday	Change since 13/11	1987 High	1987 Low
FT Ord Ind	1285.7	-31.4	1276.2	1223.6	Grand Met	387	+3	685	348
ASDA-MFI	162	+1/2	225.6	142%	GNK	265	-10	454	235
AHOLD-Lyons	330	-3	471	290	Galaxy	237	-22	389	227
RECC	308	+17	436	269	Hansons Trust	126	-3	195%	116
BOC	353	+13	559	308	Hawker Siddeley	419	+10	638	377
BTR	254	-3	374	228	ICI	210	-15	216%	976
Beecham	433	-21	509	268	Loco Ind	495	-23	795	465
BHS Circle Inds	335	-15	579	289	Marks & S	181	-34	280%	179
Boots	220	-18	329%	215	NatWest Bank	533	-42	794	498
British Gas	132	+3	208	106	P&O	464	-18	516%	425
BPF	251	+5	416	238	Penney	129	-13	238	127
British Telecom	219	-12	337	268	Royal Lorne	373	-15	595	345
Cast Scherzer	213	-1	291	119	Tate & Lyle	643	-11	944	568
Centronics	323	+2	535	362	Thorn EMI	580	+15	838	436
GEC	163%	-7%	251	162	Trusthouse	197%	+1%	286	171
Globe	£184	-4	£184%	990	FT-SE 100	1633.4	-44.9	2463.4	1668.1

with new shares on offer at 5p, compared with the trading price of 22p.

The rights and an offer being made to loan stock holders, will raise \$578,000 but a further \$704,000 is being raised via a subscription from Mr Bernard Wheeler, the chairman, and a group of new investors, led by Mr Sam Smith, the executive chairman of Lee Beesley, a subsidiary of Triplex Lloyd. Mr Smith will become the new chairman of the group and Mr Wheeler will be deputy chairman.

Shares in Consolidated Tern Investments are currently suspended yet again as the company contemplates a refinancing package. The company had originally been a builder based in South Wales but as it gradually moved into other developments, it expanded into other areas of Britain. It joined the USM in January 1985 on a rising trend of profits, culminating in \$738,000 pre-tax in the year to September 30 1984.

However, the first year after flotation saw a drop in profits to \$317,000 and the next year was even worse - pre-tax losses were \$2.324m after allowing for

exceptional debits of \$1.19m reflecting losses on problem contracts.

After further losses of \$750,000 in the six months to March 1987, dealings in the shares were suspended at 80p in April, while the company put together a capital and management package.

When the \$2m package was announced in July it involved a new management team and a three-for-one rights issue underwritten by a Guernsey-based property investor, Mr Michael Allen.

The magic word 'reconstruction' attracted enthusiasts of recovery stocks and the shares touched 200p on the day when trading recommenced before closing at 130p. But last week, the shares were suspended again at 50p, and at 30p, as the company revealed that pre-tax losses for the year ended September 30 will be \$4m, including further provisions of \$1.75m for unprofitable contracts.

That leaves Tern with a gaping hole in its balance sheet - a net asset deficiency of \$445,000.

Under the Companies Act, Tern is required to explain to shareholders how it intends to remedy this deficiency and it has called

an extraordinary general meeting for December 4.

What Tern plans to do is to buy two chains of estate agents in a cash and shares deal worth \$13.5m which will more than double its size. It will be interesting to see whether investors show the same kind of enthusiasm for the shares when they return to the market when they return to the market in the second time.

At Tod, the plastics manufacturer, help was near at hand when it discovered that problems at its subsidiary, Straker Construction, would have an adverse impact on its trading results. C H Beazer, the construction company, had floated off Tod onto the USM in 1984 but still retained a 60 per cent stake.

Beazer decided that Tod had only limited success in establishing a separate identity and in view of its problems, Beazer is now offering to buy out the minority holding.

It is offering 260p per share, valuing the whole company at 225m, compared with the 260m at which it was valued when it joined the market.

Philip Coggan

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Philip Coggan

Waiting for a call from BT

BRITISH TELECOM'S interim results are expected to provide some clues to the company's progress in cutting costs. In the first quarter, these came largely from marketing and sales. Following the strike earlier this year, the company seems to have decided not to offer services which it cannot provide.

Nevertheless, Thursday's profits should rise to \$1.2m against \$1.0m last year. Call volume and exchange line growth has been strong in spite of growing competition.

Currency factors will depress interim profits on Wednesday at Cable & Wireless. The relative decline against sterling of the US and Hong Kong dollars is thought to have lost the company some \$21m.

There has been strong growth in the Far East but the Middle East and North America have been difficult. Memory, the telephone network rival to British Telecom in the UK, may have lost about \$7m in the first half although it is expected to make a profit in the second half. Overall, the company is expected to report \$170m against \$160m.

On Tuesday, BAA, the newly-privatised airports group, brings out its first set of interim figures

since its flotation in July. The figures cover the six months to September, its busiest season.

They are likely to show a sharp improvement over those for the previous period, which was hit by the downturn in traffic from the US. Traffic was up by 16 per cent, and analysts expect profits to rise from \$10.6m last time to between \$13.6m and \$14.6m.

Two of the big players in the building materials industry report their interim figures on Thursday. BPR, the largest plasterboard manufacturer in Europe, is expected to produce pre-tax profits in the region of \$26m to \$28m for the six months to the end of September, compared with \$26.3m for last year's first half.

The demand for plasterboard has been very strong in the UK and France, from both house-builders and, in particular, the repair and maintenance industry. In addition, BPR's paper and packaging products have gone well in the UK.

Redland, the brick and roofing manufacturer which announced its interim figures on Thursday, formerly perceived as a 'go-go stock' as it went about reorienting itself as a retailer rather than just a supplier to the building trade. Redland's market share has fallen by more than a half since the beginning of September, when a pair of analysts abruptly cut their forecasts from \$70 to \$52.5m for the full year.

BT Cables makes its reporting debut on Thursday with interim results which will include only one month's contri-

butution.

In the past week or so Courtaulds has recovered some ground. Its interim results, to be unveiled on Wednesday, should help its recovery with a projected increase in pre-tax profits of almost a fifth to under \$100m. Every division performed well in the first half of the year. The star performer is expected to be the chemicals division.

It has been a year of turmoil at Magnet, the kitchen and furniture manufacturer which announced its interim figures on Thursday. Formerly perceived as a 'go-go stock' as it went about reorienting itself as a retailer rather than just a supplier to the building trade. Magnet's market share has fallen by more than a half since the beginning of September, when a pair of analysts abruptly cut their forecasts from \$70 to \$52.5m for the full year.

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It has been a year of turmoil at Magnet

Taking stock as personalities feel the pinch



Robert Holmes à Court: a celebrated casualty of the plunge in markets

FOR A few days this week, Australia's stock market seemed to take a breather - the first since the worldwide collapse which undercut share prices there more sharply than anywhere else.

The immediate reason for the smaller volumes and thinner trading was that investors and institutions were anxiously awaiting the outcome of the budget deficit negotiations in Washington. More generally the view was gaining currency that the plunge might at last be close to exhausting itself - at least until fresh signs emerge of the course which might be followed by the domestic and world economy.

By the end of the week, the All-Ordinaries Index, which covers 325 stocks across all sectors, was at 1,256. This was down 27 points on the day, but only 19 below the level of the previous Friday. It was also well clear of the lowest point reached since Black Monday, October 19. The floor appeared ten days ago, on November 11, when the index sank to 1,160.5, its highest-ever level of 2,305.5 recorded only seven weeks earlier on September 21. No developed country's sharemarket has plunged this far and even the battered Hong Kong and Singapore markets have fallen somewhat less.

Leading the way in Australia were gold mining stocks and the so-called entrepreneurial companies - the ones which earlier had led the way up. The stock exchange's gold index hit 1,613.4 on November 11, a fall of more than 60 per cent from its peak in

September of 4,182. By yesterday it had recovered a little lost ground to finish at 1,551.5.

The most celebrated casualties of the entrepreneurial stocks have been Bell Group and Bell Resources, controlled by Mr Robert Holmes à Court. At the worst their prices were down almost 90 per cent from their peak levels, though they are now off the bottom.

Shares in companies controlled by Mr Bruce Judge, another entrepreneur, have suffered quite as much. Aristede, his Australian company, yesterday stood at 55 cents, down from a peak of A\$4.00 but above the worse 40 cent level. A less well-known entrepreneur, Mr Yossi Goldberg, has actually had his Western Continental group placed in receivership.

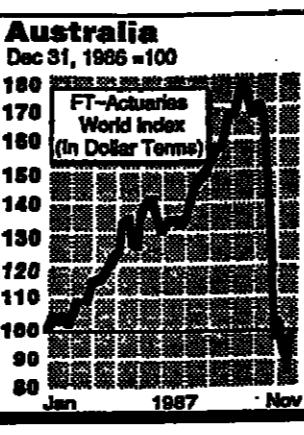
The wounded go beyond investment companies facing cash-flow problems, cancelled share issues and cut calls over bids. Speculation is rife about the slashing of well-known personalities' wealth, the fund managers who have performed better and over-exposed banks and brokers. Two small Sydney broking firms have been suspended from trading, while some of the biggest firms, Baines, yesterday announced lay-offs for

Also generating controversy has been the involvement of the Western Australian state government in the bail-out of Mr Laurence's Rothwell bank and in the purchase of assets from the cash-hungry Bell stable.

Winners from the crash are less obvious. An analysis by Australian Ratings suggests that, as a credit risk, Elders IXL, the brewing and agriculture group controlled by Mr John Elders and Bond Corporation, the brewing and meat processor controlled by Mr Alan Bond, have fared satisfactorily. Likewise it would appear that companies like TNT, CSR, Boral, Western Mining and Goodman Fielder all feel relatively calm about their immediate position, if unclear about the next few months.

Most market attention is

Australian Markets



FT-Actuaries WORLD INDICES

Country	% Change from Aug 31	US \$ % change from Oct 15
Australia	-25	-10
Austria	-4	-10
Belgium	-14	-10
Canada	-27	-10
Denmark	-12	-10
France	-22	-17
W Germany	-27	-22
Hong Kong	-39	-23
Ireland	-28	-34
Italy	-9	-9
Japan	-44	-49
Malaysia	-25	-17
Mexico	-37	-45
Netherlands	-37	-45
New Zealand	-34	-40
Norway	-24	-28
Singapore	-43	-33
S Africa	-21	-27
Spain	-24	-28
Sweden	-23	-28
Switzerland	-29	-34
US	-23	-16

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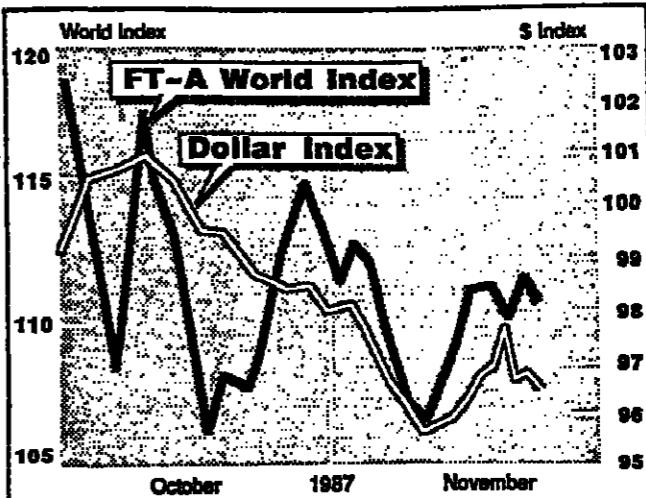
ity of the Australian market's decline by saying that, because it was so overheated and overbought, it had further to drop than its counterparts.

As one experienced corporate chief says, price-earnings ratios had climbed to a historically high level of 18 on average and some were much higher. In his view, most companies were not worth investing in at these levels. They could not increase profits enough to produce attractive dividends and investors' hopes of capital appreciation depended on the market going still higher.

When the reverse came, Australia - in one of the ironies of its substantial financial deregulation - was automatically on the receiving end of foreign investors' anxieties. It was vulnerable both as a market and because its resource-based economy would suffer world recession badly. Foreigners promptly sold out in a market which offered them liquidity and ease of gain and loss. (unlike Hong Kong) it was open. Local institutions followed.

Another technical reason the market fell further was the inability of companies to buy back their own shares. Changes to this rule are being sought, but it means prices lacked an underpinning other markets enjoyed.

At the November 11 low point, the market was back to levels seen in August 1986, and some saw this as serious but not



calamitous, because it followed a bull run lasting five years.

Indeed, several well-known corporate figures have since suggested that their companies are immune to the share price plunge and, for that matter, a recession. Yet in expressing their confidence so publicly, they have also managed to arouse suspicion that things are as disturbing as the sheer drama of it all suggests.

The environment now is very different from last year, and several less optimistic corporate figures (together with the political opposition) have expressed their concern, urging a further tightening of fiscal policy and depreciation of the Australian dollar, which has already moved down with the US dollar.

Chris Sherwell

Drifting back to complacency

CRISIS - WHAT crisis? From Washington and Wall Street to Tokyo and Zurich, business as usual is gradually resuming. The traders, politicians and pundits who have been the chief victims of Black Monday are rapidly recovering their composure.

Admittedly, the volume on the stockmarket is not yet very lively and there has been a sleepless night or two for budget negotiators from Congress and the White House. But, all in all, the world is moving back to the lobotomised complacency which has been the ruling passion of the Yippie generation of the mid-1980s, as surely as was half-baked economic myopia for the flower children of 20 years ago.

After all the dire warnings from Wall Street and the foreign exchange markets about the appalling retribution which would befall the world economy,

if there was no serious action on the budget deficit problem, the politicians decided to call the yuppie financiers' bluff.

The deficit "solution" they seemed to be approaching yesterday morning seemed to be the most the most hardened "crisis" worst expectations. The politicians'

Wall Street

three weeks of hard labour under the lash of the financial markets was coming up to a total savings, probably equal to those which were mandated anyway under the Gramm-Rudman deficit reduction law, which was passed by Congress more than a year before Black Monday. The appearance of slightly bigger than expected budget cuts - \$30bn in the first year instead of

the \$23bn required under Gramm-Rudman - was nothing more than that; yesterday's package included roughly 300 of accounting manipulations connected with asset transfers to the Federal budget.

But it was the composition and the symbolism, rather than the mere numbers, of the package, that gave the few sincere budget cutters in Washington most cause for concern. For, far from agreeing to a series of plausible measures to bring US fiscal policy back under control in the long term, the budget negotiators produced nothing but a skeletal set of rules.

They made none of the hard policy choices which will be needed to flesh out that skeleton and actually ensure that the cuts agreed on yesterday are put into effect. And judging by past budgetary history, it will be difficult to restrain recurrent impulses to rally.

zinc of the old adage about a camel being a horse designed by committee could look more like an elephant by the time it is filled out. Which taxes for example will the Congress manage to generate the \$30bn in new revenues which are the biggest single item in the budget deal? Yesterday's "agreement" appeared to give no real indication.

In summary, the news about a budget deal sleeping out of Washington yesterday morning seemed to be precisely the kind of sham which the politicians had resolved to avoid. The market and the financial media vowed to march ruthlessly in the aftermath of Black Monday. How, then, did the markets react? Throughout the week, as the framework of the budgetary elephant-cum-camel became discernable in Washington, the stock market found it difficult to restrain

unappealing monster to President Reagan at the White House - complete with comments like "this is worse than mindless automatic cuts under Gramm-Rudman, 'I'm doing this holding my nose' and 'if Wall Street

alternatively, that the budget deficit did not matter

as the financial markets and politicians had imagined.

The opposite possibility is that

the economy is actually rather

stronger than generally sup-

posed, despite the crash in the stockmarket.

In the meantime, however,

with the markets more preoccu-

pied by fears of a recession, a

rebound in the stock prices could

well occur. Finally there is the

simplest and most plausible

explanation of all. The market

simply reverted to the com-

placency which was so dominant

in August. The crash of October

has not been followed by a new

crash in November. Why not

suppose, then, that a nasty "cor-

rection" is now over and the

mindless bull market of the com-

placent puppies can resume?

Monday 1849.10 + 14.09
Tuesday 1852.22 + 26.55
Wednesday 1850.16 + 16.91
Thursday 1855.39 - 45.77

Anatole Kaletsky

THE CHALLENGE: WITH ALL THESE SELLERS ABOUT, SHOULD YOU BE HOLDING ON FOR A BOUNCE?

- Governments are still eager to sell equities by privatising state assets.
- Underwriters of new issues are looking for a chance to offload the unwanted shares they have been left with.
- Obligations on partly-paid issues will drain potential investors' resources.
- Institutional investors are shifting the balance of their portfolios away from equities.
- Dealers are desperate to get some shares off their books.

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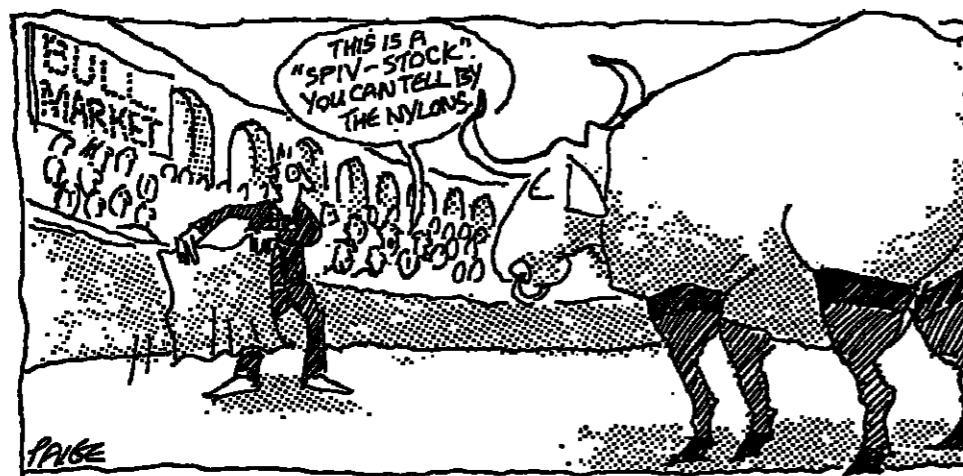
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FINANCE & THE FAMILY



David Waller charts the decline of the spiv stock

Market turns black

IT WAS an era of strange and wonderful corporate transformations; a time when financial engineers could and did transform cash-hanger companies into advertising agencies, equipment stores in steel barrels, or wallet-manufacturers into office equipment distributors. It was called the bull market.

With the first precipitate slide in share prices, nearly five weeks ago, the era came to an end and so-called "special situations" "spiv stocks" by another, less flattering name - lost their hypnotic charm.

Until the abrupt end of the bull market, the slightest involvement of a redoubtable management team, and the mere declaration of future intentions were enough to prompt a massive rise in a company's share price. Examples of such companies around are now confined to the classic "shell" opera-

tion. Gentree, owned by the company to issue shares to make acquisitions. Operating in entirely different sectors, companies like Norfolk Capital, the hotel group, and Local London, the business centre company, took full advantage of their heady ratings. Both have enjoyed extensive rises in their share prices and are now large, profitable companies with strong asset backing and cash-flow.

But now the party is over: the sea-change in investors' attitudes has hit special situations hard. Without fail, they have fallen further than the market; the worst hit were those companies which had yet to turn promise into performance.

Shares in Acsis, for example, have plunged by two-thirds since the market crash - by 40 per cent in the first week alone. Gentree have fallen by more than a half. The best performers in the run-up to the crash have turned out to be the worst performers afterwards.

Earlier this year, Darryl Phillips, a South African entrepreneur, took a stake in Acsis and said that he wanted to turn what was then a loss-making jewellers into a large advertising agency. Unfortunately for Gentree, it has assets other than David Thompson paper. In particular, it has \$8m in cash raised from a 2-for-1 rights issue in May. It also managed to buy Hampshire's biggest firm of estate agents before the market rot set in.

Some special situations are feeling snug. Marina Development Group rose from 75p to a high of 78p during the year; those of Acsis Jewellery jumped from 7p to a high of 28p; Pacific Sales Organisation trebled in one day and reached a peak of 380p against a low of 45p.

All these companies are creatures of the great and glorious bull market, now sadly deceased. In each and every case, investors willingly forsook any assessment of fundamentals, confidence in management's ability to come up with deal after deal was all that was required to sustain gravity-defying p/e ratios.

The high rating itself accelerated the process of growth at it

underwritten.

Gentree owed its spectacular share price performance - gain of over 2,000 per cent at one point - to David Thompson, the managing director, co-founder of Houndsdown, the fabulously successful foods group. In June, it was announced that Thompson was taking a 54 per cent stake in the company. Although he had no intention of playing an active role in Gentree's management, this was enough for the shares to double in one trading session.

A more colourful counterpart to Thompson is Trevor Abramsohn, Gentree's managing director who advertised the flotation by driving to the Stock Exchange in Rolls Royce Corniche convertible decorated with tinsel and balloons. He is undaunted.

"We have the nucleus of a concern," he said this week. "We are keeping to our bullish and ambitious growth plans. We still have David Thompson paper - all the more desirable a commodity under present conditions."

Fortunately for Gentree, it has assets other than David Thompson paper. In particular, it has \$8m in cash raised from a 2-for-1 rights issue in May. It also managed to buy Hampshire's biggest firm of estate agents before the market rot set in.

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Philippe's example - The big deal must be off, but there are two others in the pipeline. We may not be able to grow as fast as we intended, but we still intend to become a very big company." He believes that the crash will make potential acquisitions cheaper, but this is not much of a consolation in a market climate where it is well-nigh impossible to get returns for plucky investors who would seem to be over.

Not all are so lucky and the era of fabulous corporate transformations - and equally fabulous returns for plucky investors

'We'll take the low road'



Richard Carswell

"I SUPPOSE you could say that we're coming down from our tower," said David Ross, the finance director of Ivory and Sime, colning the obvious pun with a somewhat sheepish grin.

The independent Edinburgh investment managers are to become better known to the public. Ivory is moving into the up-market end of the retail financial services business.

Richard Carswell, 45, and 13 members of his team who run the National Westminster Bank's successful unit trust arm, County Unit Trust Managers, and has set them to manage a new subsidiary, Ivory and Sime Financial Services. Richard Carswell has joined Ivory and Sime's main board.

"People automatically think this means we're going into the unit trust business," says David Ross. "That could be the logical next step." But for the moment the plan is to create a marketing operation which will dovetail into Ivory and Sime's existing

the 12 investment companies or trusts which Ivory and Sime manage (which have a total of 45,000 shareholders); about \$1bn in pension funds and about 5,000 managed on behalf of international institutional clients. These different sectors, along with one for development capital investment, are now run as separate subsidiaries.

The new financial services company is to act as a retail marketing operation for these subsidiaries, which hitherto have

2.4bn. Of that about \$1bn is in stuck to the wholesale market.

Initially it will concentrate on three main tasks:

• To develop and sell products for the pension market, as exempt funds for the pension funds of medium and small companies. Ivory and Sime could also enter the personal pension market, with the likes of national pensions coming into force next year. These products would be marketed through financial intermediaries.

Ivory and Sime has recently

done less well than other inde-

pendent Scottish fund managers

in getting new pension business,

partly because of disappointing

performance in the US equity

market in 1986.

The company will seek ways of marketing its companies through regional stockbrokers and financial intermediaries.

As is well known, investment trusts, unlike unit trusts, are not per-

mitted to diversify.

The fourth option, of hiring

much of an existing team which

became available following the

closure of Unit Trust Man-

agers to British Arrow, turned

out to be the most attractive.

It was a group of people who

had got separated from their

unit trusts are not their only spe-

ciality. They see this as a much

bigger remit."

The core of the new team will

work from Ivory and Sime's

newly established office in Lon-

don, and the rest are in Manches-

ter, Leeds, Birmingham and Brit-

"Since Big Bang it's clear that companies like ours must have our own distribution channel," says Ross. "The past history of Ivory and Sime is one of managing funds on behalf of clients, for example Sava and Prospex, which withdrew the money when they established their own in-house fund management teams to complement their distribution operations.

Before acquiring the County

Unit Trust team Ivory and Sime

examined other options, which

included acquiring a company in

the retail sector, reversing into

another company and using its

distribution channel, or building

one up from scratch in-house.

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Ballot for fair shares

Richard Tomkins
reports on plans to
allocate holdings
in the Channel

PRIVATE investors wanting a stake in Eurotunnel, the Anglo-French Channel Tunnel company about to be floated on the stock market, will probably have to fight for it. Of the 220m units being sold, only 10 per cent are to be allocated to individual investors in the UK; of all 500,000 investors who have expressed an interest in the issue were to apply, they would only get 10 units each.

A severe rationing is therefore in prospect. How will it work?

First, no successful applicants will be given an allocation that entitles them to a lesser travel perk than the one they had hoped to obtain. Those who applied for 1,500 units with the aim of securing unlimited return journeys through the tunnel for life will not end up with 100 shares giving them just one return trip a year. And unsuccessful applicants will be allocated less than 100 units.

However, within the various bands of perks, there will probably be not only a scaling-down exercise but also a ballot in which a large proportion of applications will be thrown out. Unusually in new issues, the ballot is a weighted one. This means that within each band, larger applications stand a better chance of success than smaller ones.

In Eurotunnel's case, for example, all applicants for 100 to 400 units might be rationed to 100 each. Then there would be a ballot in which applicants for 400 units were four times more likely to succeed than applicants for 100.

The idea is to give, say, the head of family applying for 400 units the same likelihood of ending up with 100 as the family of four next door applying for 100 units each. It may be rough justice, but it is at least an attempt to be fair.

The same system would probably apply within the other bands of 500-750 units and 1,000-1,250 units. For 1,500 units and above, new issue methodology suggests that applications up to a certain level, say, 10,000 units, would be scaled down to 1,500 and balanced, while larger ones would be free from the ballot but scaled down to a small percentage of the number sought.

Would-be investors crossing the Channel next week might always try their luck in France, where the units are being sold through the banks on a first-come first-served basis. But it would be unwise to make a special journey: the transaction requires an account to be opened and most branch managers will prefer to deal only with existing account holders.

James Buxton

Security in the home

John Edwards reports
on a new way to cash
in on your home

lump sum straightforward or you can simply create a reserve credit facility that can be used when you like.

If you choose to take a lump sum immediately you can repay the capital and interest in monthly instalments in which case you have to take out appropriate life assurance cover. Alternatively you can make interest payments on a monthly basis and repay the capital sum at the end of the loan period, anything between three to 25 years - from the proceeds of an endowment or pension policy.

If you don't want the money at once, you can create a reserve borrowing facility and be given a cheque book which you can use at any time. Again you will have to take out life assurance cover for the full value of the reserve facility, but payments only begin when you have drawn cash from the reserve.

The revolving equity release scheme is more expensive in that the rate of interest is higher, rate plus 2.5 per cent, while you pay the current mortgage rate on the loan scheme. In both cases you pay an arrangement fee of \$100, plus valuation and legal fees. So it is not as cheap a way of borrowing money as it might appear on first sight.

There are two variants of the scheme. You can either receive a

Like many similar schemes launched recently, Royal Bank's is not much use to those with limited, or declining, incomes who live in houses whose capital value has risen sharply - the house-rich income-poor" category.

They do not want to borrow money, even at a competitive rate of interest. They want to transfer some or all of the capital value of their property into the meagre income they receive during their lifetime.

Age Concern has just published a very useful book, which it claims is the first consumer guide for those who want to turn their property into a lifetime income.

The book is Cecil Hinton, a well-known specialist in this area, who describes the various home income and home reversion plans available. He also covers the pitfalls and disadvantages.

Using Your Home as Capital - a guide for elderly people raising cash from the value of their home - is available from Age Concern, England, 60 Pitsford Road, Mitham, Surrey, CR4 3LL. The price is \$1.95, including postage and packaging.

Move into the movies



AN INTERNATIONAL film bond

AN INTERNATIONAL film bond

is to be offered by the Royal

Bank of Scotland.

The revolving equity release

scheme is more expensive in that

the rate of interest is higher,

plus 2.5 per cent, while you pay

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Some still made money

Alex Nicoll explains the ups and downs of the options market

EVERYBODY lost money in the stock market crash, and especially investors in that highly speculative traded options market. Right Wrong.

Some people made big profits. Like the person who bought 500 put options on a US stock index and stood to make \$1m for each point that the index fell - it fell nearly 60 points on Black Monday alone.

Nevertheless, the crash has rammed home basic 'lessons' about options that some brokers and investors had either forgotten or never learned. Every responsible publication, including the FT, had stressed that options are 'risk' business - that investors could make big gains but could also lose all the money that their losses could be unlimited if they 'wrote' or sold options, and that option price movements are far greater than in the underlying stock market.

The case of the 23-year-old citizen of County NatWest, a trainee accountant who incurred losses of more than \$1m, some 166 times his \$2,400 annual salary, has been the most publicised example of what can happen to those who trade options. Many other individuals and institutions involved in less risky strategies also suffered substantial losses.

Options and futures, and investment strategies which employ them, have been criticised as contributing to the crash. In fact the effect was negligible at most, as the trading strategies in question are barely used.

When mayhem struck on October 19, the Stock Exchange's options market was thrown into turmoil like any other. The most immediate effect was that market makers - the firms at the centre of the market - drastically widened the spread they made between bid and offered prices.

This was a regrettable, but natural reaction to fears of big losses and mirrored what happened in the stock market itself. 'They had to cover their own backs,' says Mr Nicholas Rowley, who heads the private client sales team for options at Smith & Co.

The second and most obvious effect was to cause huge price



The traded options market at the Stock Exchange at the height of the crash

changes. Some options were immediately rendered worthless when acquiring their value. The effect of these changes can still be seen, because a big factor in options prices is the volatility of share prices. The greater the risk that an option might be exercised - that is, the share price might rise or fall to the exercise price - the higher the price the seller of it will demand.

However, the biggest fear of a futures or options exchange when there are huge market moves are that the market's own systems and safeguards will fail to function. In general, London's markets held up.

The London International Financial Futures Exchange and the Stock Exchange's traded options market are both cleared through the International Commodity Clearing House, which stands as the counterpart to each trade. A series of calls for additional margin were issued and met by the exchange's members. If they had not been, it would have been a serious matter. As it is, officials of both exchanges say events underline the adequacy of their margin arrangements.

The biggest problems were not in options, but in individual stocks. In options on the Financial Times-Stock Exchange index of 100 shares, these had been thought less risky because the risk was diversified over 100 shares rather than concentrated in one, and therefore had only a 7/4 per cent margin requirement. After the index fell an astonishing 250 points or 11 per cent on October 19, this was quickly hiked to 12/4 per cent.

On FTSE futures, margins were raised from \$1,500 to \$7,500, 18 per cent of the contract's value of \$41,500 with the index at 1,660. This means that the initial margin payment is sufficient to cover losses stemming from a 300 point move in the FTSE index.

Richard Verin, of brokers James Capel, believes that market makers tended to be short of options on the index - in other words they had sold to institutions the right to buy a notional option at its vastly increased price.

Sellers of call options did not lose money, but did not make much either. They could pocket the price paid to them for the options they had sold, which would mostly expire worthless and unexercised.

Sellers of put options mostly institutions - suffered large (and essentially unlimited) losses. They were obliged to buy shares at exercise prices far above market levels. Otherwise, to close out their position and avoid this obligation, they would have to buy put options at prices far above what they had received for selling the option. A put option on the FTSE index with an exercise level of 2,150 would cost about 50p just before the crash. Two days later, it would have cost 450p.

The hedgers and ditchers at work

OPTIONS provide the buyer with the right to trade stock at a fixed price - the 'strike' or 'exercise price' - at any time before the option's expiry. A right to buy a stock is a 'call option', and the right to sell is a 'put option'. If an option is exercised, the seller is obliged to sell or buy the stock at the exercise price. On the Stock Exchange, each option typically represents the right to trade 1,000 shares.

Participants initially put up only a proportion of the actual value of their position: a minimum

of 20 per cent plus or minus the amount by which the option is 'in the money' or 'out of the money' - the gap between the exercise price and the market price of the stock. They will be asked to make 'margin' payments if prices move against them.

Options can be used both to hedge a stock portfolio - to protect against possible losses - and to speculate. In the long term, the market could not exist unless it was populated by both hedgers and speculators.

Christine Stopp compares the alternatives to holding stocks

The secret of bonds' success

IN THE WAKE of the crash, it is worth looking again at the comparison between investment bonds and unit trusts, since bonds have a number of defensive qualities which enhance their value in current conditions.

Looking at performance figures for six months to November 1, sector averages have tended to outperform their unit trust equivalents by a few percentage points. For example, a £100 investment in the average European bond fund would have been worth \$78.50 compared to \$76 in the average European unit trust. Bond unit trusts have been more consistent in their performance than stocks, and in normal circumstances, one would expect the trust to do better.

The cause of the anomaly lies in the bond fund capital gains tax reserve, which is the feature usually quoted as the reason for poorer performance by bonds.

The cause of the anomaly lies in the bond fund capital gains tax reserve, which is the feature usually quoted as the reason for poorer performance by bonds. The table assumes a 13 per cent average annual return (the maximum assumption permitted by the Association of British Insurers), made up either mostly of income or mostly of capital growth.

To assume a return made up of 8 per cent income and 5 per cent growth is admittedly at the limits of likely future experience, but the effect on bond returns is nevertheless clear. The bond outperforms the unit trust in all instances.

If most of the return over the next few years is through income rather than capital gains, the climate will be favourable to bonds.

The advantage of CGT exemption is reduced in a climate of lower capital gains and

losses. The underlying market value is reduced by a certain percentage, as if the whole portfolio were to be liquidated immediately and a CGT liability were to be created on the accumulated gains.

As the asset value of the underlying investment rises, the accumulated gain grows, giving rise to a higher CGT reserve.

This is why a bond will do less well than a unit trust in a rising market. When the price of the underlying investment falls, the CGT reserve is reduced, so the bond price will not fall as sharply as that of the unit trust.

Some months ago, Hill Samuel actuary Peter Moore produced a research paper which looked at the effects of a number of variables on bond and unit trust investment. The table accompa-

INVESTMENT BONDS VERSUS UNIT TRUSTS (Returns on £10,000)

TAX BASIS	13% PA RETURN, MADE UP OF:			
	Income tax	Capital gains	2% income	11% capital growth
	Bond	UT	Bond	UT
£	£	£	£	£
NO INCOME DRAWN, INVESTMENT CASHED AFTER 10 YEARS				
27 0 NS 26,375 26,922 26,145 24,610				
27 0 S 26,294 25,824 26,605 21,855				
60 30 NS 20,972 25,298 20,818 20,007				
60 30 S 20,917 21,971 20,761 17,723				
60* 30 NS 26,376 25,298 26,145 20,007				
60* 30 S 26,294 21,971 20,061 17,723				
5% INCOME PA DRAWN, BALANCE CASHED AFTER 10 YEARS				
27 0 NS 18,091 20,382 17,938 17,011				
27 0 S 18,008 17,608 17,856 14,690				
60 30 NS 13,771 17,285 13,688 13,051				
60 30 S 13,715 14,597 13,514 11,174				
60* 30 NS 18,091 17,285 17,938 13,051				
60* 30 S 18,008 14,597 17,856 11,174				

NS - no switching S - switched every other year

* assumes 20% personal tax during life of investment, and 27% when cashed

Source: Hill Samuel

Andrew Chamberlain, is the "really classic situation where the bond scores heavily".

Because the bond defers tax liability, the investor can accrue gains made while at the limits of likely future experience, but the effect on bond returns is nevertheless clear. The bond outperforms the unit trust in all instances.

If most of the return over the next few years is through income rather than capital gains, the climate will be favourable to bonds. The advantage of CGT exemption is reduced in a climate of lower capital gains and losses.

Hill Samuel also argue that a bond investor actually has a geared effect similar to that of an investment trust. In that the investor, because of the CGT reserve, is effectively buying at a discount to net asset value. With a CGT reserve equal to 10 per cent of the fund, a \$100 investment benefits from the growth and income on \$10 of assets.

Other instances from the table where the bond outperforms the unit trust are where switching has occurred or where the bondholder is a higher rate taxpayer during the life of the investment whose income drops to basic rate level in retirement.

The latter category, says

tors who have effectively sold at the bottom of the market by switching their stock market losses into a cash fund.

Covered by insurance

SYSTEMTREND, an open-ended investment company registered in Bermuda but set up by Alexander Rouse in London, was one fund that gained during October.

It put on 10.9 per cent. The fund has achieved an annual compounding return of 20 per cent since its launch in 1986.

But as an insurance policy the group always takes out protection in the form of options against any large financial risk incurred as a result of the adviser's dealings. Last month it paid off.

Minimum investment in Systemtrend is a hefty \$50,000 - but it need only be \$10,000 if done via a company.

John Edwards

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FINANCE & THE FAMILY

Donald Elkin points out a tax-efficient investment

Building society rule may help expatriates

UK BUILDING society accounts became, for the first time, a tax-efficient investment for expatriates on April 6, 1986. Under rules which came into effect then you could, by the simple expedient of completing a declaration in a form of residence outside Britain, receive your interest without deduction of the previously unavoidable and irrecoverable composite tax rate.

This brought the societies into line with the banks which had benefited from a similar change a year earlier. Many societies geared themselves up to meet this new opportunity with every expectation that their traditionally keen rates of interest would attract a sizeable portion of working expatriates considerably.

Some, like the Halifax, made their whole range of investments available, although the typical offering was rather more limited than this. Somewhat surprisingly, early results seem to have been patchy. The reactions of the societies contacted varied from "delighted" to "satisfactory" to "none too pleased".

Perhaps at that stage the pull of equity markets in the midst of

a long bull run was simply too strong. If so, then the day of the building society non-resident account may at last have come to pass.

Given even if you subscribe to the view that the stock markets will recover from their present levels and that now is an excellent time to invest, continuing uncertainties would seem to point to a higher level of liquidity than previously. Smaller investors in particular, may prefer to keep away from equity markets altogether, for the time being at any rate.

Whichever camp you are in, the societies can accommodate you. As can be seen from the table, the rates of interest are available even for instant access money withdrawals requiring no notice and giving rise to no penalty. (A number of societies also offer term accounts with even higher rates of interest).

While some accounts provide a single rate across the board for all investments of \$1 or more, others require a higher minimum and increase the rate of interest according to the amount invested.

Donald Elkin is a director of Wilfred T. Fry of Worthing.

Bonus on interest

WITH IMMACULATE timing, National & Provincial Building Society is offering a 10 per cent bonus for all investors in its Instant Access account.

The offer applies to new investors opening an account before the end of November, as well as to existing customers up to the end of December. There is a minimum of \$500 and a maximum of \$4,999 for new deposits.

At current rates investors will receive, taking the bonus into account, interest equivalent to 7.48 per cent instead of 6.75 per cent up to the end of the year. However, the bonus interest will not be credited until March 1 next year.

John Edwards

declare a personal interest) liked the fact that the interest rate, by being tied to a known percentage above base, always provided a way of borrowing money at one of the cheapest possible ways.

That now no longer applies with the Lloyds version of the Gold Card, since the bank decides the rate. Bearing in mind that Lloyds already charges more than the other clearing banks on the interest rate of Access cards, holders may not be confident that they will be able to borrow at a competitive rate on their Lloyds Gold Cards.

The obvious answer is to go elsewhere. But what about those who have just taken out a Lloyds American Express Gold Card, or have just renewed their \$60 annual subscription for the privilege? As Lloyds has changed the conditions of the product, logically you should be entitled to a refund if you do not accept the new terms.

American Express are quite sympathetic. They say there is no automatic refund, but they will consider requests for a refund if the holder wants to switch to Lloyds or alternatively may arrange a free transfer to another issuing bank, such as Royal Bank of Scotland, who have no plans to change their rate.

Another alternative is to cut your losses and go elsewhere. At present the NatWest Gold Card is considered the best value for money, with a 2.5 per cent above base rate for borrowing being charged by rival gold cards. However, the recent fall in the bank base rate to 9 per cent means the Lloyds rate is now more expensive.

More important, perhaps, is that many holders of American Express Gold Cards (and I must

month - equivalent to an annual percentage rate (APR) of 12.6 per cent.

The bank says the change is in line with its policy of moving to managed interest rates, which are far less volatile than those tied to the base rate. According to Lloyds, many customers prefer a managed rate, since it is easier to plan ahead at least on a monthly basis.

When the change in the Lloyds rate was announced last month, the bank manager who could simply go into a bank and ask whether you obtained the card, and borrow up to \$10,000 without question.

However, Lloyds Bank has now changed the rules. With effect from this week Lloyds has altered the interest rate you pay on American Express Gold Card overdrafts to one per cent a

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The widow's might

What advice can you give for an elderly widow, disabled by a stroke, who is threatened with the loss of her home by an avaricious daughter-in-law?

The widow, her husband and her parents worked hard for many years to buy a few acres and build a small house. These are her only assets of any consequence.

After her husband died the widow was given advice to give her only son a share of the property, purely as a legal device to reduce eventual death duty. Her solicitor took no precautions to protect the widow should her son die first.

Her son, a kind, generous, trusting, country lad eventually married a city lady who already had two children, and moved into town. He worked long hours away from home to try to give her the standard of life she desired. He became victim of business sharp practice and domestic problems and died two years ago in tragic circumstances of a heart attack.

The son's widow smartly seized everything she could claim as his although much of the equipment was financed by his mother. She is now demanding her "pound of flesh" - the son's share of the property. I understand that to satisfy her demands an order has been served that the property must be sold. (This arrived almost on the anniversary of her son's death and almost killed the widow!)

Noting that the elderly widow can ill afford to become involved in a costly legal battle, is there any advice or help you can give?

There is little prospect of the widow being entitled to sue in compensation. Her daughter-in-law's role is that a transaction entered into to avoid the incidence of taxes cannot afterwards be said not to have been a genuine transaction because it was only done to procure a fiscal advantage. However, if the share of the house which was given to the son is not substantially greater than the share retained by his mother, she may be able to invoke the protection of a writ of execution which enables the court to restrain a co-owner from enforcing the trust for sale where it can be shown that the overriding purpose of the parties concerned was to provide or maintain a home for one of them.

Investment for OAPs

As an OAP, I have a total taxable income of \$2,000 and \$20,000 invested in a building society. I need about \$2,000 per year to supplement my pension. I have been told that the building society is not the best investment for income and savings.

So far I have had advice from my bank and would have invested in a managed bond scheme, but I lost confidence in the adviser as he would not put the proposed plan in writing prior to my signing over the money (\$20,000). He advised me to invest with national savings, telling me that the interest (10.5 per cent) were not taxable for a person with my income. However, on checking I discovered that while I would not have been taxed at source, I would have had to pay tax on my yearly interest.

It is rather a pity that you did not tell me all you are. If you were born before April 1908, your personal allowance for the current tax year (1987-88) is \$3,070; but before April 6 1923, your personal allowance is \$2,960; and if you were born after April 5 1923, your personal allowance is \$2,425. If your husband died af-

ter April 5 1926, however, your personal allowance may be \$1,370 higher than the relevant figure out of these three.

Whatever the appropriate figure might be, you want to make sure that you have sufficient income from sources other than building societies (and banks and deposit takers in the UK) to use up your personal allowance, after taking into account your national insurance, retirement pension (ignoring last July's increase) and the Christmas bonus.

Insurance bonds are not a suitable investment for someone like you, because of the potential age surcharge and so on. Have a look at the National Savings pamphlets in a local post office, for example. However, we should warn you that these pamphlets do not take account of the intricacy and arbitrariness of the rules governing the assessment of National Savings interest under case III of schedule D, nor the alternative statutory bases of assessment.

You may like to suggest to Age Concern (or some other organisation) that they produce a pamphlet on this point which will let us off the National Savings Department and the Inland Revenue, in relation to case III (and perhaps also insurance bonds) for people over 64.

I have heard in a vague sort of way of some legislation relating to the Limitation Act.

The Limitation Act 1980 (which amends the Statutes of Limitations) prescribes time limits after which claims cannot be made at law. For most purposes, the period of limitation is six years.

You need not keep receipts etc.

more than six years old; many commercial concerns do not even keep records as long as

Expatriate rights

My son has lived in the US for about five years, and has only been home once for a holiday about two years ago. He would eventually want to return to Northern Ireland permanently. He is a UK citizen and was ordinarily resident in Northern Ireland.

Will he be entitled to personal allowances? He has accommodation available for his use in my house. Will he be regarded as a resident in any year he visits the UK, even for a two weeks holiday?

If you mean that your son has income arising in the UK, he may be entitled to a restricted personal allowance by virtue of section 27 of the Income Tax Act 1980. I would be grateful if you could give me a copy of the free explanatory pamphlet IR20 (1986) - Residents and Non-Resident Liability to Tax in the UK.

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• TRAVEL • MOTORING •

Michael Thompson-Noel reports on the wildlife of Madagascar - plus Victor Mallet on a walking safari in Zambia

Assault on the wilderness

MADAGASCAR IS a world that might have been and a land that never was - but hurry, for it is in danger of being ground to dust.

Shaped like the pigeon-toed print of a monstrous left foot, Madagascar looks overshadowed by neighbouring Africa. But then you land on it and appreciate that, at nearly 1,000 miles long and 350 miles wide, it is one of the mightiest of islands, only bested for size by Greenland, New Guinea and Borneo.

Sundered from Africa 165 million years ago, Madagascar is remote and enigmatic, though not nearly as isolated as the legendary land described by Marco Polo, who was the first to name it Madagascar.

Drawing on travellers' tales while passing through Arabia on his way home from China in 1294, Polo wrote of the griffon or rukh, wondrous birds that were "just like eagles, but . . . so huge and bulky that one of them can pounce on an elephant and carry it up to a great height. Then it would go to see that the elephant drops to earth and is smashed to pulp. Whereupon the griffon bird perches on the carcass and feeds at its ease."

Three-and-a-half centuries later two employees of the East India Company, with motives of their own, puffed Madagascar to such an extent that according to one of them (Walter Hamond, a surgeon) it was the "richest and most fruitful island in the world." The other, a merchant, spoke of brave woods, marble hills, mines of gold and silver, meadows, pastures, ponds, bees, fat brown oxen and astonishing facility. He sounded almost like a travel agent.

It was never like that. More realistically, any modern-day journey to Madagascar is what zoologist Alison Jolly calls an excursion into a world that might have been - an alternative arena for the evolution of animals, plants and insects, some of them living fossils, others having evolved into creatures found nowhere else.

Four-fifths of its plants grow only in Madagascar, including six unique families. Only a dozen of its 400 species of amphibians and reptiles exist elsewhere. Half the world's chameleons live in Madagascar, while more than half its birds and virtually all its native mammals live nowhere else.

Yet as Jolly reported for National Geographic at the start of this year: "More and more biologists see this distinctive island as the world's foremost conservation priority: the place with the greatest number of unique species in the greatest

danger of extinction." Appalled by the sight of a farmer setting fire to a temple of virgin baobab trees so as to open a clearing for corn, Prince Philip, wearing his Royal Wildlife hat, told Remi Tandrasa, a member of Madagascar's Supreme Council of the Revolution: "Your country is committing suicide."

A long-time observer of Madagascar and its environment, which believes that Madagascar's socialist Government, which is wrestling with poverty, is becoming alarmed enough to modify its economic policies that formerly put development ahead of conservation. But action has come depressingly late. The Malagasy, says Jolly, are a frontier people spurred by desolation to assault the wilderness. "Four-fifths of Madagascar now stands barren, burned over by subsistence farmers and cattle farmers. Whenever it rains, Madagascar's guillled hills bleed red clay into the sea. You notice the aridity as your jumbo slams into land at Antananarivo, Madagascar's capital, a city of 700,000 perched at 4,300 ft. I was glad to see it, for my jumbo carried what sounded like 40 flying babies, 10 of whom - shocking little tyrants - pounded their cots and spat up their food from the minute we left Paris till the moment we glimpsed the rice fields that surround the Malagasy capital. Some day soon, I hope, the world's great airlines will launch Jumbo nurseries for the exclusive use of flying babies that the rest of us can travel in peace."

Antananarivo is crowded and decaying - an exuberant hill town of muted colour tones in 20 shades of dust with the strangest echoes of Northern France. The Malagasy, who won their independence from France in 1960, comprise 18 major groups of mixed Indonesian and African descent. French is widely spoken, not only in the cities but among the 80 per cent of the 10m population that still live off the land.

From Antananarivo I flew south to Fort Dauphin at the island's south-eastern tip, which is how you get to Madagascar's coast. I checked into the private reserve at Berenty run by the de Heaulme family, small planters who own four small hotels, employ 1,000 workers and whose efforts to preserve Berenty's precious forest and wildlife is regarded as a model which the Government should emulate.

The stars at Berenty are its lemurs, including 500 swagging maki or ring-tailed lemurs, a group of which - tails cocked like quivering question marks - rushed to greet us as soon as we entered the forest. At certain



Wild side

times the ring-tails stage stink fights, scenting their tails with musk and flourishing them in rivals' faces. The females we saw had tiny babies riding jockey-style. Above us, snow-white sifaka lemurs stayed aloft in the trees.

Lemurs are the closest living

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JEWELLERY

Lucia van der Post finds that Miss Piggy was so right about jewels

If you can meet the price, get the ice

THESE ARE few presents that HE can give to HER that speak more poetically of love, caring, intimacy and generosity than a carefully-chosen object of jewellery. And, even though, in these equal opportunity days, the jewellers tell me HE may be very well be buying a little bit of gilt for himself and SHE for herself, jewellery still remains one of the presents most women I know most like to receive.

One of its great advantages is that whether it be a delicate gold bracelet for a small god-daughter or a string of pearls for a dowager, almost all of it can last forever. Age is no barrier, nor is taste: money, you can buy it cheap and cheaply, tastefully and richly.

Personally, I have nothing against fake. A great baroque piece, speaking of wit and style, that gives a lot of punch for the price tag, seems to me to have a lot more going for it than a little real number that is so discreet you need to strain to catch the shiny.

Fans of Miss Piggy may remember her philosophy on the matter - "There are basically three kinds of jewels worth considering: big, very big, and huge, and these come in two categories

any lady would prefer to have a diamond, a ruby, a sapphire or an emerald, but they are very expensive. There is, however, something wrong with the extremely-costly substitutes now available on the other hand if your bean can meet the price, get the ice."

Miss Piggy, as always, is absolutely right. For this winter in particular there really are only three sorts of jewels worth considering - big, very big and huge, and if you can't afford the real thing, never mind there are lots of splendid fakes that will do extremely well.

There are perhaps two images to keep in mind when choosing jewellery this Christmas - one is of straightforward, old-fashioned, over-the-top Hollywood glamour. The other is perhaps more of a day look - unctuated, strongly sculptured jewellery that goes well with today's swingy, fifty suits.

The sales of the jewels of the late Duke of Windsor has influenced costume jewellery from the most expensive top-of-the-range blue-chip jewellers like Cartier and N. Bloom (who has an almost perfect replica of the famous flamingo brooch for sale for \$20,000) to the quick-off-the-mart clever copyists who supply

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Monty Don of 41 Beauchamp Place, London SW3 is the place to go for amazing stained-glass window effects - these are highly flamboyant pieces: only to be worn by the strong and confident, but if that's her style, I'll leave it to her.

If she's into design - that is, she has a genuine interest in the new, the innovative and the genuinely exciting, take a look at Electron of 21 South Molton Street, London W1. This gallery has always lead the way in showing that 'modern' and 'avant-garde' could be synonymous with high quality and fine finish. Here is some of the most exquisite real modern jewellery around.

This winter there are rings, bracelets and brooches made from gold which is ringed in colours ranging from dark grey and bluish tones to pinks, yellows and white. New techniques in alloying 18 carat gold has brought about this breakthrough and it has inspired designers to experiment with intricate inlay designs. If you're in the mood for something unusual, she has some particularly interesting wedding rings (and diamond rings come to that) made by the German firm of Niesling.

Look out too, for extremely

interesting designs by American designer Linda Halloway - her almost cubist-looking stylized pieces of brooches, her necklace of sterling silver inlaid with ebony and 14 carat gold, her highly idiosyncratic hairpins (made from uniquely sounding combinations of rubber, plastic and anodized aluminium) are all

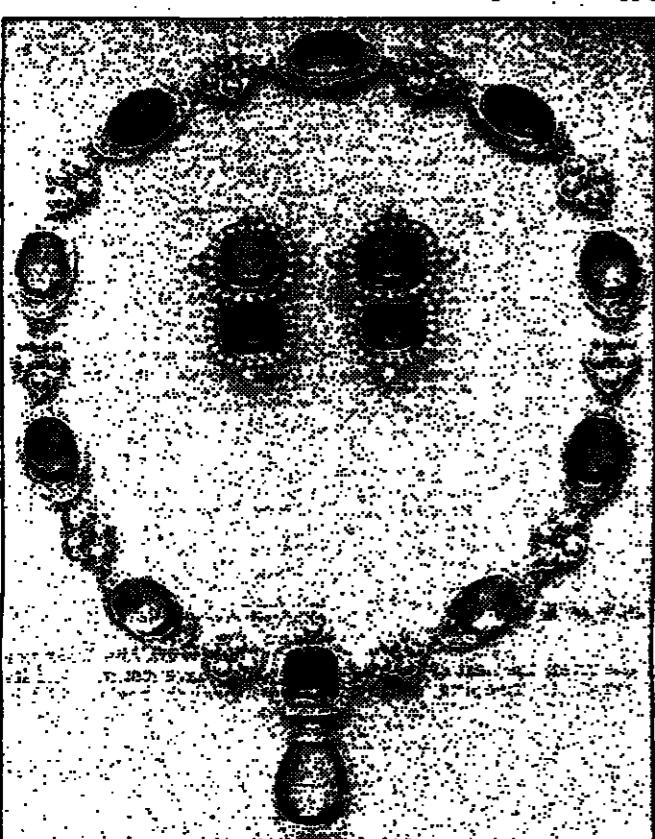
genuinely innovative and very interesting even if they are not likely to be worn by the cash-and-pepper sets.

If her tastes are really traditional, then perhaps Gucci might be the place to go. At 27 Old Bond Street, London W1 you will find immaculately crafted, eminently acceptable design that will adorn

Left: Gucci of 27 Old Bond Street, London W1 has a series of plain cultured pearl necklaces with 18 carat gold rondells which can be worn either as simple strings of pearls or can be transformed in a trice into something more decorative by adding detachable pendants of various stones. Some pendants set stones like topaz, citrines, or there are some that are a little more ornate like this butterfly made from black mother of pearl. The pearls alone are £1,900, the butterfly pendant, £1,200 and the matching ear-clips, £1,800.

Top left: Boodle and Dunthorne is an old-established family jewellers that has been well-known for years in the North. Just eight weeks ago it opened a branch in London at 55 Brompton Road, Knightsbridge, London SW3 so that southerners, too, can have access to their wares. Boodle and Dunthorne report that their customers seem to be wanting bigger, better quality stones. Most of the jewellery is made specially for them and there is a good selection of attractive, wearable modern pieces but they also always carry some antique jewellery like the selection photographed above.

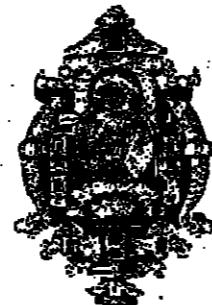
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Phillips Jewellery department is now accepting items for its important sale to be held on 26th January 1988.

Articles can be accepted for this sale until 21st December 1987.

Our valuers will be glad to visit you at your home or bank if you so prefer.

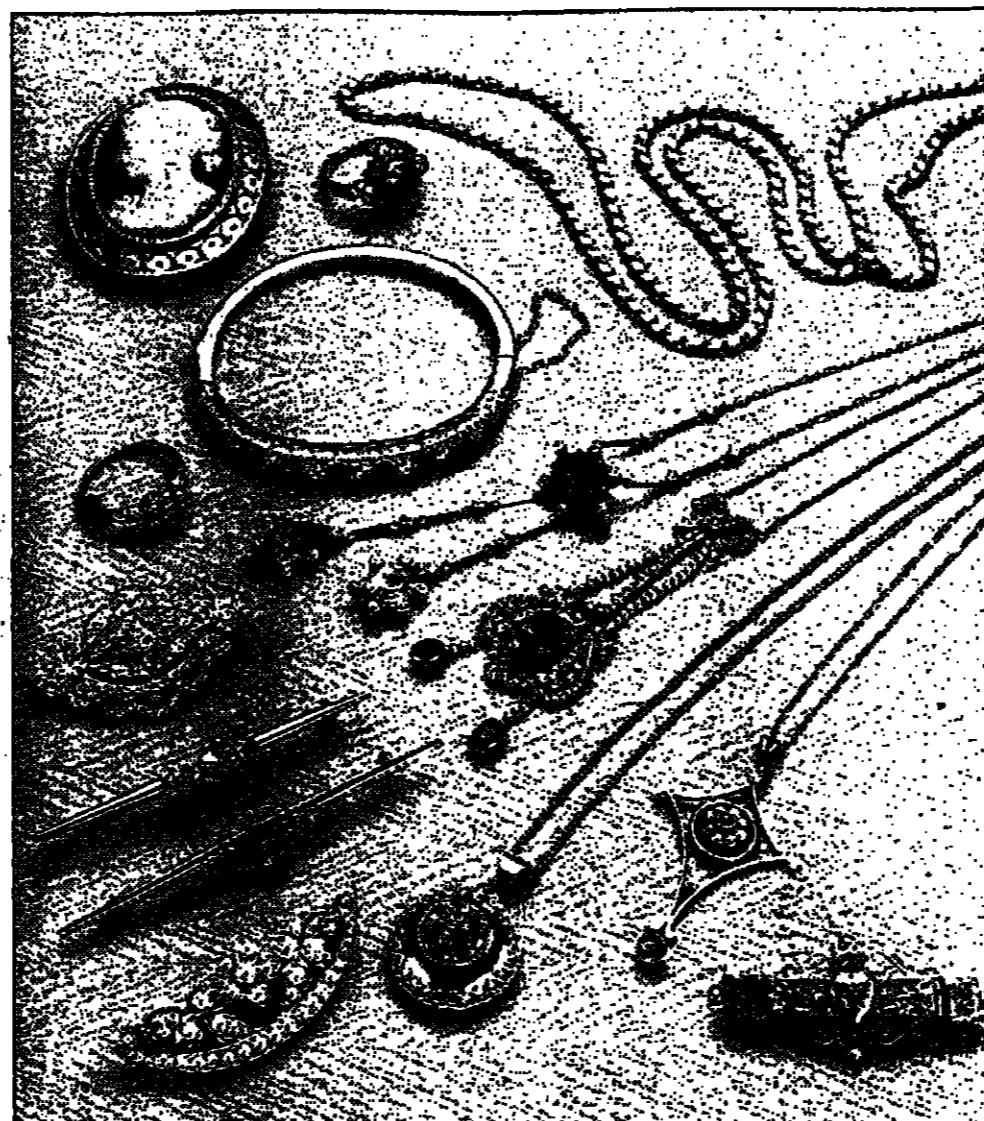
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Above: N. Bloom of 40 Conduit Street, London W1 specialises in secondhand jewellery of every conceivable sort. You could find a fairly recent 1960s Asprey piece (like the £7,500 diamond and sapphire scroll brooch photographed here, circa 1960) as well as far back as the 17th century. Most of the stock, though, is Edwardian and art deco and if you've got something between £500 and £3,000 to spend there is lots to choose from. The other two brooches photographed here are Edwardian - the one at the top in diamonds only is £4,250, the diamond and sapphire version below, £4,000.

but never startle. A cultured pearl necklace with 18 carat gold rondells will set you back £1,900 but has the classic looks that mean it will never look out of fashion. A useful notion that Gucci have latched onto is that it offers detachable pendants (an Art Deco one, for £1,970 or a citrine for £1,570) which can always be bought as an additional present at a later date and which instantly give a different "look".

If antiques are more your style you are spoilt for choice. If you have the time and are feeling adventurous you can go a-hunting in the sale-rooms. Most of the well-known auction houses always have some carefully-timed sales to try and catch the Christmas trade with a judicious mixture of the truly rare and wonderful and the more generally accessible. If bargains are what you are after you are more likely to find them there than in the high street antique shops.

Smart Santas Shop at Bonhams

Auction Sale of Jewellery 27 November - viewing in the City this Monday

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The Sale takes place at our Knightsbridge salerooms on Friday, 27 November, at 11.00am. Pre-sale viewing - at which commissions to bid can be left - is this Monday 27 November from 9.00am to 4.30pm at the Institute of Chartered Accountants, Chartered Accountants' Hall, Moorgate Place, London EC2, in the Main reception room.

For further information contact Bonhams Jewellery dept.

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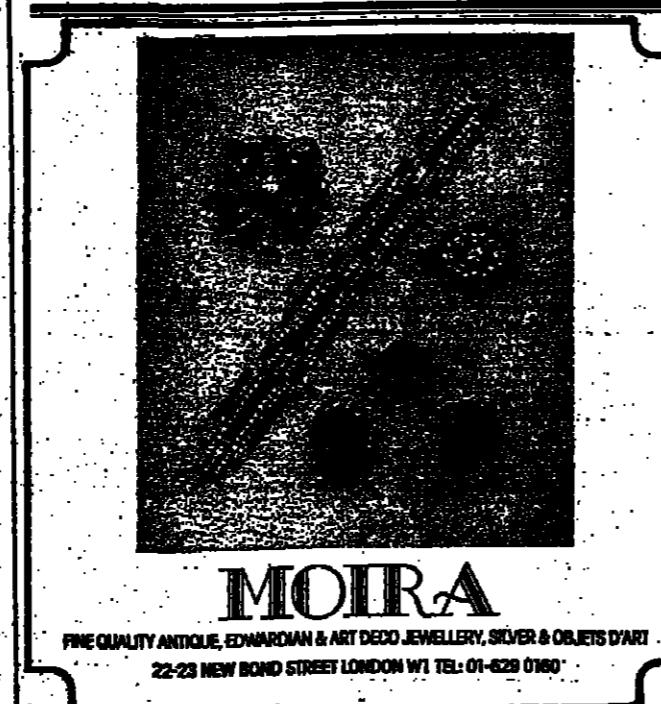
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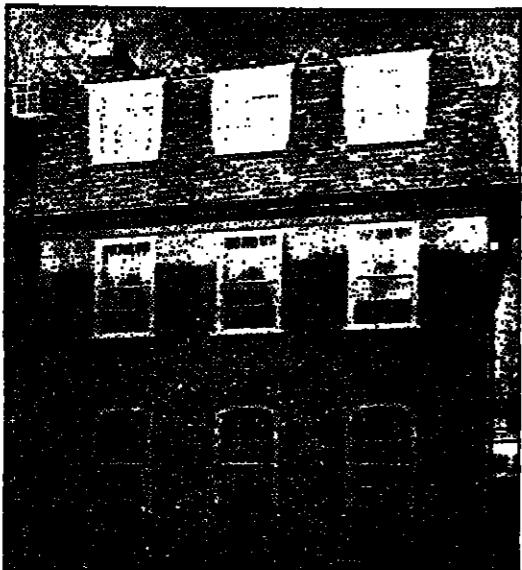
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NISI DOMINUS FRUSTRA is not a reference to the frustrating time it can take in traffic through Chelsea. It is the borough's motto, one shared with Edinburgh and loosely drawn from Psalm 127, verse one: "Except the Lord build the city they labour in vain that build it."

You can hear residential developers muttering a more prosaic version of Nisi Dominus Frusta across central London at the moment. They are having to find bigger and bigger envelopes to scribble revised calculations of prospective resale values in a market that only a fool - or a locked-in funding bank - would attempt to forecast accurately.

But in Chelsea, there is the assurance that the area's international appeal brings in a steady stream of prospective buyers. It wasn't always so, although this particular 650-acre riverside stretch of London can claim a history almost as long as that of the City.

Chelsea, a Norman misprint of the Saxon "Chelc" or "Chalked", ranks a nine-line entry in the Domesday Book. Chelsea agents will be pleased to know that the manor of the village of Edward of the West, the village (who is said to have "left his own land plough between them at the time) and its various serfs, added up to a saleable property even in 1086.

As the Domesday Book entry notes: "Wlyene, a vessel of King Edward, held this manor; he could sell it when he pleased." Nine hundred years of ease of resale sounds impressive. But there have been a few hiccups on the way.

From being a country retreat in the 16th century, Chelsea had become a bustling market by the 18th, when nobles, Tobacs and jewellers complained that "all is tumult and hurm."

Chelsea was served primarily by river traffic until the wooden Battersea toll bridge was completed in 1771, and it was another hundred years before most of the oldest buildings in Chelsea along the Thames were demolished or separated from the river by the new embankment.

This first riverside road into London helped to ease a growing traffic problem on the King's Road, which had been a farm track used by Charles II as a route from St James's via the Fulham Ferry and Kingston to Hampton. At the beginning of the 1830's the private road barriers were removed and King's Road became the centre for nurseries and florists. The horticulturalists were only gradually swallowed up by ribbon development of housing as the population of the old river-fronting Chelsea to the south began to spread across to Chelsea Common on the north of the road.

The commercial soul of Chelsea, as Harry Kingsley described it in 1850, made it a cheap rather than an attractive place for artists. The area's artists

tic traditions, perhaps more visible in retrospect, rested initially upon the low cost of lodgings rather than any inherent Bohemian appeal. Still, in the second half of the last century Chelsea had begun to attract an impressive roll call of artistic and literary residents.

By the time the Royal Court Theatre in Sloane Square had become the home base for the playboy King's young man of the 1950s, Chelsea's evident post-war attraction was as a comparatively low-cost London base for flat sharers on the over-lapping Chelsea Barracks/Chelsea College of Arts party circuits, and a London home for people priced out of Knightsbridge and Belgravia.

The prominence of the King's Road in the 1960s, as a more permanent commercial spill-over from the fleeting popularity of Carnaby Street, gave the area an international visibility just as the borough itself formally appeared on the terms of the London Government Act to merge into the Royal Borough of Kensington and Chelsea in 1965.

Although it has disappeared from the municipal map, Chelsea keeps growing. We now have both real Chelsea and an ever-expanding area of west London that can best be described as greater Chelsea.

The former follows the lines of the old borough, east from Chelsea Creek, bordered on the north by the Fulham Road and Walton Street, by the river on the south, and straying across the area to the west to include Lowes and Cadogan Squares. An SW3 postcode, and just the teeniest hint of SW1 on the western edges, is passport enough to the real Chelsea.

Greater Chelsea, on the other hand, is an estate agent's creation. As Nicholas Boden of Hampton & Sons says, "Properties in Chelsea do command a premium over those in Fulham". So, with a commendable sense of commerce, but a lamentable sense of location, Boden, like many of his fellow agents, commonly describes the Royal Borough in these terms: "to the Chelsea area South Kensington would come into that, Earl's Court, basically SW3, SW10, SW7, and SW6."

As it is only in the past 10 to 15 years that Chelsea has changed from being a cheap and cheerful to an expensive residential area, it would not take many decades for this kind of creeping Chelseaisation to absorb the rest of the SW's and bridge the gap between Belgravia and Richmond. But in the meantime the spread of the name across the Fulham Road into the flat-developers' territory of South

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is the wrong reason. The result is that you've seen a much greater appreciation of values near the Fulham Road, where the invasion of yuppies into the developments in the Cranleigh Gardens and Onslow Square areas has made it the new Belgravia.

That said, values in Chelsea proper have not entirely been depressed. The latest iteration of the King's Road shops or by the weight of through-traffic on the Embankment and across on Fulham.

When Aylesford moved into Chelsea twenty years ago fellow agents regarded it as an eccentric move for a Knightsbridge and Belgravia agency to set up shop so far out of town. As late as 1978 Langton can recall, "selling houses in the World's End area for £36,000 to £45,000 - and they were then looking quite expensive. One of those sold there recently for £220,000."

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mid-Victorian World's End estate on the western borders of Chelsea has robbed Chelsea of what could have been some of the nicest houses in London." But he says the arrival of the young married couples of their skins and refurbishment work in the pocket of houses left in the Lots Road area, as evidence that the last of the up and coming parts of Chelsea is finally on its way. Elsewhere, Chelsea's far from cheap.

Right at the top of the market Aylesford (01-361-2383) has on its books what is, unarguably, the best residential property in Chelsea. It is also, unarguably, the most expensive, since the Middle Eastern owner of Chelsea Palace is looking for around £1,000,000 for the house which is the largest private gardens in central London. Only the rabbits have the run of those precious two acres at the moment as the current owner never did go ahead with the controversial plan - which won planning permission - to extend the 120-year leasehold house to a spectacular, 36,000 sq ft mini-palace.

At £2m the freehold of 47 Cheyne Walk, next door to Mick Jagger's former London home and facing the river, looks a comparative bargain. More down the price scale, and out of the prime areas, is the converted stables of the Cheyne Walk, with swimming pool and sun terrace.

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Right at the top of the market Aylesford (01-361-2383) has on its books what is, unarguably, the best residential property in Chelsea. It is also, unarguably, the most expensive, since the Middle Eastern owner of Chelsea Palace is looking for around £1,000,000 for the house which is the largest private gardens in central London. Only the rabbits have the run of those precious two acres at the moment as the current owner never did go ahead with the controversial plan - which won planning permission - to extend the 120-year leasehold house to a spectacular, 36,000 sq ft mini-palace.

At £2m the freehold of 47 Cheyne Walk, next door to Mick Jagger's former London home and facing the river, looks a comparative bargain. More down the price scale, and out of the prime areas, is the converted stables of the Cheyne Walk, with swimming pool and sun terrace.

Langton thinks that the brutal council redevelopment of the

London Property



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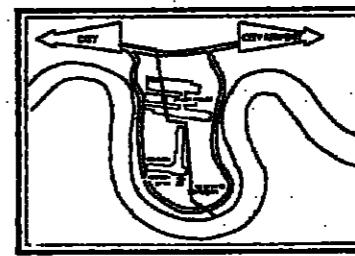
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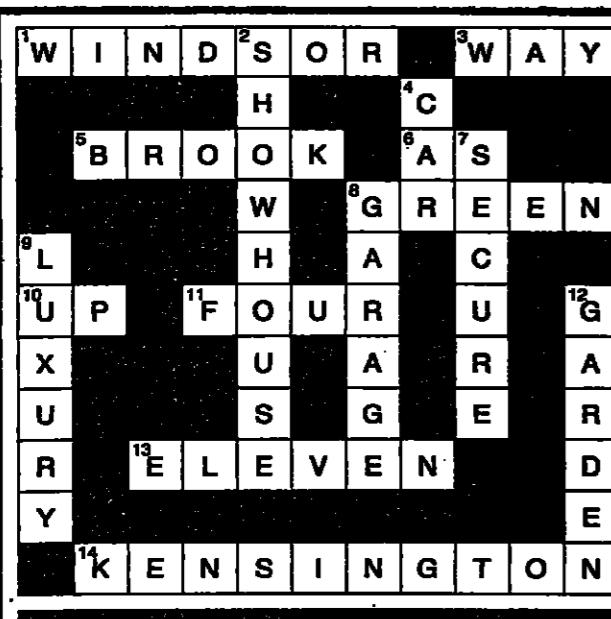
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DIVERSIONS

Arthur Hellyer on planning tasks in the garden

Growing labour pains

HAVE YOU ever tried to list various garden features in order of the probable expense and labour of maintaining them? It can be very instructive and may lead you to modify your style of gardening.

Most expensive and time-consuming will almost certainly be bedding plants, though the figure will depend greatly on the type of plant you decide to use and the number of changes you make each year.

A simple two-phase scheme to cover the peak periods of spring and summer and relying mainly on seed-raised plants will cost far less than any attempt to keep the garden colourful throughout the year, with evergreens as well as long-season perennial bedding plants.

The cheapest and easiest way to run a garden is to cover it largely with hard surfaces, paths, patios, terraces, or whatever takes your fancy, but the initial capital cost will be high and the final result fairly boring.

Between these two extremes it would almost certainly be impossible to get any high degree of agreement. When writing last week about topiary I mentioned that an entire school of mine who practised the art considered this a labour-saving form of gardening, but that most gardeners would probably consider it labour-intensive.

My friend's logic was to compare topiary with lawns, which he thought contributed a somewhat comparable permanent green framework for the garden and must be on the way to much of the spring and summer, whereas hedges and topiary need only be clipped once a year. I would counter this by suggesting that clipping hedges is more arduous than mowing lawns, though this does depend on the height and complexity of hedge and topiary and the type of cutting equipment used.

Yet, without doubt, that, compared to general belief, lawns use up a lot of time and energy. The way to make grass a low-maintenance feature is to forget the English tradition of a smooth, close-cut lawn free from weeds and accept the continental concept of a deep pile carpet in which a few weeds can be lost without even being noticed. This is so much a matter of outlook that it is impossible to do more than point out the possibilities.

Land management of several kinds in the same garden may prove the most satisfactory solution: close-mown grass near the house, a slightly longer cut for some distance around and in a few places areas cut just once a

year after the wild flowers have seeded. The contrast in textures can be charming.

The closer a lawn is mown the more weeds will be seen as an unacceptable intrusion and the more time and money will have to be spent getting rid of them.

Much time can be saved with selected herbicides, but these need to be applied carefully, since all can inflict damage if they get on to garden plants.

Trees are the most labour-saving of plants, though many gardeners in the south east may do this at the moment. But havoc of the kind caused by the recent hurricane is rare and when it does happen is usually

spine-tipped leaves can make life uncomfortable for the gardener. I shall never understand why root growers, instead of producing the same old types at the time, have not made a determined attempt to breed roses without them. What about it first will make a killing.

Herbaceous plants have been given a bad name for absorbing too much labour, though this depends a great deal on what perhaps some of the very short varieties, require a lot of staking and tying, but there are lots of good herbaceous plants such as the hardy geraniums, catmints, hostas, bergenias, euphorbias and dicentras that need none at all.

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Weeds are among the biggest time-wasters in the garden. On lawns they can be largely - but not entirely - controlled with selective lawn herbicides, but it nearly always requires a cocktail herbicide containing two or three ingredients to give a satisfactory degree of control. Even so some weeds, such as veronica oxalis, may escape.

In flower borders and around shrubs the most effective method of weed control is to mulch heavily with pulverised bark, which not only kills small weeds and discourages the germination of seed but also provides a loose surface which can be readily stirred with a hoe. Bark does depress the fertility of the soil for a while, but how much depends on what one is growing. Well-established shrubs and trees will benefit from watching programmes beamed from all over the world.

Many gardeners admit that they watch few of the programmes. But some find the technology itself fascinating and others think the expenditure is worthwhile just to tape the many normally have to stand in the garden, sometimes wrapped in a waterproof sheet. Some people are willing to pay for the pleasure of following minor-tv-interest events, such as speed

way, stock car racing and American football.

To receive these stations you need an aerial that looks like a monster's wok. The dishes range from about a yard to six feet across and are designed to pick up signals beamed from communications satellites hovering in geostationary orbit.

The dishes can look quite ugly, especially to neighbours, so most local councils insist on owners gaining planning permission.

But many dish owners admit that they watch few of the programmes. Some find the technology itself fascinating and others think the expenditure is worthwhile just to tape the many

TV channels from the USA.

Finally, labour-saving possibilities of water should not be overlooked. If no plants are grown in the water it can be kept clean and free from weed with chemicals. If it is used for water lilies and other aquatics then problems will arise, but these can be reduced if the water is constantly being changed by a stream or pump. It is stagnant water that becomes stagnant and riddled with the dusty, deserted and shabby-lined track to the city.

In the centre of the Phnom Penh there is evidence of the old fine old colonial buildings, now windowless and roofless, which have been completely extended in rough red brick; none repaired or repainted.

There are also the remains of temples and schools and the Cambodian Central Bank building, all destroyed by Pol Pot as symbols of bourgeois exploitation.

There is the now unused National Stadium, which hosted the glorious Asian Games of 1966, proudly maintained by every Cambodian. And there is the old American Embassy building, now the Fishing Ministry.

Next door to the site of the planned Sihanouk museum, where a half-built hotel now stands, unfinished due to lack of money, is the Cambodian Motel, where we stayed in delightful

two-foot high diamond-eyed Buddha made from one solid piece of emerald. I was so impressed that I bought a souvenir postcard. It was handed to me in an envelope marked "Sihanouk" and "Khanh People's National Liberation Front" - which I have no opinion at all, until we were a safe distance from the

front wall by the Indian government, the loss of yet more

Buddhist statues, a little more graffiti and many more small and stony stones from the mud.

We spent a few hours strolling

through the terraces, corridors

and towers of the magnificent

temple - one of the greatest wonders of the world. Apart from the

of the front wall by the Indian

government, the loss of yet more

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DIVERSIONS

IF YOU like an immobile but elusive quarry, dovecots could be the thing. Sometimes they stand alone on a hill, as at Bruton in Somerset, or in an empty field, as at Portwrinkle in Cornwall. But usually they are hidden behind a farmhouse, screened by an orchard or incorporated in a barn or church.

The challenge is that there is no dovecot Baedeker. To find them you must work from clues in Pevsner's *Buildings of England*, Mee's *The King's England*, Shell County Guides, the National Monuments Record and the National Trust, which owns a dozen. And you can still discover unrecorded dovecots.

When you have run down your quarry, its idiosyncrasies should please you. It will probably be 300 to 700 years old. It may be square, double cube, octagonal or round, featuring a single or double pepper-pot or beehive. It may have an elegant cupola, lanterns, pinnacles, crow-stepped gables or overhanging string courses to keep out rats. It may be of stone, brick, thatch, slate, tile, wood, mud, or timber-framed with wattle and daub in-filling. It may be modest, accommodating a few score pairs like the weird rustic mushroom stump at Haryton.

A flutter back through time

Anthony Greenstreet conducts a short tour of country dovecots

Manor, Cornish or immense, lump of debt, a dovecot and a lawsuit. In England, Midlands counties are most favoured, but all counties have some.

The Normans introduced dovecots. Only the lord of a manor or a monastery could have one. Their main purpose was to provide fresh meat through the winter after the November slaughter of cattle and sheep.

In the 15th century the Fellows of Kings College devoured 3,000 doves a year from their Grantchester dovecot. But pigeons dung made good manure and poultices, pigeons were cured in salted eyes. The dove split open and clapped warm to the head relieved melancholy.

An uncontrolled dovecot building boom following the end of the monasteries and manorial rights gave rise to regulating legislation. In Scotland no-one could build a dovecot after 1617, unless possessed of land within a two mile radius, to the very large yearly value of ten chalders of victual, an ingenious formula deterring new building and ensuring that doves mostly ate their own owners' crops.

Criminal law protected the owner by making dovecot-breaking a capital offence. Balance was restored when sumps were introduced from Holland in the 17th century. These provided winter fodder for sheep and cattle, and meant the value of pigeons as food no longer outstripped their depredations.

When I run down a dovecot I recall Leonard Wilde of Doncaster, who died in 1950. In 1930 he embraced the making of a Domesday book of British dovecots. Up to 1939 he tracked, listed, described and photographed hundreds. He appears in some of the photographs, looking pleased beside some ancient dovecot he'd added to his property.

Sometimes his wife features, gamely crouching in a small doorway in long-skirted shorts, pearls and scrap-over shoes. His notes are full of details of slighting slabs, louvres, lanterns and pinnacles, a pivoting wooden pillar with attached ladder beam giving access to the nestholes.

There are human touches at Orlingbury. "The doorway is blocked by an elder-bush and ingress is difficult. The owner takes no interest in it and the few pigeons are wild. The building is used as a support for some humble but necessary out-houses of nearby cottages."

At Fineshade Abbey "it is disused, but is apparently intermittently occupied chiefly by tramps". At Dalkerton "Asked where the pigeons are, that made their exit with no little tumult as we open the rusted door, the lady of the house at which the key is kept replies that she fancies they must be 'The Duke's'."

In 1939 a stroke paralysed Wilde. He wrote sadly to a fellow dovecot hunter, "I had to drop all researches of this sort, and have since had to live a life, if such it can be called, of masterly inactivity." His archive is at the National Monuments Record. Perhaps one day someone will complete the great projected work.

For all their charm, British dovecots are humbly affairs, so enthusiasts should pilgrimage to Varengeville-sur-Mer, just outside Dieppe. At manoir d'Ango, open from Easter to the end of October, is a colombier of stupendous grandeur. A huge half-onion, red-tiled ogee roof crowns a drum tower that would honour a renaissance palace. From a base of great chalk blocks rise innumerable intricate banded, marquetry patterns of red and black brick, and chalk and flint diaper work in squares and lozenges. It ends at the eaves by bold-shaped brickwork in overhanging courses.

This fabulous structure was built by Jean Ango, a Dieppois privateer, from the riches won by piracy in the early 16th century. A thousand pities that those who followed his trade half a century later - Drake, Raleigh and Hawkins - left nothing comparable this side of the channel.



Minor architectural masterpiece: the dovecot at Erddig in Cheshire

Apartheid of food

IF WE really were what we ate, South Africa might not be such a divided country. For the dishes which are now regarded as distinctively South African are a direct result of a fusion of East and West which took place in Cape kitchens centuries ago.

When the Dutch colonised the southern tip of Africa, they picked up Malayan slaves on the spice routes to serve in their kitchens. The descendants of these cooks are now classified 'Coloured' or 'Malay' by the South African government and denied the rights of whites. Yet it was they who revolutionised Cape Dutch cooking with the exotic spices of their homeland, creating a new cuisine which Afrikaners in particular now call their own.

The Dutch frikkadel (meat-

ball), in the hands of the Malayan cooks, became much bigger and tastier, with its essential ingredients of ground curry spices (masala) and tamarind. There are few Afrikaner gatherings of the clan where you will not find these souped-up frikkadele.

Melktert, considered THE traditional Afrikaner dessert, is not the simple custard tart which early Cape Dutch housewives taught their cooks to make. (The Malays have no heritage of baking.) It is now fragrant with cinnamon and cardamom, if prepared correctly.

Afrikaner writer C. Louis Leipoldt, also a poet, naturalist, writer and, until a gouty end, applied this Malay influence on Cape cooking. He commented approvingly that "Malay cooks use spices with free abandon"; he noted how "chic" it was for households to employ Malay cooks, and he firmly maintained that "when the poets wrote of the ambrosia of the gods, they were surely referring to pie-nang-kerrie" - a Javanese dish which features mutton spiced with tamarind, sugar, lemon leaves and dried ginger.

Bosbok, a dish served on the 15th day of Ramadan in Muslim homes in South Africa, is proof that the borrowing process was not one-way. It originated in a dish of milt boiled with sugar and fine slices of dough (anysels) and served as a dessert. The early Malayan cooks added rosewater, cinnamon and cardamom to make it their own.

Cape Muslims also borrowed from the Indian cuisine brought to South Africa by labourers imported to work in the sugar plantations. Beryanji, a sweet rice and meat dish from India now takes pride of place at the sumptuous table laid to celebrate Labarang, the end of the Ramadan fast.

This cuisine has not escaped the politicisation which flavours all facets of South African life. Modern Cape Muslims will no longer tolerate the description of their food (or themselves) as 'Cape Malay'. They feel such a name suggests they are foreigners in their own country, and that today it has little to do with their forefathers' origins and everything to do with the South African government's race-classification laws. The irony of their influence on the white man's



Food for Thought

table, while being excluded from their suburbs, is not lost on them. Indigenous black cuisine became much bigger and tastier, with its essential ingredients of ground curry spices (masala) and tamarind. There are few Afrikaner gatherings of the clan where you will not find these souped-up frikkadele.

Spices did not grow wild as they did in the east, and tribes originally inclined to pastoralism rather than agriculture rarely settled in one spot long enough to cultivate much more than fast-growing quick crops like maize ('meesies' in South Africa) still formed the staple diet of rural blacks.

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When blacks did enter white kitchens, long after those from Malaya had established themselves, they brought with them a cuisine too simple for 'European' tastes and so were immediately initiated into the exotic of Yorkshire pudding and brie.

Only their mastery of the multitudinous ways to cook the meat made its mark on white eating habits: the Afrikaners' favourite accompaniment to a brie sandwich (Champneys) is a pap, mealie-meal porridge cooked to a stiff paste, which the Zulus call putu.

Urbanised blacks recalling their roots speak of this as their soul food, but the more middle class they become, the more Western their table. Less affluent black workers often favour a lunch of Coke and a half-loaf of white bread over more traditional foods.

If South Africa's economy totters, putu may yet become the national dish. But at present black cuisine remains as unrecognised as black aspirations.

Erica Platter

Saleroom/Anthony Thorncroft

Air on a million-dollar fiddle



Yehudi Menuhin has sold one of the finest Strads for the six-figure sum

ON DECEMBER 2 at the Barbican Hall the most costly grouping ever assembled on that stage will perform a charity concert to raise money for the Royal Academy of Music. The big money is not from the artists they are giving their services free, but in their instruments. One violin will be up to 20 Stradivarius violins and cellos created by Antonio Stradivari, the famed Cremona maker.

The Strads, worth well over \$5m between them, have been assembled by dealer Peter Bidulph from Strad-owning musicians and collectors. If the concert is a success the hard pressed Royal Academy will be able to postpone indefinitely its heated discussions about whether it should sell some of its own six Strads, including a cello estimated to be worth over \$500,000, to solve its financial problems.

In the last few years Strads

have become much traded objects at the top end of the art market. In a long life, which straddled the 17th and 18th centuries, Stradivari made more than 600 instruments. In a good year over twenty of these change hands, many moving eastwards to Japan which has the keenest collectors. So far most go to musical homes or to leading soloists, but the day is fast approaching when the prized Strad will disappear into vaults as

investment objects.

Izak Perlman, perhaps the greatest violinist currently working, sold his Strad recently for \$80,000. It went to a Japanese conglomerate which has handed it over on loan to a promising young Japanese musician. Perlman was upgrading. He managed to find over \$1m to buy Yehudi Menuhin's famous "Soli" violin dating from 1714, plus the maker's golden age, and reckoned by many to be the finest available Strad in the world.

Strad's main rival is the "Lady Blunt", which has created most of the headlines about Strad prices.

In 1971 it was bought at Sotheby's for \$81,000, easily at the time a record auction price for any musical instrument. It went to a Singapore collector, Robin Lo. Two years ago he offered it for sale at Sotheby's, along with three other of his Strads in the

most ambitious auction ever held of musical instruments. It failed to sell, along with its three fellow Strads, although the bidding apparently reached \$820,000. Mr Lo misjudged the market.

Since then the auction market for Strads can best be described as steady. Most of the action has been handled by dealers. In the last year, though, Peter Bidulph and the old-established Charles Bear, who ensure that London is still the centre of the trade, although few expensive violins find permanent homes here. Bidulph has sold six Strads this year. Fortunately for business a major buyer, spending \$3.5m in the past couple of years on top quality instruments.

Sotheby's offered two Strads

last week in its big autumn sale of musical instruments. One sold on target, for \$165,000, despite the fact that it was badly

damaged. Its good date, 1711, may have survived in good condition, counts against him.

An economic recession, espe-

cially if it reaches Japan, will

not help the higher reaches of the musical instruments market. But this is an unusual sector in

that in addition to enthusiastic rich amateurs there is a constant demand from working musicians. Even an average string player in a leading orchestra will be playing an instrument worth at least \$20,000.

This spread of demand assured

Sotheby's a successful sale last

week when in two days it offered around 1,000 instru-

ments. Many were bought for

Japan, but an English profes-

sional paid \$42,500 for a violin

made in Turin in 1846 by Pres-

toleto, who, along with his Turin

contemporary Roccia, has become

much sought after. Any pre-

dictor that withered away. A Roccia

cost \$37,200 in the same

sale.

But there will be no 19th cen-

tury instruments on view at the

Barbican on December 2. It is

hoped to perform Vivaldi's "Four

Seasons" with every

string player on a Strad. Whether

the audience will notice the

difference is doubtful. Strads make it

easier for a fine musician to play

well; but they do not convert

carthorses into Derby winners.



Jeremy Cherfas introduces the naturalist path to fame

Invitation to immortality

IT ISN'T often that ordinary people have an opportunity to invest in immortality. Now, for just \$3,000, your name could be remembered forever. True, it might be remembered only by a handful of entomologists interested in the finer details of parasitic wasps, but it will be remembered all the same.

Naming a new species is the privilege of the person who describes it, and usually the species is christened with a brief Latinised description. There are, however, no rules, so an enterprising amateur of species of biology is offering to name species after people who have money to a bold new conservation project in Costa Rica.

Dan Janzen teaches tropical ecology at the University of Pennsylvania, but he spends nine months of every year working in Costa Rica. For the past two years, all his energy has gone into helping the Costa Ricans create a new national park that will more than double the amount of dry tropical forest in Central America.

Dry tropical forest is not a masterpiece. For six months of the year it is as wet as any rain forest. The other six, it is dry as a desert. That gives rise to a little pink twinflower, *Lippia*, which grows in the dry forest and it also makes the land extremely good for agriculture.

Few people have heard of dry forest, because there is very little left and most of it was destroyed centuries ago. When Columbus arrived, dry forest covered most of Central America, an area the size of France; all that remains now would comfortably fit in Paris.

Janzen's overall scheme grew out of the quarter of a century he has spent in understanding dry forest for the sake of intellectual curiosity. With the information gained, he knows how to turn derelict pasture back into the original dry forest. He has persuaded the Costa Ricans to expand six times over the tiny area of dry forest that now exists.

The government is willing, but needs to buy the land for the new park.

Hence the call for investors in immortality. For \$3,000 Janzen will name one of the hundreds of new species being discovered in the park after you. This sort of thing has a distinguished past. The number of species that commemorate the name of Rothschild as patron, not discoverer, is legion. Carolus Linnaeus, the old man himself, who gave biologists their current system of naming, immortalised many of his colleagues.

Olof Rudbeck gave Linnaeus his first job. He became a flower, *Rudbeckia hirta*, the American Black-Eyed Susan. As Linnaeus wrote to his professor, "So long as the earth shall survive, and as each spring shall rise it covered with flowers, the Rudbeckia will preside over your glorious name."

Immortality as a straight com-

pany proposition is not quite

what it sounds like. It does double the purchasing power of every dollar donated.

For \$3000 Janzen will see to it that a species

bears your choice of name, which it will continue to do as long as there are biologists to obey the edicts of the International Committee for Zoological Nomenclature.

The Fauna and Flora Preservation Society, 8-12 Conduit Street, London W1 0JG, will supply full details of how to buy species, or smaller items, from Guanacaste National Park. A documentary about Janzen's work in Costa Rica can be seen on BBC2 on November 22 at 8.35.

Livingstone Development Corporation offered a thousand pounds towards the cost of the fossil, which was found on its patch. The museum had offered to name the species after a donor, but Livingstone Development Corporation is a bit of a mouthful. As a result, the museum is now the owner of a 340-million-year-old specimen called *Eohesperia edwardsi*.

You too could name a species. You can name it after yourself, the ultimate accol

DIVERSIONS

Time for shoppers to investigate Brompton Cross

Lucia van der Post

place. Brompton Cross is where all is happening and never more than now. Next Friday sees the unveiling to an intensely curious public of the new, revamped, revitalised Michelin Building on the corner of Sloane Avenue and Fulham Road.

For Sir Terence Conran, the opening of the lovingly restored Michelin Building which he and publisher Paul Hamlyn own together, housing a vastly enlarged version of The Conran Shop, an oyster bar and the Bibendum restaurant, must seem like a glorious rounding of the circle. When he pioneered the area way back in 1964 by opening his very first Habitat shop at 77 Fulham Road, there was little else to take the fashionable shopper there. Though it opened to cries of joy from the press and the public, the rest of the small furniture trade was full of dire trepidation. "All very well for trendies," they intoned, "but let's just see what happens when he takes that little lot to Manchester."

Today, Brompton Cross is an essential stopping-off point on the fashionable (and well-heeled) shopper's itinerary. If it's some years since you were there, then a leisurely stroll around it on a Friday morning. Start with a croissant and a cup of cafe au lait in the Brompton Brasserie, browse through the newspapers laid out French-style and plan your campaign.

Brompton Cross must be a clothes freak's idea of heaven - provided your style of dressing is expressive *a la mode*. Get your wicker chair and sofa at Joseph's Levi shop at 124 Draycott Avenue. Here you can find proper Levis, 501s in black, white or blue and everything else that you need to make the Levi's look good. Compagnie sweatshirts, Chevignon jackets and, if Levi's aren't your style, Philip Ades classically cut trousers.

It's a Joseph fan's happy hunting ground for No. 135 is Joseph B's, where the Joseph Etched style is made available at more relaxed prices and in a more relaxed style for the younger Joseph fan. Here he sells his own-label, young sporty look, lots of lambswool and cotton jerseys, little flirty skirts and shafts of green and royal blue among the sombre greys and browns.

Over the road at 126, Brompton Cross, the most sophisticated Joseph fan's first stop, capture suits (at more sophisticated prices) in the *Le Ville* collection while on the ground floor there is the famous Joseph Tricot collection. This year's runaway success is the hand-knitted sweater awash with roses - in variations of black, white and grey, and at £225 a throw, they're already on back-order.

Chair designed along Shaker lines made from oiled cherry wood with a webbed coffee canvas seat, £125.

"I always said I'd rather die than sell my fiddle."



Unfortunately for some, there comes a moment when that choice has to be made.

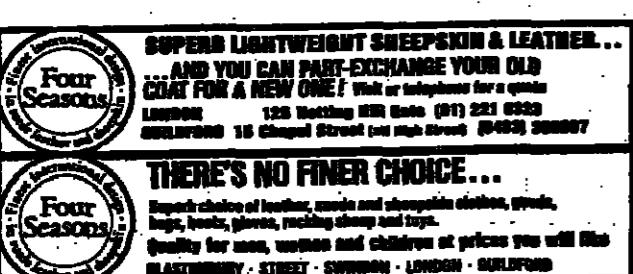
Musicians who have given others many hours of enjoyment sometimes fall on hard times and find they cannot even provide for themselves. The cause can be old age, illness - anything. But you can help.

Just as they have bestowed their gifts on us, we can give something back to them.

A donation to the Musicians' Benevolent Fund could mean that musicians' lives don't have to end on a sour note.

Even better, remember the Fund in your Will. That way your love of music can live on for others to enjoy.

PLEASE SEND A DONATION, LARGE OR SMALL, TO: MUSICIANS' BENEVOLENT FUND, SIR IAN HUNTER, CHAIRMAN, 16 OGLE STREET, LONDON W1P 7LG.



Xmas Gifts

THE ENDELL STREET PLACE

Christmas Gifts Galore!

"Cornwall Concepts"

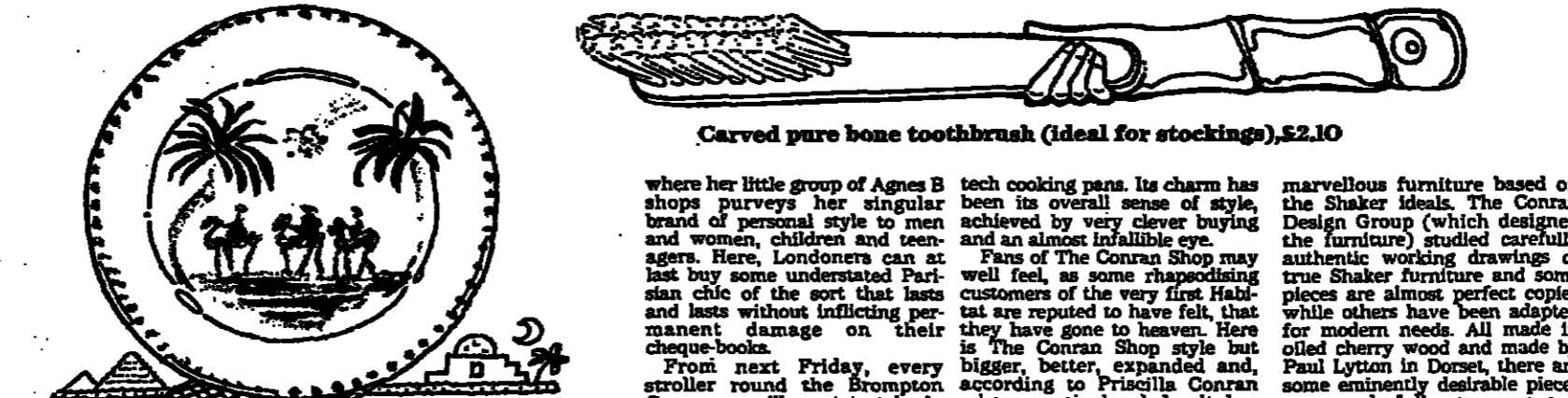
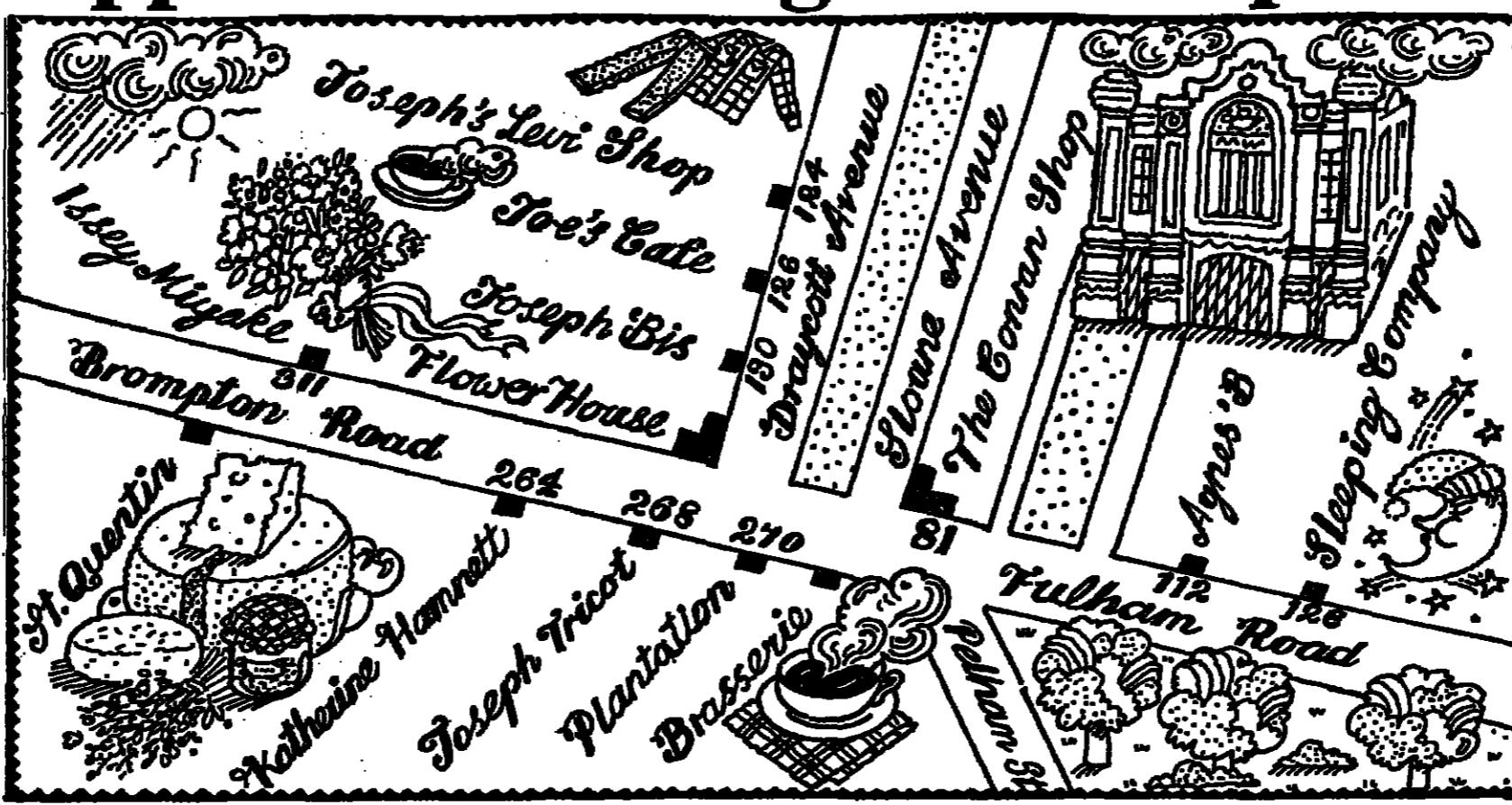
Starting November 16th for three weeks, Cornish Crafts for Christmas. A unique opportunity to buy the very best of hand made Cornish products without dashes down the A30.

The wide selection will include hand-forged ewers, toasting horns, an arm of Todd

Bone, hand-printed silk scarves, unique Christmas Cards, knickwear in wool and mohair, leather goods, glassware, a range of fine beauty products with honey as an essential ingredient, and "A Taste of Cornwall" - including pasties, ice creams and scrumpy.

Open Mon-Fri 10.00-5.00 - Telephone 01-240 1069

22-25 Endell Street, Covent Garden (5 minutes from Covent Garden Station)



Carved pure bone toothbrush (ideal for stockings), £2.10

where her little group of Agnes B shops purveys her singular brand of personal style to men and women, children and teenagers. Here, Londoners can at last buy some understated Parisian chic of the sort that lasts and lasts without inflicting permanent damage on their cheque-book.

From next Friday, every store round the Brompton Cross area will want to buy the new Michelin Building. Staunchly and devotedly restored, its chief claim to the attention of the shopping classes will be the vastly enlarged Conran Shop which closes down at the old address on Thursday November 26 and opens in all its new glory opposite on Friday November 27.

The Conran Shop has long held a special place in the affection of those who like to furnish their homes in an elegant way. It may not be particularly concerned with any particular style or period. It has been about the only shop I can think of where, if in恍惚 mood the waiters will be delighted.

If you're in the mood for more lavish food you're spoilt for choice. Mario's is elegant and Italian and particularly agreeable in summer when the wide windows are open onto the street. Brompton Brasserie is superbly full and shiny and is bound to give you (on a Saturday, that is) but you could try the fishy Le Sunet in Sloane Avenue, any of the numerous restaurants in Walton Street and, of course, from next Friday Bilibrium, where Simon Hopkinson ex-Hilaire, will be presiding over a menu that looks full of authentic traditional French regional classics like *ste de veau* and *ste lapin*.

If all the prices seem way beyond your budget (and they are) then you could always go to *Le Petit Peintre* at 112 Fulham Road. Agnes B has long been a cult figure in Paris and will be even more so when she comes closer than this. Take your courage in both hands, get out the Gold Card, try something on and you may find it much less daunting than you fear at first.

Female fans of the Issey Miyake's new menswear collection will be in need of a little lunch. Joe's Cafe, nestling next to Joseph's Levi's and Joseph B's in Draycott Avenue, is a famous people-spotting place. If that sounds off-putting, let me recount its virtues. You can sit up at the bar and revive yourself with just a quick infusion of espresso or you can order as little as a glass of chardonnay (or even Peau) and a giant salad. If in恍惚 mood the waiters will be delighted.

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Spending surge to set stores' tills jingling

SANTA CLAUS may be bringing record sales this Christmas according to Britain's retailers. Interest rates are coming down, unemployment rates are falling and salaries are rising," said the Retail Consortium. "There is a feeling among retailers that Christmas is looking good."

The problems of the Stock Exchange appear not to have had a dampening effect on spending by the ordinary consumer. Uncertainty over money markets can lead to increased spending with consumers more inclined to have a short-term space.

According to Richard Felton, a director of Felton & Sons, the London florists: "When the chips are down a little luxury has a greater value."

Retailers are coy as to whether they will flout Britain's confusing Sunday trading hours in the run-up to Christmas. Last year some major retailers who had opened stores on Sundays in previous years, was proposing a change in the law, which did not break the law. The Bill was defeated in the Commons, with the controversial issue still being considered.

The temptation to open during unorthodox hours is intense. Reports from retailers suggest that consumers are shopping later and later for Christmas. J Sainsbury, one of Britain's biggest food retailers, which is anticipating its best-ever Christmas, said: "One lesson we have learnt from the past is that our systems have to be geared up to keep Christmas food lines in stock right up to Christmas Eve."

For Sainsbury, in common with many retailers, has many non-food lines in stock for a considerable period before Christmas in a bid to encourage the shopper to spread his or her purchasing over as long a period as possible.

Given its trading importance, considerable research is conducted by retailers into just what people want at Christmas, with particular reference to trends such as more convenience eating and increased interest in healthier eating.

But, by all accounts it is going to be a traditional Christmas, with increased turkey and trimmings, brussel sprouts, mince pies and Christmas pudding washed down by a few glasses of wine with port to follow.

About 80 per cent of the population will be eating turkey on Christmas Day - and after - with towards greater consumption of alcohol-free beers, one of the most retailers selling birds as

loss leaders. According to Hillsdown Turkeys, one of the UK's biggest suppliers, frozen birds will be selling at around 56p a pound this year, about the same price as last year. Normal retail margins would suggest that a more realistic price would be around 80p a pound.

The turkey represents a tremendous bargain at Christmas for the housewife, said Hillsdown Turkeys. Fresh birds, which come into shops about two weeks before Christmas, will be priced at closely in line with last year's prices.

Hillsdown, along with other generic producers, is funding a generic advertising campaign on TV AM on the theme of "Christmas isn't Christmas without a turkey."

Lisa Wood on high hopes for the season among retailers

turkey." About 30 per cent of all turkey sales come at Christmas, a volume share that has been static after the strong growth in the 1980s and 1970s.

The overall market has however been slightly expanded recently, with producers introducing new products such as turkey steaks and turkey stir-fry, all products which could be attractive at Christmas to the elderly or the single. Retailers have been working with producers on new ideas such as Tesco's "French style" from turkey and chickens and duck - where the birds are first chilled, with no added water.

Nearly as important as the bird is the vegetables. Supplies and prices of home-grown winter vegetables such as carrots, parsnips and brussel sprouts are looking good, according to the Fresh Fruit and Vegetable Information Bureau, but much still depends on the weather between now and Christmas.

Imported Christmas products such as nuts should be in plentiful supply, although the bureau warned that imports of Brazil nuts were slightly down this year. The price of Brazil nuts if demand was heavy. Hazelnuts, many supplied from the US, could be cheaper because of the fall in the dollar, with a plentiful supply of chestnuts from France. "It is looking quite good for nuts this year," said the bureau.

The bureau noted a trend towards greater consumption of alcohol-free beers, one of the growth areas in the business.

hams dressed up as an alternative to Christmas pud - with plentiful supplies of peaches, nectarines and apricots.

Suspicion of Britons is confirmed by a trend towards the eating of more clementines at the expense of tangerines. The UK was the only European country to demand clementines at Christmas," said the bureau, "with Continental consumers preferring the stronger-smelling and more flavoured Clementine."

What put Britons off Clementine was the pipe, according to the bureau, but a seedless Clementine has now been developed without the seeds.

A similar love of convenience can be identified in the burgeoning sales of Christmas puddings, with most retailers offering their own range of puddings from添加 additives and artificial colourings. Marks and Spencer proudly proclaims that this year it has the perfect Christmas pudding for the microwave with the mixture carefully blended to ensure a proper heat distribution.

A plethora of other products take into account the trend towards healthy eating. J Sainsbury, for example, is giving full distribution to wholemeal mince pies on trial in a limited number of stores last year, and Tesco is selling an Allinson's vegetarian Christmas pudding.

The drink trade estimates that up to 40 per cent of sales are made in the three months before Christmas. For drinks such as port the percentage is much higher.

The ideal hamper should provide the lucky recipient with effortless but out of the ordinary treats. It should give instant access to a special claret, a pale wine, a bottle of port and a good sherry, on in your hamper, a sweetmeat so delectable you would never buy it yourself, a biscuit so elegant it never normally graces your table - in other words the two essentials of the successful hamper are ease and a certain sense of luxury.

You can, of course, put a hamper together yourself. For several years our Christmases were made by lavish and ingenious hamper put together by a dear friend, now sadly dead, during his year-long travels. There would be dried fungi from Italy, chocolates from Belgium, dried fruits from Germany, dried apricots from the Périgord, dried herbs from Provence, the delights went on and on. This approach is wonderful for the recipient, but a labour of love for the giver. Fortunately, there is



Christmas Fare

A basketful of bounty

an ever-increasing number of diet, as there is nothing edible at shops, stores and small, home-based enterprises which will do and engraved silver photograph.

If you are, say, a company which will be happy to see if it can

directly, who wishes, speedily to dispose of your meet them.

Or how about the Pampered Hamper? For £50 you

can send a bottle of fine

champagne and some wonder-

fully fattening chocolates plus a

voucher for one hour's pamper-

ing at the hands of a qualified

masseuse who will come to the

home.

"seasonal" ideas unrelated to food. The Snow Queen, for example, is filled with pure, white, lacy scented cushion, pot-pourri, scented, a white toilet, towels and other such delights. Or how about the Pampered Hamper? For £50 you

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Burberry's of London supplies

hampers for the lover of after-

noon tea and other old-fashioned

rituals, with fine teas, preserves,

relishes, biscuits and cakes.

Prices start at £50 and you

can find them at Burberry's stores

and the Scotch House.

Justin de Blank Provisions of

42 Elizabeth Street, London SW1

is renowned both for the

quality of his food and therefore

for the contents of his hampers.

He offers two suggested hamper

prices, one at £55, the other at

£85, both filled with de Blank's

idea of fine food, rather than

with especially Christmassy

items. However, customers are

encouraged to come along, buy

one of the fine proper hampers

and have a high old time filling

it themselves.

Finally, Partridges of Sloane

Street, SW1, 4 Sloane Street, Lon-

don SW1X 5AT (01 730 0651) has

hampers for the lover of

Christmassy foods ranging from £25 to

£175, but also has a selection of

plain wicker hamper baskets

which it will be happy to make

up to special order. You can

either wander round the store

choosing for yourself or get the

staff to help.

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Finally, Partridges of Sloane

THE BIG BANG may now be bust, but for the quality cigar trade 1987 has been a banner year, with a sharp rise in sales reported by most merchants after years of useful but inevitably contracting business.

The boom looks like continuing in the near term, at least, with many importers broadening their ranges and smartening up the packaging of their better cigars in the run-up to Christmas.

While the veteran smokers can be expected to supply continuing custom to the trade, no matter what happens on the stock market, real Christmassie success going on into the new year will depend on how successful the trade has become in winning the long-lasting support of the yuppies, or, as they are known in the States, the Young City "estatesmen" or simply YCO's for short.

Knight Brothers' importers, exclusive handlers of the Romeo y Julieta marque, which, along with Montecristo, Uptmann, Davidoff and Partagas, is probably the most popular Havana cigar on the market, are now handling 22 different sizes of cigars under the R & J band.

Managing director Peter Knight says that two new types now being imported are the Fabuloso, a 9 1/4 inch, hand-rolled monster selling for £12 each or £120 for a box of 10. More popular is another new type, the Belicoso, a conical-shaped five-inch cigar of the type Knight Brothers used to supply to Sir Winston Churchill but not seen in the UK for some years.

Not to be outdone, importers Hunters & Frankau are supplying West End and City merchants with the Montecristo "A" also a 9 1/4 inch piece, seductively presented in its own special box with a price tag of £15.

Indeed, the Montecristo marque could not have received a better accolade than that given by Lord Lew Grade during his review of the TV studios to mark his 50th birthday and the publication of his autobiography. The "A" is his favourite cigar, and although he has cut back con-

sumption in recent years, he does not consider his day complete unless he has smoked at least eight.

Joseph Samuels, the third prime importer, benefits from the vigorous salesmanship of Frank Warwick, the firm's 33-year-old chairman emeritus whose knowledge of cigar trade probably surpasses anyone in the country. To Warwick, the Havana trade has never been in the same size as the once of commercial jet travel which, by coincidence, began just as Castro was overthrowing Batista and, briefly, imperilling Cuba's most famous export product.

"See travel and Havana used to go hand-in-hand," he recalled recently. "It was the Queen Mary, to New York, then a race to Pennsylvania Station for the train to Tampa, then onward to Cuba aboard the S.S. Havana."

While the older smoker is a good advertisement for the trade, particularly if he is a successful and well-known personality, the big news is the emergence of younger smokers.

This is best exemplified at Alfred Dunhill in the West End, where Timothy White, aged 29, has assumed his position as sales manager to 24-year-old Russell Preece, now the youngest cigar-store manager in the UK. White is taking his expertise to Sydney, Australia, where he will start a quality cigar business in the new year.

Salemen are generally agreed that the Big Bang has helped get the "mature" business of selling quality cigars out of the doldrums, with more and younger

people making the expensive but satisfying "flight to quality." Such sales being the yardstick, what better way to show it off than by lighting up the best Havana money can buy.

Having made cigar-rolling a tradition of cigar-rolling, make its products unique, it is not the only player in the game.

As American smokers have learned - the ban on Havana's now in its 27th year - cigars of comparable quality, if not of range and size, are available from Jamaica, Honduras and the Philippines. Many of these, particularly Jamaicans, have hit the UK market at times of crises

such as the deadly blue mold, which wiped out crops in the late 1970s and early 1980s.

While Havana importers have long claimed a 90-95 per cent share of the quality trade - about 4m to 4.5m pieces a year - it emerges that the non-Havana trade is increasing rapidly and may now account for 20 per cent of all real cigars sold.

Joseph Samuels keeps its hand

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Joseph Samuels keeps its hand in the competing sector by importing Macanudos and Temple Hall from Jamaica and Don Ramos from Honduras. Knight Brothers imports, but admittedly has let aside, Aurora cigars from the Dominican Republic, while Hunters & Frankau distributes Royal Jamaica.

A comparatively new importer, JM Gerisch of Forrestal, this year will have taken in some

400,000 cigars from Honduras, the Dominican Republic, the Philippines and Brazil.

While there are an estimated 200 quality cigar merchants dotted around the UK, the lion's share are in London where a kind of cigar-circuit of the best shops has developed among the trade's more zealous devotees.

It begins at 19 St James's

Street, where, next month, 67-year-old John Croley, 50 years in the trade, will officially mark the 200th anniversary of Robert Lewis Limited, probably the oldest continuously run tobacco retailer in the world. Croley, whose establishment was celebrated recently in a commemorative book, *A Puff of Smoke*, stocks no fewer than 18 marques of Havanas and competing foreign brands in a range of between 350 and 400 different shapes and sizes.

Davidoff's, just 50 yards up the road, has a lively shop front, reflecting the eternal zest of its founder, Zino Davidoff, now 81.

It is under the management of Edward Sahabian.

A further 100 yards away is

Dunhill's on Duke Street, a luxury goods shop, but whose humidor room, with its 300-plus numbered lockers for clients, is the heart of the premises.

J.J. Fox & Company holds

away at the north end of the nearby Burlington Arcade. An Irish-registered company, it has long drawn custom from the horse-racing set.

A further five-minute walk

places the visitor on the steps of Desmond Sautter's Mount Street store, strategically opposite the Connaught Hotel, hostelry for the highest of high-rollers visiting London.

A taxi ride towards the Square

Mile puts the client at John Brumfitt's at 337 High Holborn, established in 1884. A few minutes away at Chancery Lane and Fleet Street is S. Weingott & Sons, and along London Wall in the City is W. Thurn & Taxis, which bakes in the custom of the catering trade feeding the banking and board rooms of the City's financial institutions.

A Puff of Smoke, by Iain Scarritt, 59 pages, Robert Lewis (St. James's) £9.95

Wetting one's wassail

I've always wondered what wassail was. People seem to have spent an unconscionable amount of time Wassailing round about Christmas in former ages. I suppose it was a potent form of punch designed to blot out the general ghastliness of Merry Christmas.

Things must have been quite simple in those days, whenever they were. Your average middle class family nipped down to the local off-licence for a hoggshead of Canary or Sack, butt of ale and a saucenpanful of wassail, topped off by a home-made liqueur such as mead. I imagine they were all pretty revolting.

Of course, nowadays we are much more sophisticated. We can blot out the ghastliness in a thousand different ways. Give a lad a pint of blood to the head and a fair of hyperbole to the pen of our ingenious wine merchants. The already tottering postal service collapses under the weight of Christmas catalogues, hamper brochures and special offer leaflets. If we banned all of these our Christmas cards might have a chance of being delivered before Christmas day.

But that's not really for Christmas. It's that whole period between, say, December 15 to about January 1, at which point our constitutions collapse and we lapse into groaning sobriety.

What you buy to get you through this time depends very much on the weather. It's hard to wax too lyrical about the joys of mulled claret and steaming punches on "warm" blustery days - and the attractions of aise gin, cherry brandy and whisky mugs are greatly enhanced by the crunch of snow underfoot and the nip of frost on the cheek.

If we are lucky enough to enjoy a traditional Christmas, all holy and mistletoe and toboggans, I can recommend no better winter warmer than krupuk, a Polish tipple made from Poliah spirit infused with honey, cinna-

mon and other spices. Adam the Pold, whom God preserve and about whom I wrote the other week, serves it warm before dinner and cold after. Either way, it keeps the demons at bay.

But we are talking about occasional drink here, the cases you set aside to mullers at midday, sherry before lunch, armagnac or eau de vie after and so on. If you are to survive the full course you need a staple drink, something you can turn to for breakfast, lunch and dinner and the times in between.

Matthew Fort gets into the Christmas spirit with a look at beverages to get you safely through the tribulations of the holiday period

When I was a lad we used to get in a fit of Brakespear's bitter. It provided a very useful underpinning for the wines and spirits and it kept us out of the pubs. Now, also, we no longer have the cellar in which to keep our ale. Anyway, I could not pretend that beer was the answer to everybody's prayers.

For those who really want to pray, and can afford to, there's good champagne. In my view, if you can't afford a good chardonnay, don't buy any.

Foul shambles is as foul as any foul wine about and a good sight more expensive. These days, there are so many decent methode champenoise and other fizzes about that don't come from Champagne that you can be pretty sure of finding a reasonable substitute. Everybody has their favourite. Mine is an eleventh Italian number, Prosecco di Clondegliano of Carpene-Malvolti.

Somewhere between the Krug '88 and the Brakespear's Best Bitter are the wines of Balkan pedigree from Bulgaria. I mention them because I have been fascinated by the impossibility

of getting a real sherry. The only way I can get it is from a bottle of Donnafugata's Otoño, even a just good rose like that from the euphoniously named Maitres Vignerons de Presquilles de St. Tropez. This is going back to the savage taste. Conventional wisdom may suggest more champagne, or even a spot of claret, at least cab. sauv. of some description.

Break with tradition, say I. Cast conventional wisdom to the four winds. Fill the loving cup with a nose of brandy and a dash of rum. Don't be afraid of Turkey either. Come the day itself, we may be sick of the sight of it, but sure as eggs is eggs the great brown varnished hamcock will be washed out of the oven... to be washed with what? Turkey may be ubiquitous, but Christmas Day is Christmas Day and personally I want something special to soothe the savage taste. Conventional wisdom may suggest more champagne, or even a spot of claret, at least cab. sauv. of some description.

Champagne is a difficult matter. Nothing, it would seem, could make that cloud of fruit and nuts digestible.

But Bernard Windsor, sales director for United Rum Merchants, proprietors of Lambs and Lemons Hart and merchants for Appleton of Jamaica, says that rum more than any other spirit is a drink for all seasons. He believes its time has come.

Windsor proved his point at a recent tasting to launch Alfred Lamb's Reserve, a special blend of pot still Jamaican rums, the youngest of which was eight years old. On sample at the session were a half dozen rums, ranging from the dark Special Reserve to young rums the colour of water. These varied from the woody-flavoured shoppa for the rum punch to a mellow, tasteable drink replete in the aroma and taste of caramel mixed with the best distilled spirit of sugar cane molasses for the golden rums.

The coup de grace was the reserve, which crossed the palate with the smoothness of the best cognac, yet leaving the assembled guests with the clear impression they had just dined in a \$1m, more than double all other UK rum producers combined.

Many Britons are rediscovering the delights of a drink which had almost forgotten the British empire.

Whatever else you read about Britain's imperial heyday, forget it, says rum historian Michael Fogg of Grand Metropolitan's Sacoone & Speede. The empire began when Vice-Admiral William Penn attacked Spanish Jamaica in 1655 and rewarded his sailors with an issue of local rum. It ended with the last command to "up spirits" on July 30 1970.

The tot may be dead, but "Pusser's" rum, so named by sailors because it was ships' purser

the funny have discarded. The evening is alight away. The children have had their share to look the rest of their toys. At last you have broken through to the sunny uplands of repose. It's all over, bar the indigestion. Time for a spot of wassailing, methinks.

RUM SERVED as a cognac? These are revolutionary words for the veteran rum drinker, so often exemplified as the ex-sailor pining away for the days of the naval tot, the dark demarara taken in a single gulp before noon on the deck of a warship, preferably at anchor in a tropical climate.

Although the tot is now history, the tradition of drinking dark rum lives on in Britain's seaports where Lambs and Woods Navy, Lemon Hart and Seagrams Captain Morgan are some of their sugar cane distillates.

The rum-as-cognac scenario is an eyebrow-raiser for the pre-marriage cocktail set, whose tastes incline to the white rums of Bacardi, Dry Cane and Savannah Gold, mixed, almost invariably, with cola.

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Rum is so very special

who were responsible for provisioning the navy, is once again alive and well. Pusser's, at 96.5 proof, now is being sold in British off-licences under original Royal Navy approved blends, thanks to the surprise of one Charles Tobias, a navy veteran who produces it in Tortola, British Virgin Islands.

Another new arrival hitting store shelves this month is the rum of the year. It is a special blend of pot still Jamaican rums, the youngest of which was eight years old. On sample at the session were a half dozen rums, ranging from the dark Special Reserve to young rums the colour of water. These varied from the woody-flavoured shoppa for the golden rums.

Undoubtedly competition remains formidable. Rum sales account for about 10 per cent of all spirit sales in Britain, about 2.5m cases per year. Bacardi from Nassau takes up more than 1m of that share, virtually all of it with its white rum, which competes more with vodka and gin than with other rums.

"Not a true rum," claims the competition. Nevertheless, as the world's largest brand-spirits producer with 20m cases per year worldwide, it has an advantage over most of its rum rivals.

Undoubtedly, competition is fierce. There are 200 quality rum distilleries in the world. Patrick Sinclair, managing director of Hammonds, proprietors of the Hammonds brand, argues strenuously that the best rums are golden. These are as smooth as cognac, perfect on the rocks, and deliciously fragrant. The Hammonds brand is the best in the world.

Bookers' Ben Cross points out that colour does not necessarily denote an older rum. Indeed, because of Britain's entry into the EC, the three-year age rule was waived and there is no minimum age requirement.

Demarara rum is still the largest single rum sold in the UK, with Jamaican second, and the darkness designates the degree of caramel colouring rather than, as is commonly believed, ageing in wood and molasses or demarara sugar colouring.

Unlike whiskies, the best rums are blends and the age on the label denotes the youngest rum in the blend. The best rum, Cross says, comes from pot stills, common among the smaller Caribbean nations, but the more even quality rums are produced through continuous distilling by Bacardi.

Sugar cane varieties also affect the quality of the end product, says Cross, adding that the yeast used to ferment the molasses has to be carefully selected.

Frank Gray

Thank you for smoking

she makes a cold dish of smoked salmon with dill, sour cream, lemon juice and pasta.

I was even told of a great eccentric who puts about two ounces between two slices of Madeira cake - "It's the sweet and sour flavour I love" he says. Well yes - there are people who put marmalade on kippers, I'm told.

I can recommend it served as it is at a recent tasting - simple slices wrapped round generous splodges of Iranian Beluga caviar and a glass of VSOP cognac to wash it down. This must be the world's most expensive snack and I don't ever expect to experience it again.

Which takes us to caviar. There again you find fanaticism and culinary nationalism. At Rothschild, a caviar house with a base on a small industrial estate just behind the Kensington Hilton Hotel (where else?) the girls were packing up the little pots of black gold for Christmas. It seems that even normally sane providers will splurge like mad on real caviar for Christmas. What is real caviar?

Rothschild deploys the wide practice nowadays of selling Norwegian salmon as Scottish, and even rainbow trout. He and his supporters rhapsodise on the beautiful deep pink colour, the special texture and flavour. One caviar supplier in New York says smoked salmon you see in supermarkets feels like rubber, looks like rubber and almost tastes like it.

So determined is the industry to present its purity that there is no "S. & S. Smoked Salmon" Association, based at Paignton, playing a watchdog role and it is hoped that by putting its gold seal on packs, the non-Scottish heresies will be discouraged.

Having got your salmon, what do you do with it? It is a versatile fish but many regular consumers believe that you take it neat, slices by slice, or between thin slices of brown bread. Even lemon juice is a heresy. We know that the Prince of Wales likes it for breakfast with scrambled eggs and I can recommend this for Christmas morning. My colleague, Lucia van der Post tells

Alan Forrest

##

Geoffrey Moore on a rich American high-level saga

In Teddy's gilded age

EMPIRE
by Gore Vidal. Andre Deutsch. £12.95, 687 pages.

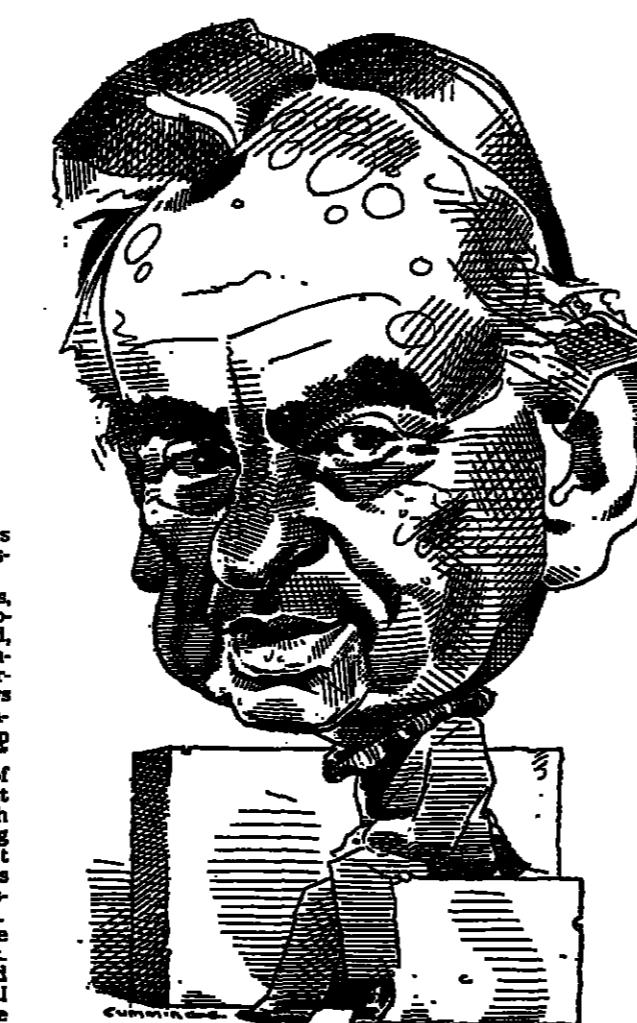
MYRA BRECKINRIDGE AND MYRON
by Gore Vidal. Andre Deutsch. £12.95, 417 pages.

ARMAGEDDON? ESSAYS
1983-87
by Gore Vidal. Andre Deutsch. £12.95, 244 pages.

EMPIRE IS exactly the right title for the latest instalment of Gore Vidal's on-going fictional history of the United States - the fifth in the series after Washington DC, (1987), Burr (1973), 1876 (1976) and Lincoln (1984). This time he has chosen one of the most expansive periods of American history, namely McKinley's administration in 1898, until his assassination in 1901, followed by the reign of "Theodore Rex" - as Teddy Roosevelt was sometimes called.

This, the tail end of what Mark Twain called the "Gilded Age" saw the re-emergence of the policy of Manifest Destiny - that is, the desire of the United States to be paramount in the Caribbean and also in Central and South America. Following the "Maine incident", when an American battleship was blown up in Havana harbour, the United States picked a quarrel with Spain, and in support of the cause of freedom in Cuba, in a 10 week war, Spain was easily defeated and Cuba (naturally) became an American protectorate.

In a reversal of Pearl Harbor, Captain (subsequently Admiral) Dewey sank the Spanish fleet in Manila and the Philippines were also placed under American "protection". In such conditions ("it has been a splendid little war..." wrote John Hay), it was comparatively easy to acquire Puerto Rico, Guam and Hawaii as well. A hundred thousand Filipinos, who objected to American empire-building in their country, were wiped out, causing Mark Twain to say that the white stripes of Old Glory should be



Gore Vidal: back on Capitol Hill

painted black "and the stars replaced by the skull and crossbones."

Like the great moralist he is, Vidal obviously enjoys describing this swashbuckling world, wheeling out important Personages and having them air important issues. "How can we," says Henry James "who cannot hardly govern ourselves, take up the task of governing others?"

But such forthright expression of moral and ethical values is lost

in the tide of events, which Vidal relates with relish, holding back authorial comment but showing where his sympathies lie by the way in which he presents his political and social lions.

He doesn't for example like Teddy Roosevelt, one little bit.

The episode of San Juan Hill and the Roughriders was, Vidal implies, grossly inflated by the Hearst newspapers. Roosevelt is described as a fat little man with a high falsetto voice and "tomb-like teeth, which he clicks loudly between intervals of shouting 'Bull' at all and sundry".

McKinley ("the Major") comes off a lot better. He accomplished, John Hay tells him, more than any president since Lincoln - and even he didn't acquire an empire for us, as you have done" Hay, as can be seen, is the *empheme grise* of Empire.

The political and geographical empire of which he is speaking is counterpointed by the empire of the Press, dominated by William Randolph Hearst. Hearst ("the Chief") strides through the novel like a colossus, unapproachable but magnetic, a moral force irresistible to women. He is particularly influential on two of the main (in this case fictional) characters: Caroline Sanford and her half-sister, Blaise Delacroix Sanford. Caroline is the granddaughter of Charles Schermerhorn Schuyler, illegitimate son of Aaron Burr.

It is here that the obligatory romantic plot rises to the head. Car-

oline and Blaise are at odds over their inheritance. Caroline takes the law into her own hands by selling four of the family's Possessions, two of which by right belong to Blaise. With the for-

tune thus realised she buys an

alliance newspaper, the Washington Tribune. As proprietor she takes a leaf out of Hearst's book and sends the reporters rushing to the morgue for gruesome front page details. A Hearst employee and devotee, Blaise is incensed and must obviously be given his comeuppance if the heroine is to

be unlivable: we would be able to recover much more fully than the rest of us, is highly visual. If the initial trigger were to

be a visual too, life in the present

is indeed a visual one set of cov-

ers and drawn a new material

reduced since the 1970s.

What with this book and the

Ellmann *Wilde* (Hamish Hamil-

ton, £15.00, 624 pages) it has

been a wonderful year for liter-

ary biography. Several figures

who are in the direct line of

descent between Wilde and Coe-

teau, the dandies of modern

letters, are due for a reappraisal

but their works are not always

easy to come by. Max Beerbohm

is a case in point. My old King

Penguin bought during world

war two of *The Poet's Corner* were

now spineless but still much

treasure. A welcome then for

the new Yale University Press

edition of *Womack* and *McCa-*

de (£12.95).

The problem of non-availabil-

ity does not confront you if you

wish to go back to the work of

that other fastidious stylist of

the period, Hector Hugh Munro.

You can obtain all of his chilling

tales in *The Complete Work of*

Saki reissued by The Bodley

Head at £16.00 which is good

value for nearly 1000 pages of

text including several full-length

novels and plays.

Virginia Woolf was another

writer obsessed by memory. Like

Proust she preferred settings

reminded her from childhood or

memories through continually daily

visiting. In her case, she never

ventured abroad. In *Vivian* Woolf: A Biography of

Place (Cecil Woolf, £12.50, 265

pages) Jean Moorcroft Wilson

takes the reader on a guided tour

of the houses in which she lived

and other buildings important in

her life with the help of some

pleasant illustrations.

Finally, that contemporary

memory man, Anthony Powell.

No new novel from him this

year, instead there is *The*

Album of Anthony Powell's

Dance to the Music of Time

edited by Violet Powell, a hand-

some volume which is a welcome

addition to the Penguin's

series. *Anthony Powell's* *Christmas* coffee-table, *Serendipitous* energy has been expended in

finding pictorial corollaries

for episodes and characters in

the novel.

idly into that lethargic region that separates literature from philosophy, where other days fear to tread. Dame Mary is trying to establish badly needed lines of communication.

If Proust comes, can Henry James be far behind? Happily, no. Those who missed Leon Edel's wonderful but interminable *Life of the Master* because they balked at five separate volumes may now catch up in *Henry James: A Life* (Collins, £25.00, 140 pages) which puts James in a new light.

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Roman Glass to blow the mind

GLASS OF the Caesars at the British Museum (until March 6) is one of those exhibitions that will permanently change our attitudes. Roman glass has been an underrated glory of the Roman Empire, but now we have in London the unique opportunity to see the Empire's very best surviving pieces.

Roman glass blends artistic sensitivity with extraordinary technical virtuosity, and the carved scenes have a classic permanence which is sharpened by the fragility of the material. Details are fine, it powerfully conveys the wealth of the Roman Empire that produced this Faber-like work for half a millennium; this exhibition will ensure it is not forgotten again.

It brings together masterpieces from the Colosseum of Glass, the Roman Glass Museum in Cologne, the British Museum, and some from Italy. For the first time we can see the Portland Vase next to the only comparable surviving cameo vase, the Blue Vase from Pompeii.

The Portland Vase is the star of the show. It was made in the 1st century AD, and was consoling the ruler of the Romans, and it is likely he knew the Vase himself or it was made for his family; its powerful sense of order and noble responsibility suits his ideology well. It is the earliest masterpiece of blown glass - glass blowing had been invented only during the lifetime of Julius Caesar. The Vase was made by putting a gob of blue glass inside a hollow casting of white glass, both were then blown together and afterwards

the white was cut to make the designs, which are in relief like the cameo designs of semi-precious gemstones.

Deciding who the figures are on the Vase has kept scholars and artists busy since 1600. Rubens hoped to publish it, Wedgwood copied it, Sir William Hamilton bought it and sold it to the Duke of Portland, who entrusted it to the British Museum in 1800 after it had been damaged by the Duchess of Gordon at his house; his family tried to sell it between the wars at Christie's, where it did not reach the reserve.

Compared with the Portland Vase, the Blue Vase has a bustling fussiness. Its shape is of a wine amphora, and its cameo scenes are of the grape harvest and the pleasures of wine and song. This was not so appropriate for the Romans.

Two cameo reliefs of Ariadne and Dionysus would not have suited either; also from Pompeii, they have a simple vigour; she swoons on Naxos as he appears the God of Mystery, Vitality and Pompeii.

Cameo work was a luxury. So were the cameo cups, which are the greatest delight of the whole exhibition, and which have been the most expensive glass of antiquity. They are mostly plain glass beakers inside open frames, or cages of glass of different colours. A cup from Cologne has a red, yellow and green cage, and in red is the message in Greek to drink and to live well; the Trivulzio Cup, from near Novara, has the same thought, in Latin, in blue. The cages are so delicate that they look like the spun sugar of the finest pastry beaker.



The Portland Vase

But they were not made by moulding or squeezing but, by cutting, many cups must have been broken in manufacture.

The greatest cameo cup is the British Museum's Lycurgus Cup, which shows the legendary Thracian King who fought and was defeated by no other God than Dionysus. This seems to show the triumph of Good over Evil, and may symbolise Constantine's great victory over Licinius in 324. The cup is an opaque green which becomes violet in transmitted light; you will see this if you bend down to look at Lycurgus.

Also of the 4th century and explicitly Christian is gold glass, where gold leaf is sandwiched between two layers of glass. The finest piece from Cologne has medallions, including Adam and Eve, and rosettes floating on a blue background. Cologne was one of the main glass centres of the Roman Empire; the others were the coast of Syria and Lebanon, the Northern Adriatic and the Naples area. Between Syria and Germany there were close links in glass making - impossible today but feasible to the Romans.

See creatures in relief mark yet another touch came down to the most expensive glass of antiquity. They are mostly plain glass beakers inside open frames, or cages of glass of different colours. A cup from Cologne has a red, yellow and green cage, and in red is the message in Greek to drink and to live well; the Trivulzio Cup, from near Novara, has the same thought, in Latin, in blue. The cages are so delicate that they look like the spun sugar of the finest pastry beaker.

The plainer bowls, dishes and cups are something else again, and by this plainer bowls, dishes and cups are something else again, and by this provide the marks of Roman taste. This exhibition is superbly lit and displayed, so that the masterpieces shine like the jewels they are. Sponsored by Olivetti, it has been in Corning and will go on to Cologne, and finally to the Campidoglio in Rome. That hill, with its pimple of Capitoline Jupiter, was the heart of the Empire.

Gerald Cadogan

Zola's Nana

IN THE programme note to her adaptation of Zola's *Mariette in the Bazaar*, an intriguing comparison is made between the glutinous materialism of the Second Empire and our own time. The analogy falls down in one crucial respect: Napoleon III's France had style, and at least paid lip-service to such civilised embellishments of materialism as culture.

Mrs Wymark's neglect of this sense of style stands up the better, as does the production brought by the touring company Shared Experience to the Almeida Theatre in Islington. An attempt to mount a whirling kaleidoscope, an impressionistic phantasmagoria, a sort of Harlot's Progress told as *La Ronde*, becomes a mere jumble, both characterisation and moral issues as flat and shallow as in a bad comic strip.

Kenny Miller's design gives us a stage ambience from both spectators' and performers' points of view. Scenic flats viewed from the back, three pillars, a piano, candelabra and a row of chairs suggest the theatre - or brothel, as the manager puts it - where everyone is talking about the new sensation, Nana, glorious or unfeigned, depending on the hat she wears. The manager's only problem is the role of Venus in the mock-Offenbach operetta for extra-erotic reasons.

She appears as a big girl with a diaphanous gown and a leer; the atrocious singing voice which Belinda Davison adopts is well within the tradition of such *spaniennes horizontales* as Herteneuse Schneider. This static portrait is in keeping with the rest of the show, a stylised production, where an infatuated teenager is invariably

depicted without trousers, a prima wears tails and a vest and the round dance of the *desmond* is usually performed by caperers in underwear or *deshabille*. (The men, particularly, are embarrassing when getting over their twentieth century idea of thrusting sexiness.)

The impression is of archetypes, symbols and cartoons rather than individuals, not helped by the Dora Bryars-accorded art of Nana's actress friends or the movement of Shared Experience's company of the cast for no very good reason. With characters as two-dimensional as this, the story soon becomes boringly repetitive as the repellent heroine bankrupts one lover after the other with her insatiable demands. Her tendency to annihilate her possessive admirers is hammered into the legend. Jane Gibson and Sue Letton, joint directors, remind us of Wedekind's *Lulu* transformed into a monster, Nana possessively dominates her trouserless schoolboy and her lesbian lover.

A graphically-depicted bout of shoe-fetishism is followed by a sapphic smog, but it all adds up to earnest *vivace cheopea*. There is something off-putting about the extreme, mimetic, lewdness of the assumption of many parts by each actor which blurs and confuses the story-line even further. Shared Experience was once a company devoted to clear narrative; this stale, arty gall-mauvaise marks a sad departure. The ultimate misjudgement is Anthony Ingle's Offenbach pastiche which, as with the lifeless characters, leaves one longing for the real thing.

Martin Hoyle



Belinda Davison

THREE BBCs are celebrating a two-week Graham Greene Anthology, but before I get there, I must pay my tribute to two outstanding programmes.

The first is to *Chikamatsu* (Radio 3, 2 Sunday). This was a radio-devised play by Ian Burton on the Japanese playwright Monzaemon Chikamatsu, who wrote Bunraku plays for Gidayu Bakumoto, the great *kyogen* reciter; the play takes a look at him in the year 1715, when he was 62, Gidayu had died, and had to be replaced. It is not more than a short colour piece, but it contains impressions of two of the company's plays, *Chikamatsu* and *Kanade no sato*, a love story set in China at the time of the fall of the Ming dynasty, and a true story of a double suicide. John Moffat played Chikamatsu and Anton Lesser the new *kyogen*, Masadayu, and there was music on the shakuhachi flute. I thought it beautiful, and one needn't know a lot about Bunraku. Peter Powlson directed.

And then to Peter Barkworth's monologue on Siegfried Sassoon, which he has been giving in the theatre (Radio 4, Monday). This covers the period from Sassoon's childhood in Kent to the end of his wartime experiences.

Speed is not everything, but the light-fingered attack which Gardner fosters in his singers and players gives the music a constant, subtly variegated buoyancy.

His Evangelist is Anthony Rolfe Johnson, who lacks much of Schreier's gravitas yet is more convincing. He is involved, if marginally less eloquent. Gardner's less stable of soloists furnish the other roles, voices chosen for their flexible expressive and attention to detail. The result is a highly coherent matching of voice and instruments; the correlation of sound worlds is exact and totally convincing, as it is in his Mozart Requiem with which it shares two soloists, Anne Sofie von Otter and Hans Peter Blochwitz.

Here Gardner opts to retain Sussmayer's completions, and so presents the Requiem everyone knows rather than adopting the Maunier edition (which expunges everything un-Mozartean) used by Hogwood on his authentic account. Again it is the transparency which characterises the account, textures in which bass instruments can make eloquent expressive points without undue emphasis, and consistently swift tempi that never seem too fast yet which strip every vestige of sugary reverence from the music. Fine though it is, the addition of the D minor Kyrie to the disc is neither here nor there; few available versions of the Requiem come close to this for all-round excellence.

Andrew Clements

reason, the set should be heard for him.

It is only alongside John Eliot Gardiner's urgent, exemplary performance that Schreier's begins to seem a little pale. With consistently fast tempi, Gardiner fits the work easily on to two CDs; Schreier takes three. Speed is not everything, but the light-fingered attack which Gardner fosters in his singers and players gives the music a constant, subtly variegated buoyancy.

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heroic declamation and liturgical devotion without a trace of sanctimony. Only Richard Lewis in my experience has brought it off with total success. John Mitchinson has the ringing, well-focused delivery, but lacks an intimate dimension; he is fine at "Sanctus fortis", less secure at "Take me away", stiff and compressed in the crucial dialogues with the Angel in Part 2.

Yet more than adequate compensation is offered by the two, now-legendary recordings of John Eliot Gardiner's *Requiem* and *Angel*. The *Requiem*, not as dark-toned as might be, but alive to every nuance and harmonic colouring, is superb; the *Angel* is with Lewis and the young James Baker - set a style of singing rarely matched by Britten and Boult in a particularly convincingly reached. Boult's performance, with Nicolai Gedda, a surprisingly successful tenor, was transferred to CD last year, and is the obvious challenger to Simon Rattle's new, spaciously recorded version.

Distinguishing between them leaves no clear-cut recommendation. Both offer comprehensively satisfying accounts with differing though significant shortcomings. The problem with Rattle's performance is his choice of tenor. It is a hard role to cast convincingly, for it seems to presuppose a curiously English hybrid of Heldentenor - the Parsifal legacy - and oratorio singer; someone capable of combining

passages, but the vividness of the orchestra, playing the bright, its detail and the character of the choral singing cannot be faulted. For once the Demons' Chorus is not at all embarrassing, melodramatic; the rhythmic drive and jagged *sforzandi* so characteristic of this conductor provide genuine dramatic bite. The few lapses are at those points where the work itself betrays lassitude, or all of Rattle's urgency cannot keep the drama's momentum up. Gardiner's account of the *Christmas Oratorio* appeared at any other time it would have been welcomed almost without reservation. It has the same exceptionally sensitive direction as his earlier recordings of choral music, and in this case he also sings the role of the Evangelist. The performing practices carry no self-conscious aspirations to "authenticity"; the playing of the Dresden orchestra and the singing of the Leipzig chorus are direct and uncomplicated.

While the line-up of singers is distinguished one, with the contralto Mariana Lipovsek particularly outstanding, it is Schreier's vocal contribution that naturally takes pride of place. It is a marvellously schooled, effortlessly weighted account, phrased immaculately with an acute sensitivity to the sense of the text. If for no other

Antony Thorncroft reports on London's orchestras

Provocative proposals

AFTER YEARS of talk and speculation the Arts Council came up this week with proposals which could transform the London musical scene. Its working party, under the chairmanship of Mr Robert Ponsonby, ex-head of music at Radio Three, into the funding of the four London orchestras bluffed at making radical recommendations, but produced ideas that will certainly set numerous cats among

chairs, better, concerts in London, but which is going to pick up the extra cost and gain the prestige?

There is also the problem of whether the orchestras are prepared to give up concerts. They are only dependent on the Arts Council for around 14 per cent of their revenue. They might persist in playing popular works which, with their high box office returns and few rehearsal needs, can be profitable. But will this turn them back from the Arts Council and perhaps a reduction in the number of their subsidised concerts for the next season, after the working of the scheme has been evaluated?

Much still has to be worked out. On the surface there seems little difference in the actual subsidising of the orchestras; they will still receive a sum of money which will disappear into their general funds. There will be no specially promoted Arts Council concerts. The orchestras will be given the right to put on their own free performances. This represents a drop all round of some fifty concerts in a season.

The new funding policy comes into force for the 1989-90 season, which ensures plenty of time for haggling. Much of it will be with the South Bank and the Barbican. The LSO, the resident orchestra at the Barbican, is receiving £438,000 from the Arts Council this season but is down to play 105 concerts. To make this feasible the City Corporation chips in. Continued City help is essential if the Arts Council's plans are to work.

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Golf/Ben Wright

The embarrassment of riches

NEVER in my wildest dreams did I imagine how difficult it could be to vote for a worthy winner of the coveted Golf Writers' Trophy, so brilliant have been the achievements of British and European golfers in 1987. Since Max Faulkner first won our trophy after winning the Open Championship in 1951, there have been several years when the winner was obvious and several more when one had to choose who one imagined to be the best of the lot.

Although it is plainly stated in the rules for the trophy that "it shall be awarded each year to the individual man or woman, born and resident in Europe, who, in the opinion of a majority of the members (of the Association of Golf Writers) shall have done most for European golf during the preceding twelve months," this rule was first ignored in 1955, hardly a vintage year, when the trophy was awarded to the Ladies' Golf Union touring team.

My dilemma defies any formal attempt to name any of that team's members or where they toured, and what they might have won while touring. Since then, the trophy has been awarded to five more teams, most recently the Ryder Cup-winning side captained by Tony Jacklin after they triumphed at the Belfry in 1985, and the Curtis Cup team captained by Diane Bailey, who brought back that trophy against all the odds from Prairie Dunes, Hutchinson, Kansas.

It would, therefore, seem natural to suggest that the Golf Writers' Trophy should once again go to Tony Jacklin and the Ryder Cup team who so thrillingly retained the elegant gold cup at Muirfield Village Golf Club, Dublin, Ohio, in September. I imagine that will be the consensus of my colleagues when the winner is announced next Thursday and it would be difficult to argue with such a verdict.

But in my opinion the trophy should either be awarded always to a team or always to an individual. Through both the Ryder and Curtis Cup teams can justifiably be considered worthy winners, the trophy should have been awarded to Jacklin and Bailey in 1985 and 1986, and to Jacklin this year, just as it had been to the late Daf Rees, who inspired his Ryder Cup team to our first post-war victory at Lindrick in 1957.

It worries me that if the Ryder



Nick Faldo - second in the shortlist for the golf writers' award for 1987

Cup team is awarded the trophy this year, the herculean efforts of several individuals in 1987 will be cruelly discarded. And by downplaying the efforts of these individuals, the original concept of the trophy will have been completely lost.

On the short list drawn up by the committee of the Association of Golf Writers, for instance, the Ryder Cup team and Tony Jacklin are first, followed by Open champion, Nick Faldo, who became, in the committee's words, "only the seventh European to win the event since the (Second World) War." Next comes the diminutive but exciting Welshman, Ian Woosnam, who, apart from setting a new European money-winning record, largely by virtue of winning five times and only twice finishing out of the top twenty, became the first Briton to win the World Matchplay Championship's fourth place on the committee's shortlist comes the remarkable 23-year-old Laura Davies from West Byfleet who, as the defending British Open champion, defeated the legendary JoAnne Carner, and Japan's best, Ayako Okamoto in an 18-hole play-off, not to speak of the cream of American women's professional golf in the US Open at

Plainfield, New Jersey, automatically to earn her American playing privileges. Davies became only the fourth foreigner to win the event, following a Ms Crocker of Uruguay (1955), France's great amateur Catherine Lacoste (1967), and American domiciled Australian Jan Stephenson in 1983.

Last on the list came Scotland's Sandy Lyle, who way back in March 1986 became, in the committee's words, "only the seventh European to win the event since the (Second World) War." Next comes the diminutive but exciting Welshman, Ian Woosnam, who, apart from setting a new European money-winning record, largely by virtue of winning five times and only twice finishing out of the top twenty, became the first Briton to win the World Matchplay Championship's fourth place on the committee's shortlist comes the remarkable 23-year-old Laura Davies from West Byfleet who, as the defending British Open champion, defeated the legendary JoAnne Carner, and Japan's best, Ayako Okamoto in an 18-hole play-off, not to speak of the cream of American women's professional golf in the US Open at

than a vintage year. There are unlikely to be any sub-standard seasons for European golf in the near future, however.

By contrast, America's bloated golfing plutocrats largely had little but lucre to look back on with satisfaction in 1987. Curtis Strange won the record money total of \$25,041 but few friends to come again by passing the Open championship while at the Ryder Cup match.

Paul Azinger won the PGA

"Player of the Year" title by passing Strange in the points table in the final event of the year. But he will forever be remembered as the man who threw away the Open at his first attempt. Dan Pohl won the Vardon trophy for the best stroke average recorded by a member of the PGA of America. But he won no tournaments.

South African David Frost (70.09), who was also winless, and Azinger (70.21) had lower and better averages than Pohl's (70.25), the next best is a PGA

championship as a climax to the season, only time will tell if his comeback is complete. Watson's first prize of \$360,000 in a 30-man field more than doubled his previous earnings for the entire year.

At the other end of the spectrum, Jack Nicklaus, who had

captained his country's first

Ryder Cup team to lose on American soil, finished 127th on the money list, with earnings of less than \$65,000, failing to reach six figures for only the second time since 1974. The balance of world power has been shifted, perhaps more in favour of Europe, but it may well be moving in the fullness of time as that continent's vintage golfing year of the century.

players who topped six figures for the season, only 36 won a tournament. Of 37 who made more than \$250,000, only 23 won. And of 14 who made more than \$500,000, three, Greg Norman, Chip Beck, and Frost, failed to record a single victory. Fortune no longer favours the brave, but protects the consistent, as was adequately proved in the Ryder Cup match.

But, although on the face of it, the Ryder Cup was

an indication of the present embarrassment of European golfing riches that another Scot, Harpenden's Ken Brown, who won the Southern Open in Columbus, Georgia, a week after representing Europe in the Ryder Cup match, his first victory on American soil, did not even rate an honourable mention from the committee. The fact that Brown won by seven strokes over US Masters champion Larry Mize, who also won the event, Green Island Country Club, to climax his best-ever American season in 42nd place on the money list with earnings of \$224,367 in 19 starts will go unnoticed. Yet, it might have won Brown our trophy in less

than a vintage year. There are unlikely to be any sub-standard seasons for European golf in the near future, however.

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As the FA auctions its soul to the highest bidding brewer, soccer can take heart from the clubs that rose from the dead

IF HISTORY is anything to go by, fans of troubled Peterborough United can ignore the club's current financial position and start laying down the champagne. Peterborough, now in administration with debts of around \$440,000 and being run by accountants Spicer & Peeler, is just the latest in a long line of Football League clubs to cry for financial help.

But many former basket cases are now on the road back to economic health, and possibly even glory. The current leaders of division two, Bradford City and Middlesbrough, have both been through the mill in recent years. Bradford are rising phoenix-like from the ashes of the tragic fire at their Valley Parade ground in May 1985. Middlesbrough, having been rescued from the Professional Footballers Association to pay the players' wages, and later went into full liquidation.

Among the most famous revivants are Wolverhampton Wanderers and Sunderland. Wolves are currently top of division four and pulling in crowds some first division clubs would envy, have the unique distinction of being the only club to date to go into receivership twice. The original company went into liquidation in July 1982, and re-emerged as Wolverhampton Wanderers 1982 Ltd, rescued by a consortium of local business leaders headed by Derek Dougan, the popular former player. Dougan took Wolves back from the second division to the first, but the rally was short-lived and the patient suffered a near-fatal relapse. Wolves '82 founded and went into liquidation in May 1986.

The club's problems stemmed from poor decisions made in the late 1970s when a number of key players grew old together. They should have been replaced, but the directors decided instead to build a new stand, meaning the side was not good enough to stay in Division One.

Wolves were among the pioneers of European football, the high point being a final appearance in the 1971 UEFA Cup, where they lost to Tottenham Hotspur. Domestic honours include four FA Cup wins out of eight final appearances, and two League Cup wins.

The club's three League championships all came in the 1960s, when they were also twice runners-up. Along with Manchester United, Wolves were arguably the top British club of the decade. They supplied several England half-backs Bill Slaters, Eddie Flanagan, Eddie St John, and Peter Shilton, half-backs Bill and Derek Dougan, full-backs Bill and Eddie St John, and Peter Shilton, and a host of international players.

The worst moments were when they were having to fight off the half-backs Eddie St John, and Peter Shilton, and a host of international players.

Under current manager Graeme Souness, the club has recovered and

almost won promotion at the first attempt, finishing fourth. Normally, this would have meant automatic promotion, but 1986/87 was the year play-offs were introduced. Wolves lost out to Aldershot, who have finished the season nine points behind them.

Ownership of the club is still a bit of a grey area, says Pearson. The ground is owned by Wolverhampton Council and leased to the club. Library and small office on the pitch, it is available for general hire, £150 a time. Effective control is wielded by Dick Holden (ex-director of Walsall), ex-chairman of Birmingham City, and Jack Harris, (ex-director of Walsall). These men have guaranteed the Football League they will at some stage pay in full the near £2m debt Wolves '86 still owes to creditors, including the secretive Bhatty brothers who owned the club during its darkest days.

The new company is doing well, financially and on the field. Crowds are improving, with some 10,000 turning up for a recent home match, much more than the 10,000 that were there last Saturday over non-league Cheltenham, a match in which Steve Bull strengthened his position as England's top scorer by netting a hat-trick.

Expansion is under way again, and the club's annual wage bill is back to old levels at around \$250,000. The club has 23 professionals and 11 YTS trainees on its books, almost like the good old days. "It's too big a squad for a fourth division team," says Pearson.

Wolverhampton have pulled out of a spectacular nose dive, and are back to old levels at around \$250,000. The club has 23 professionals and 11 YTS trainees on its books, almost like the good old days. "It's too big a squad for a fourth division team," says Pearson.

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Attention focused on McNamee's reported six figure salary and lavish perks, in an area devastated by unemployment only became a bone of contention when he failed to work the miracle the fans demanded. Few people criticised another highly-paid soccer mercenary, Kevin Keegan, for plundering the north east.

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Under the new (and presumably much less expensive) management of Denis Smith, Sunderland look much healthier and went to the top of the division recently by beating Smith's previous employers York City. Graeme Souness, another former player, Wolves recovered and

practically all came in the 1960s, when they were also twice runners-up. Along with Manchester United, Wolves were arguably the top British club of the decade. They supplied several England half-backs Bill Slaters, Eddie Flanagan, Eddie St John, and Peter Shilton, and a host of international players.

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